NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING FEBRUARY 9, 1986

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	36.1	31,010
2	FAMILY TIES	32.8	28,180
3	COSBY SHOW SPECIAL(S)	27.6	23,710
4	MURDER, SHE WROTE#	25.9	22,250
5	CHEERS	24.6	21,130
6	60 MINUTES	24.5	21,050
7	WHO'S THE BOSS?#	23.6	20,270
8	HIGHWAY TO HEAVEN	23.3	20,010
9	GROWING PAINS#	23.2	19,930
10	CBS SUNDAY NIGHT MOVIE#	22.7	19,500
11	DYNASTY	22.1	18,980
11	GOLDEN GIRLS	22.1	18,980
13	SINS PART 2(S)	21.9	18,810
14	DALLAS	21.6	18,550
14	NIGHT COURT	21.6	18,550
16	SINS PART 3(S)	20.6	17,700
17	MIAMI VICE	20.5	17,610
18	AMERICAN MUSIC AWARDS(S)	20.4	17,520
19	NEWHART	20.1	17,270

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	29.0	64,980
2	FAMILY TIES	25.4	57,050
3	COSBY SHOW SPECIAL(S)	23.8	53,320
4	WHO'S THE BOSS?#	17.9	40,160
5	CHEERS	17.5	39,180
6	GROWING PAINS#	17.1	38,390
7	MURDER, SHE WROTE#	16.6	37,300
8	HIGHWAY TO HEAVEN	16.5	37,070
9	GOLDEN GIRLS	16.0	35,960
10	AMAZING STORIES#	15.7	35,140
11	60 MINUTES	15.0	33,710
12	NIGHT COURT	14.8	33,210
13	AMERICAN MUSIC AWARDS(S)	14.8	33,190
14	CBS SUNDAY NIGHT MOVIE#	14.7	32,930
15	227	14.3	32,200
16	MIAMI VICE	14.3	32,000
17	FACTS OF LIFE	14.2	31,930

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	31.4	28,140
2	FAMILY TIES	27.2	24,390
3	COSBY SHOW SPECIAL(S)	24.4	21,830
4	MURDER, SHE WROTE#	23.0	20,640
5	GOLDEN GIRLS	20.4	18,250
6	DYNASTY	20.2	18,120
7	CHEERS	20.1	17,970
8	HIGHWAY TO HEAVEN	20.0	17,880
9	WHO'S THE BOSS?#	19.7	17,620
10	CBS SUNDAY NIGHT MOVIE#	19.6	17,510
11	60 MINUTES	19.5	17,430
12	DALLAS	19.3	17,300
13	GROWING PAINS#	19.2	17,220
14	SINS PART 2(S)	19.0	17,010
15	SINS PART 1(S)	18.1	16,170
16	227	18.0	16,110
17	KNOTS LANDING	17.8	15,940
18	NIGHT COURT	17.5	15,700

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	24.2	19,550
2	FAMILY TIES	21.7	17,510
3	COSBY SHOW SPECIAL(S)	20.7	16,760
4	60 MINUTES	17.7	14,330
5	CHEERS	16.9	13,680
6	MURDER, SHE WROTE#	16.3	13,160
7	NBC SUNDAY NIGHT MOVIE#	15.7	12,710
8	NIGHT COURT	15.1	12,170
9	AMAZING STORIES#	14.9	12,000
10	MIAMI VICE	14.6	11,810
11	HIGHWAY TO HEAVEN	13.7	11,080
12	PETER THE GREAT PT. 1(S)	13.7	11,060
13	ABC SUNDAY NIGHT MOVIE	13.6	11,000
14	WHO'S THE BOSS?#	13.4	10,850
15	A TEAM#	13.0	10,470
16	CBS SUNDAY NIGHT MOVIE#	12.8	10,330
17	PETER THE GREAT PT. 3(S)	12.6	10,170
18	GROWING PAINS#	12.5	10,140

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER–FIVE–MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING FEBRUARY 9, 1986

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	32.2	18,190
2	FAMILY TIES	29.3	16,540
3	COSBY SHOW SPECIAL(S)	25.9	14,610
4	CHEERS	22.3	12,610
5	MIAMI VICE	20.5	11,610
6	GROWING PAINS#	20.5	11,590
7	AMERICAN MUSIC AWARDS(S)	20.1	11,350
8	WHO'S THE BOSS?#	19.8	11,210
9	NIGHT COURT	19.7	11,150
10	DYNASTY	19.1	10,780
11	AMAZING STORIES#	17.8	10,050
12	GOLDEN GIRLS	17.7	9,980
13	HIGHWAY TO HEAVEN	17.2	9,710
14	KNOTS LANDING	16.8	9,500
15	CBS SUNDAY NIGHT MOVIE#	16.5	9,300
16	PETER THE GREAT PT. 1(S)	16.4	9,280
17	MURDER, SHE WROTE#	16.3	9,200
18	227	15.8	8,900

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MURDER, SHE WROTE#	36.4	10,000
2	60 MINUTES	31.5	8,650
3	BILL COSBY SHOW	30.3	8,320
4	DALLAS	27.3	7,500
5	HIGHWAY TO HEAVEN	26.9	7,390
6	FALCON CREST	26.0	7,150
7	SINS PART 2(S)	25.6	7,040
8	STATE-UNION SUMMARY(S)	25.4	6,970
9	SINS PART 1(S)	24.8	6,820
10	GOLDEN GIRLS	24.8	6,800
11	CBS SUNDAY NIGHT MOVIE#	24.6	6,740
12	SINS PART 3(S)	23.8	6,540
13	FAMILY TIES	23.5	6,450
14	DYNASTY	22.2	6,090
15	COSBY SHOW SPECIAL(S)	21.6	5,920
15	HOTEL	21.6	5,920
15	NBC MONDAY NIGHT MOVIES#	21.6	5,920
18	227	21.4	5,880
19	WEBSTER	21.2	5,820
20	KNOTS LANDING	20.7	5,670

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	23.7	12,980
2	FAMILY TIES	22.0	12,040
3	COSBY SHOW SPECIAL(S)	21.1	11,570
4	CHEERS	18.4	10,090
5	NBC SUNDAY NIGHT MOVIE#	17.4	9,560
6	NIGHT COURT	16.8	9,210
7	MIAMI VICE	16.7	9,140
8	AMAZING STORIES#	16.6	9,120
9	ABC SUNDAY NIGHT MOVIE	13.6	7,470
10	HILL STREET BLUES	13.4	7,350
11	WHO'S THE BOSS?#	13.3	7,300
12	GROWING PAINS#	12.9	7,080
13	PETER THE GREAT PT. 1(S)	12.7	6,980
14	60 MINUTES	12.5	6,870
15	ST. ELSEWHERE#	12.3	6,770
16	PETER THE GREAT PT. 3(S)	12.0	6,590
17	AMERICAN MUSIC AWARDS(S)	11.9	6,550
18	CBS SATURDAY NIGHT MOVIE	11.7	6,420
19	HIGHWAY TO HEAVEN	11.6	6,350

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	30.8	6,390
2	MURDER, SHE WROTE#	30.6	6,350
3	BILL COSBY SHOW	26.7	5,550
4	NBC MONDAY NIGHT MOVIES#	23.1	4,800
5	FAMILY TIES	22.3	4,630
6	STATE-UNION SUMMARY(S)	19.6	4,060
7	DALLAS	19.2	3,980
8	SINS PART 3(S)	18.5	3,850
9	SINS PART 1(S)	18.4	3,820
10	COSBY SHOW SPECIAL(S)	18.1	3,760
11	STATE-UNION ANALYSIS(S)	18.0	3,730
12	SINS PART 2(S)	17.9	3,720
13	HIGHWAY TO HEAVEN	17.7	3,670
14	GOLDEN GIRLS	17.3	3,590
15	CBS EVENING NEWS-RATHER	16.8	3,480
16	A TEAM#	16.4	3,410
17	SIMON & SIMON	16.4	3,400
18	HARDCASTLE & MCCORMICK#	15.8	3,280
19	MAGNUM, P.I.	15.7	3,260
20	CBS EVENING NEWS-SUNDAY	15.6	3,240
21	CBS SUNDAY NIGHT MOVIE#	15.5	3,210
21	PETER THE GREAT PT. 1(S)	15.5	3,210

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST FEB. 1986 REPORT

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																														
A TEAM					16	209		A	17.5	25	1503	1880	649	332	720	214	372	374	342	299	696	260	373	366	287	226	145^	27v	319	255
1 TUE.	8.00P	60	NBC	A		99		B	17.9	27	1538	1840	657	299	738	243	419	377	320	278	654	214	392	368	314	219	149	43	299	209
8.00 -	8.30							A	16.6	24	1426	1869	650	323	730	218	362	364	340	310	708	261	366	373	294	234	125^	29v	306	244
8.30 -	9.00							A	18.5	26	1589	1873	641	337	702	208	376	381	341	284	678	254	374	355	278	218	166^	25v	327	264
ABC BUSINESS BRIEF-MON					8		193	A	12.9	18	1108	1679	690	302	727	234^	430	413	354	235^	581	157^	358	343	330	191^	163^	84^	208^	151^
2 MON.	8.58P	1	ABC	N			92	B	14.7	22	1263	1605	515	222	560	190	334	314	276	191	823	306	528	508	395	238	99	50	123	89
ABC BUSINESS BRIEF-WED					16	192	192	A	17.4	25	1495	1823	707	254	795	288	489	420	341	253	565	220	362	332	250	164	205	95	258	165
WED.	8.58P	1	ABC	N		92	92	B	15.0	22	1289	1730	724	289	813	313	486	404	349	274	531	212	347	313	232	154	148	77	238	162
ABC BUSINESS BRIEF-FRI					17	190	191	A	15.5	25	1331	1815	816	313	888	273	461	443	406	367	421	97^	211	225	217	185	163	129	343	197
1 FRI.	8.41P	1	ABC	N		88	87	B	13.2	21	1134	1808	764	297	844	274	448	421	353	335	438	121	223	230	205	186	147	104	379	222
2 FRI.	8.42P	1																												
ABC MONDAY NIGHT MOVIE					4		203	A	15.9	24	1366	1683	644	295	734	331	540	449	325	162^	609	250	462	439	317	113^	196	58^	144^	114^
2 MON.	9.00P	120	ABC	FF			98	B	16.1	24	1383	1802	748	358	843	328	568	490	411	216	670	250	454	438	339	158	174	105	115	77
9.00 -	9.30							A	15.5	22	1331	1773	664	314	760	331	558	467	351	166^	616	252	463	438	325	117^	194^	61^	203	157^
9.30 -	10.00							A	15.9	23	1366	1759	651	303	758	354	570	461	329	158^	610	253	466	447	322	109^	221	67^	170^	137^
10.00 -	10.30							A	16.2	24	1392	1647	629	284	713	339	522	426	292	165^	630	265	497	467	331	102^	197	60^	107^	85^
10.30 -	11.00							A	15.9	25	1366	1553	630	280	703	298	510	442	334	161^	584	235	426	403	289	126^	170^	46v	96^	77^
ABC NEWSBRIEF-MON					18	186	185	A	15.2	22	1306	1766	705	338	821	390	602	514	343	176	515	217	397	381	258	90^	257	131	173	125
1 MON.	9.49P	1	ABC	N		92	91	B	12.6	19	1082	1787	676	290	751	268	450	418	354	240	676	227	406	402	326	215	173	88	187	121
2 MON.	9.56P	1																												
ABC NEWSBRIEF-TUE					18	192	188	A	12.7	20	1091	1604	683	328	775	336	533	490	325	179	585	231	423	403	285	125	124	69^	120^	85^
1 TUE.	9.58P	1	ABC	N		94	92	B	13.8	21	1185	1745	750	361	859	366	597	506	383	210	581	234	402	389	269	139	169	100	136	85
2 TUE.	10.23P	1																												
ABC NEWSBRIEF-WED					18	189	189	A	18.5	27	1589	1528	853	351	953	348	565	516	419	327	434	149	272	254	200	143	100	59^	41^	27^
WED.	9.58P	1	ABC	N		92	92	B	17.8	27	1529	1568	820	342	917	320	534	475	401	323	474	179	281	263	200	162	98	62	79	51
ABC NEWSBRIEF-THU					18	185	183	A	12.4	18	1065	1428	825	278	898	241	434	416	423	401	386	119^	192	193	167	171	86^	58^	58^	38^
THU.	9.58P	1	ABC	N		91	91	B	11.2	17	962	1623	765	283	837	246	449	422	400	333	555	193	310	294	242	208	126	69	105	66
ABC NEWSBRIEF-FRI					18	181	179	A	7.7	12	661	1608	641	168^	712	273	415	367	323	270	503	144^	262	215	243	219	191^	123^	202^	155^
FRI.	9.58P	1	ABC	N		91	89	B	8.4	13	722	1697	640	284	746	271	446	394	331	254	504	153	292	288	269	177	166	106	281	205
ABC NEWSBRIEF-SAT.					18	178	186	A	11.4	19	979	1554	717	270	821	195	381	352	383	400	483	118^	222	214	225	238	137^	53^	113^	96^
1 SAT.	9.58P	1	ABC	N		93	94	B	11.1	19	953	1632	715	299	798	223	405	375	369	343	602	180	328	330	285	231	95	48	137	94
2 SAT.	10.09P	1																												
ABC NEWSBRIEF-SUN.					18	193	189	A	15.5	23	1331	1748	717	347	785	314	500	498	371	217	762	283	526	467	391	203	88^	34^	113	61^
1 SUN.	10.16P	1	ABC	N		94	95	B	15.4	23	1323	1795	692	320	767	297	503	463	360	212	745	299	513	477	345	182	135	54	148	100
2 SUN.	9.52P	1																												
ABC SPORTS UPDATE-SAT					16	190	195	A	7.6	13	653	1678	783	253	898	265	411	397	366	437	669	154^	314	340	328	292	54^	46v	57^	57^
SAT.	8.58P	1	ABC	SN		94	95	B	8.7	14	747	1707	715	271	799	247	421	370	366	323	611	210	341	327	252	231	139	57	158	117
ABC SPORTS UPDATE-SUN					18	198	198	A	15.6	22	1340	2181	746	420	877	391	615	570	379	211	606	218	429	412	314	153	197	107	501	316
1 SUN.	8.39P	2	ABC	SN		95	95	B	13.1	19	1125	1961	666	346	761	314	521	464	349	191	690	264	478	465	342	167	189	87	321	207
2 SUN.	8.33P	1																												
ABC SUNDAY NIGHT MOVIE					11	204	206	A	17.2	27	1477	1734	689	341	765	306	489	485	353	203	744	269	505	447	385	199	102	40^	123	69^
1 SUN.	9.16P	152	ABC	FF		99	99	B	16.8	25	1443	1821	680	324	770	324	530	479	351	186	697	287	502	461	334	151	174	81	180	122
CONT'D																														

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST FEB. 1986 REPORT

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ABC SUNDAY NIGHT M-CONT'D																										
2 SUN. 9.00P 120																										
9.00 - 9.30				A	17.0	24	1460	1793	773	361	850	330	522	525	396	244	673	205	402	374	364	225	97	29^	173	100
9.30 - 10.00				A	17.2	24	1477	1794	720	358	802	339	524	499	359	210	732	262	490	432	377	201	104	31^	156	89^
10.00 - 10.30				A	17.7	26	1520	1775	716	362	808	336	518	513	356	213	746	274	512	449	381	199	115	43^	106	60^
10.30 - 11.00				A	17.2	27	1477	1724	712	333	777	300	491	496	362	210	741	267	508	445	386	202	98	42^	108	56^
11.00 - 11.30				A	17.1	33	1469	1587	513	291	588	220	401	376	303	133^	825	341	623	532	409	163^	92^	47v	82^	50^
11.30 - 12.00				A	16.7	42	1435	1475	474	284	529	197	336	366	263	141^	804	316	564	513	414	189	79^	51^	63^	29v
ABC WORLD NEWS TONIGHT	90	207	205	A	13.1	22	1125	1470	737	233	780	182	344	381	376	366	550	130	267	261	278	247	80	48^	60	49^
M-F 6.30P 30 ABC N		99	98	B	11.7	20	1005	1500	695	230	754	174	331	334	339	363	591	148	297	293	284	258	70	44	85	57
ABC WRLD NEWS TONIGHT-SAT	8	190	189	A	10.9	21	936	1606	706	236	763	180	339	337	334	392	649	131^	271	299	335	312	113^	82^	81^	57^
SAT. 6.30P 30 ABC N		96	96	B	10.1	18	868	1516	654	247	757	176	320	346	325	387	567	105	243	259	285	284	94	70	98	56
ABC WRLD NEWS TONIGHT-SUN	16		153	A	9.7	17	833	1295	648	174^	686	150^	326	329	347	319	411	62v	125^	160^	206^	251^	57v	19v	141^	112^
2 SUN. 6.30P 30 ABC N			83	B	7.9	14	679	1461	668	197	751	151	282	275	311	425	585	132	260	262	266	285	44	25	81	48
AIRWOLF	17	206	207	A	13.4	23	1151	1968	793	353	842	289	521	499	409	272	704	224	413	409	354	254	123	52^	299	196
SAT. 8.00P 60 CBS A		99	99	B	12.6	21	1082	1879	681	265	744	229	426	406	362	267	723	239	438	426	375	233	136	46	276	184
8.00 - 8.30				A	13.1	22	1125	2006	805	367	850	295	519	499	399	287	707	227	412	411	353	259	127	53^	322	210
8.30 - 9.00				A	13.8	23	1185	1912	777	339	830	285	520	495	413	256	696	222	411	403	352	245	113^	48^	273	181
AMAZING STORIES	14	208		A	19.5	28	1675	2098	731	271	844	363	600	535	355	206	716	349	544	482	310	118^	201	61^	337	249
1 SUN. 8.30P 30 NBC GD		99		B	17.7	25	1520	2294	760	379	838	411	652	567	351	140	764	367	606	544	344	117	275	140	417	298
AMERICAN ALMANAC(S)		199		A	10.1	16	868	1675	756	205^	876	367	561	370	310	266^	680	136^	310	330	367	286^	49v	39v	70v	38v
1 MON. 10.00P 60 NBC DN		99																								
10.00 - 10.30				A	10.4	16	893	1610	600	215^	808	295^	493	375	312	264^	647	122^	278^	306	344	280^	64v	44v	91^	56v
10.30 - 11.00				A	9.9	17	850	1716	908	190^	935	438	625	360	300^	264^	702	144^	333	350	383	292^	33v	33v	46v	15v
AMERICAN MUSIC AWARDS(S)		205		A	20.4	30	1752	1894	770	402	882	447	648	551	331	176	485	223	373	333	214	78^	308	192	219	155
1 MON. 8.00P 185 ABC AC		98																								
8.00 - 8.30				A	19.5	28	1675	2027	781	377	858	383	608	537	353	191	490	239	377	334	204	71^	349	209	330	208
8.30 - 9.00				A	21.7	30	1864	2032	776	363	870	398	630	547	356	183	513	242	401	349	226	74^	335	212	314	217
9.00 - 9.30				A	20.9	29	1795	1909	804	428	934	474	680	577	343	197	496	235	369	321	208	91^	313	197	166	112^
9.30 - 10.00				A	20.6	30	1770	1802	750	421	869	440	633	537	326	180	463	214	355	323	204	74^	296	184	174	127^
10.00 - 10.30				A	20.3	32	1744	1802	775	429	890	497	664	562	303	157	441	194	347	320	200	67^	284	183	187	144^
10.30 - 11.00				A	19.8	33	1701	1808	741	408	875	492	671	542	303	147^	494	219	387	343	228	80^	284	176	155^	133^
AMERICAN PORTRAIT	47	200	202	A	13.0	18	1117	1677	766	258	832	221	426	418	421	342	584	183	326	299	279	211	114	61	147	102
1 M & TH 8.58P 1 CBS DO		95	98	B	14.6	21	1254	1723	736	297	824	248	438	406	384	328	557	167	315	301	283	204	112	59	230	148
1 TUE. 8.28P 1																										
2 THU. 8.58P 1																										
BENSON	4	199	205	A	8.9	15	765	1675	772	265	885	250	417	395	378	421	626	140^	298	320	312	270	84^	74^	80^	55^
SAT. 8.30P 30 ABC CS		98	99	B	10.7	18	919	1743	770	300	865	246	427	420	396	372	605	167	315	324	288	231	131	70	142	102
BILL COSBY SHOW	19	215	215	A	36.1	52	3101	2095	813	365	907	344	587	534	400	268	631	260	419	372	276	179	206	105	351	226
THU. 8.00P 30 NBC CS		99	99	B	33.2	50	2852	2095	791	369	895	352	570	509	373	268	588	234	383	352	260	169	233	130	379	245
BLACKE'S MAGIC	4	198		A	16.1	23	1383	1743	702	351	809	305	513	422	372	242	619	222	408	369	321	148^	127^	56^	188^	144^
1 WED. 9.00P 60 NBC SM		99		B	16.9	24	1452	1714	685	262	774	282	479	403	334	251	645	210	402	384	330	197	143	60	152	111
9.00 - 9.30				A	16.2	23	1392	1759	695	359	814	306	506	428	367	246	624	230	413	374	315	150^	128^	59^	193	147^
9.30 - 10.00				A	16.0	23	1374	1717	709	342	802	302	515	417	374	239	611	211	398	364	324	148^	126^	54^	178^	139^

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	HH SHARE %	HH AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CAGNEY & LACEY	15	203		A	19.1	31	1641	1381	742	266	802	229	435	426	410	311	481	154^	263	254	232	184	64^	20v	34v	29v
1 MON. 10.00P 60 CBS OP		98		B	17.4	28	1495	1480	754	320	856	265	499	478	416	298	483	167	301	290	237	151	99	55	42	26
10.00 - 10.30				A	18.6	29	1598	1379	729	262	787	230	436	425	393	300	484	159^	269	257	231	183	74^	20v	34v	[illegible]
10.30 - 11.00				A	19.6	33	1684	1376	748	267	812	227	433	427	425	318	476	150^	257	252	233	183	54^	20v	34v	34v
CBS EVENING NEWS-RATHER	94	207	205	A	14.8	24	1271	1538	679	240	752	151	312	330	367	383	630	169	299	304	301	274	61	28^	95	58
M-F 6.30P 30 CBS N		99	98	B	13.6	24	1168	1477	671	227	737	138	282	297	348	401	598	127	260	267	301	296	60	26	82	47
CBS EVENING NEWS-SUNDAY	11	182	183	A	11.5	20	988	1462	673	176	733	91^	236	271	370	436	590	58^	216	256	348	327	72^	53^	67^	26v
SUN. 6.00P 30 CBS N		89	90	B	8.6	15	739	1451	655	225	710	116	257	266	337	402	628	148	296	291	308	302	45	25	68	46
CBS SAT. NEWS-SCHIEFFER	12	176	180	A	8.6	16	739	1563	673	231	713	125^	264	260	316	400	572	92^	245	268	286	290	171^	77^	107^	42v
SAT. 6.30P 30 CBS N		92	92	B	9.4	18	807	1514	637	193	683	95	236	266	333	396	662	155	301	312	311	321	85	34	84	40
CBS SATURDAY NIGHT MOVIE	18	203	205	A	13.7	23	1177	1799	812	319	836	351	610	547	395	170	728	297	545	516	356	153	93^	15v	142	104^
1 SAT. 9.00P 120 CBS FF		99	99	B	13.1	22	1125	1834	726	334	808	291	524	475	389	229	686	257	464	451	352	169	168	56	172	119
2 SAT. 9.00P 144																										
9.00 - 9.30				A	13.5	22	1160	1888	845	280	866	364	627	565	402	194	731	287	525	502	357	170	99^	14v	192	147
9.30 - 10.00				A	13.5	22	1160	1784	786	266	806	325	578	537	385	180	728	293	535	512	356	155	99^	13v	151	112^
10.00 - 10.30				A	14.2	24	1220	1791	821	347	851	351	625	559	415	160	732	315	569	543	340	136	92^	15v	116	85^
10.30 - 11.00				A	14.1	24	1211	1753	803	372	834	359	620	537	398	154	712	291	544	514	340	147	83^	15v	124	94^
11.00 - 11.30				A	12.7	24	1091	1779	796	367	807	357	583	516	363	165^	763	297	566	502	434	174^	99^	24v	110^	51v
CBS SUNDAY NIGHT MOVIE	4		206	A	22.7	33	1950	1689	837	358	899	233	478	520	449	347	531	196	321	307	279	164	155	90^	104^	55^
				B	19.3	29	1658	1688	864	308	952	301	523	514	435	359	518	162	290	287	265	189	117	78	101	69
2 SUN. 9.00P 120 CBS FF			99																							
9.00 - 9.30				A	20.3	29	1744	1758	815	371	897	220	475	522	445	353	565	201	357	339	302	164	172	95^	124^	65^
9.30 - 10.00				A	22.2	31	1907	1703	814	349	882	233	468	517	425	344	528	200	326	308	269	160	162	94^	131^	69^
10.00 - 10.30				A	24.0	35	2062	1680	850	359	907	240	482	522	462	346	527	196	314	301	279	166	149	86^	97^	50^
10.30 - 11.00				A	24.3	37	2087	1621	855	353	902	232	480	522	467	339	505	184	291	282	268	167	146	86^	68^	37^
CHARLIE & COMPANY	1	198		A	8.2	12	704	1720	787	267^	860	183^	387	387	485	394	526	177^	308^	280^	263^	179^	147^	124^	187^	161^
1 TUE. 8.30P 30 CBS CS		98		B	8.2	12	704	1720	787	267	860	183	387	387	485	394	526	177	308	280	263	179	147	124	187	161
CHEERS	18	207	206	A	24.6	35	2113	1854	800	416	849	404	595	542	349	196	647	312	477	434	274	141	160	56^	198	142
THU. 9.00P 30 NBC CS		99	99	B	23.6	35	2027	1870	770	400	862	383	594	526	351	217	640	299	460	432	264	142	180	87	188	125
COSBY SHOW SPECIAL(S)		206		A	27.6	40	2371	2249	825	328	920	372	617	554	386	249	709	302	488	461	326	160	243	90^	377	258
1 SUN. 8.00P 30 NBC CS		99																								
CRAZY LIKE A FOX	4	205	205	A	14.7	21	1263	1501	709	252	737	141	408	412	458	302	525	113	254	264	297	225	98^	56^	141	111
WED. 9.00P 60 CBS PD		99	99	B	14.4	21	1237	1515	718	272	777	175	396	403	411	341	533	117	258	266	300	237	93	54	112	83
9.00 - 9.30				A	14.5	21	1246	1519	717	250	744	143	407	418	456	306	525	124	264	268	288	212	86^	46^	164	124
9.30 - 10.00				A	14.9	22	1280	1478	699	250	728	140	406	410	458	295	521	98^	240	263	307	234	113	66^	116	97^
DALLAS	19	207	207	A	21.6	34	1855	1594	844	364	933	249	470	462	449	405	504	166	267	254	228	215	65^	37^	92	62^
FRI. 9.00P 60 CBS GD		99	99	B	22.5	35	1933	1637	869	343	946	273	492	456	429	396	514	162	267	267	221	213	71	37	106	72
9.00 - 9.30				A	21.1	33	1812	1579	834	364	918	245	461	458	444	400	502	172	271	256	221	210	60^	35^	99	63^
9.30 - 10.00				A	22.1	35	1898	1601	851	364	945	252	479	466	454	408	503	160	258	251	229	220	69^	37^	84	62^
DIFF'RENT STROKES	16	202	200	A	11.7	18	1005	1687	667	222	741	255	434	379	342	272	419	112^	236	236	222	154	231	142	296	204
FRI. 9.00P 30 ABC CS		98	96	B	11.5	18	988	1822	672	281	770	286	459	404	311	264	459	151	284	281	233	142	213	143	380	269
DISNEY SUNDAY MOVIE	2	209	209	A	15.6	23	1340	2228	748	379	865	392	617	537	381	194	651	247	466	443	335	154	216	125	496	307
1 SUN. 7.16P 120 ABC FF		99	99	B	15.6	23	1340	2228	748	379	865	392	617	537	381	194	651	247	466	443	335	154	216	125	496	307
2 SUN. 7.00P 120																										
CONT'D																										

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

KEY: A—CURRENT REPORT B—SEASON AVERAGE

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST FEB. 1986 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
DISNEY SUNDAY MOVI-CONT'D																										
7.00 - 7.30				A	13.3	21	1142	2181	708	335	831	366	604	482	373	181	663	242	467	454	347	163	192	112^	495	320
7.30 - 8.00				A	14.2	21	1220	2262	765	374	885	412	647	525	380	188	647	262	473	455	322	142	217	136	513	330
8.00 - 8.30				A	15.6	22	1340	2266	760	395	868	399	624	553	388	197	644	241	458	446	335	152	213	136	541	333
8.30 - 9.00				A	17.3	24	1486	2242	763	400	877	392	614	562	386	207	621	221	437	417	328	157	236	135	508	309
9.00 - 9.30				A	21.0	29	1804	2027	692	361	821	379	557	523	347	195	762	330	555	471	355	162	171	41^	273	141^
DYNASTY	16	209	208	A	22.1	32	1898	1584	844	353	955	345	569	506	414	322	458	180	291	263	192	143	107	64^	64^	41^
WED. 9.00P 60 ABC GD		99	99	B	22.4	33	1924	1604	849	373	959	344	576	510	421	320	458	179	279	262	193	147	99	66	88	56
9.00 - 9.30				A	21.8	31	1873	1624	842	349	960	343	570	502	417	325	464	185	292	262	193	147	119	72^	81	50^
9.30 - 10.00				A	22.3	32	1916	1544	847	354	951	346	567	512	412	318	451	176	292	264	190	138	95	56^	47^	30^
DYNASTY II: COLBYS	9	207	205	A	15.7	23	1349	1447	818	301	897	252	455	425	422	369	378	110	200	213	184	146	103	64^	69^	41^
THU. 9.00P 60 ABC GD		99	99	B	14.6	22	1254	1602	829	335	931	274	485	449	421	375	460	154	253	240	197	172	127	68	84	51
9.00 - 9.30				A	15.1	22	1297	1465	817	305	898	246	451	419	425	371	375	100^	197	211	192	146	113	71^	79^	49^
9.30 - 10.00				A	16.4	24	1409	1415	816	295	892	255	454	429	417	367	373	117	199	211	173	143	91^	57^	59^	32^
EQUALIZER	17	205	206	A	11.9	20	1022	1587	615	189	654	208	348	349	341	246	690	193	368	389	386	268	123^	24v	120^	103^
WED. 10.00P 60 CBS PD		97	99	B	13.3	22	1142	1584	666	265	738	239	450	416	374	241	661	235	438	399	348	195	108	45	77	55
10.00 - 10.30				A	12.0	19	1031	1576	613	188	649	203	345	352	334	244	681	197	366	385	371	263	114^	23v	132^	104^
10.30 - 11.00				A	11.7	20	1005	1601	619	188	663	213	352	347	349	253	702	193	372	394	398	274	128^	26v	108^	102^
FACTS OF LIFE	18	203	203	A	18.2	30	1563	2043	805	347	915	372	566	512	376	282	411	167	264	256	162	135	248	174	469	339
SAT. 8.30P 30 NBC CS		99	98	B	18.1	30	1555	1966	781	332	900	320	537	472	374	314	478	183	293	261	202	152	231	148	357	275
FALCON CREST	18	206	206	A	18.0	30	1546	1466	837	336	937	204	434	402	453	462	400	113	186	174	180	201	71^	49^	58^	41^
FRI. 10.00P 60 CBS GD		99	99	B	18.5	31	1589	1503	847	328	921	218	433	406	427	437	437	117	203	210	202	203	70	35	75	57
10.00 - 10.30				A	18.2	30	1563	1480	839	341	937	203	435	407	454	459	404	113	190	177	182	202	77^	52^	62^	44^
10.30 - 11.00				A	17.9	31	1538	1436	828	329	928	200	426	390	450	464	394	114	183	169	176	200	63^	46^	51^	35^
FALL GUY	5	200	198	A	7.5	13	644	1391	603	186^	662	208^	368	338	328	258	496	109^	249	262	280	209^	117^	58^	116^	61^
FRI. 10.00P 60 ABC A		98	95	B	7.0	12	601	1642	659	269	741	239	445	412	374	263	563	118	299	289	334	233	156	92	182	131
10.00 - 10.30				A	7.5	12	644	1396	612	172^	667	203^	366	338	323	262	500	101^	243	264	287	218	122^	59^	107^	64^
10.30 - 11.00				A	7.4	13	636	1381	595	196^	661	215	373	340	336	255	489	114^	253	260	272	200^	107^	53v	124^	59^
FAMILY TIES	18	213	213	A	32.8	47	2818	2024	781	363	866	350	587	540	383	229	622	286	427	369	253	166	223	114	313	204
THU. 8.30P 30 NBC CS		99	99	B	30.3	45	2603	2058	789	387	895	383	601	533	364	238	571	252	396	365	242	140	239	132	353	232
FOLEY SQUARE	7	204	205	A	12.1	18	1039	1518	764	388	799	286	436	393	308	316	486	157	283	258	227	182	77^	58^	156	113^
WED. 8.30P 30 CBS CS		99	99	B	13.3	20	1142	1551	734	328	790	245	404	408	348	327	496	164	274	256	231	186	109	56	156	108
GIMME A BREAK	17	204	203	A	15.8	27	1357	2062	838	341	961	359	569	474	377	338	423	153	252	229	173	152	268	190	410	290
SAT. 8.00P 30 NBC CS		99	99	B	16.4	28	1409	1974	774	331	896	309	513	452	356	334	473	167	282	256	200	158	232	147	373	282
GOLDEN GIRLS	19	206	204	A	22.1	36	1898	1895	867	358	963	288	527	513	445	359	470	125	246	273	237	190	167	118	295	212
SAT. 9.00P 30 NBC CS		99	99	B	21.6	35	1855	1840	824	329	909	261	491	477	418	357	486	138	261	265	237	184	177	109	268	211
GROWING PAINS	17	200		A	23.2	33	1993	1926	769	328	864	362	581	538	404	211	508	233	356	299	202	113^	277	128^	277	136
1 TUE. 8.30P 30 ABC CS		98		B	19.3	29	1658	1832	757	348	850	328	537	475	374	249	504	193	328	309	234	136	222	136	256	172
HARDCASTLE & MCCORMICK	16		205	A	16.2	23	1392	1713	705	290	773	256	411	351	332	302	627	177^	350	351	335	235	125^	67^	188^	143^
2 MON. 8.00P 60 ABC A			98	B	14.2	21	1220	1788	704	295	771	259	436	393	358	276	658	198	375	369	324	234	145	63	214	139
8.00 - 8.30				A	15.7	23	1349	1716	696	293	769	266	405	342	316	307	645	187^	363	367	345	237	119^	64^	183^	151^
8.30 - 9.00				A	16.6	24	1426	1715	715	287	778	247	417	362	348	298	611	163^	336	338	333	235	133^	71^	193	137^
HE'S THE MAYOR	5	200	197	A	9.6	15	825	1621	664	190	727	277	452	399	327	244	482	135^	260	230	245	188	210	137^	202	158^
FRI. 9.30P 30 ABC CS		98	96	B	10.1	16	868	1792	678	274	776	316	511	441	331	222	489	153	292	260	247	164	235	138	292	204

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST FEB. 1986 REPORT

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																															
HIGHWAY TO HEAVEN						16	209	210	A	23.3	34	2001	1853	816	333	895	256	486	458	433	370	554	156	317	321	300	183	154	80	250	200
	WED.	8.00P	60	NBC	GD		99	99	B	21.1	32	1812	1755	764	276	860	215	420	410	401	386	549	147	288	285	272	219	127	65	219	163
8.00 - 8.30									A	22.8	34	1959	1851	806	322	883	254	465	441	416	377	555	157	316	325	302	182	149	76	264	199
8.30 - 9.00									A	23.9	35	2053	1844	820	339	899	255	502	474	448	358	549	153	315	313	299	184	160	83	236	197
HILL STREET BLUES						17	209	207	A	15.9	26	1366	1616	683	362	724	335	522	468	302	160	719	328	538	494	325	136	109	26^	64^	43^
	THU.	10.00P	60	NBC	OP		99	99	B	16.1	26	1383	1575	688	365	754	327	537	482	336	170	679	293	495	482	318	137	84	34	58	37
10.00 - 10.30									A	16.3	25	1400	1642	696	366	743	355	542	478	304	158	713	334	542	495	321	126	111	28^	75^	50^
10.30 - 11.00									A	15.5	26	1331	1581	670	359	705	311	499	456	302	166	720	321	532	492	324	144	103	23v	53^	34^
HOTEL						13	207	204	A	18.5	30	1589	1442	821	334	923	292	496	450	389	372	433	147	245	218	189	160	65^	42^	21v	8v
	WED.	10.00P	60	ABC	GD		98	99	B	18.7	31	1606	1464	828	330	922	287	492	445	396	369	424	143	229	207	176	171	70	49	48	29
10.00 - 10.30									A	19.0	30	1632	1432	811	333	909	288	487	439	382	368	423	146	236	213	180	157	70^	45^	30^	12v
10.30 - 11.00									A	18.1	31	1555	1441	826	331	931	294	502	455	392	376	439	149	251	220	194	162	59^	39^	12v	5v
HUNTER						17	195	195	A	14.4	25	1237	1729	740	286	832	256	479	433	389	304	622	209	366	371	323	225	125	78^	150	96^
	SAT.	10.00P	60	NBC	OP		99	99	B	15.5	27	1331	1750	752	324	831	271	514	497	413	263	599	205	364	345	299	194	163	90	157	122
10.00 - 10.30									A	14.4	24	1237	1719	731	285	819	248	466	431	380	303	602	202	356	362	312	217	130	81^	168	110
10.30 - 11.00									A	14.5	25	1246	1719	740	285	837	260	483	426	395	306	634	213	371	375	328	230	118	76^	130	82^
KATE & ALLIE						16	203	207	A	20.0	28	1718	1605	731	330	799	255	473	465	372	275	460	171	277	248	187	147	160	94	186	128
	1 MON.	9.00P	30	CBS	CS		99	99	B	20.4	29	1752	1701	773	348	875	279	519	498	403	300	466	155	284	281	225	149	178	104	182	125
	2 MON.	8.00P	30																												
KNIGHT RIDER						6	198	199	A	14.3	22	1228	1958	667	265	750	290	505	458	329	206	666	282	441	407	298	182	184	69^	358	252
	FRI.	9.00P	60	NBC	A		99	99	B	14.2	22	1220	1957	655	250	716	280	466	423	313	209	661	287	430	360	288	190	183	75	397	272
9.00 - 9.30									A	13.5	21	1160	1958	672	261	754	288	515	474	339	202	648	278	425	391	288	180	190	71^	366	258
9.30 - 10.00									A	15.1	24	1297	1948	660	269	744	292	495	440	319	209	678	280	452	421	308	183	178	67^	348	245
KNOTS LANDING						18	208	208	A	19.7	32	1692	1515	844	300	943	300	561	529	471	337	392	155	242	209	178	131	118	73^	62^	36^
	THU.	10.00P	60	CBS	GD		99	99	B	20.0	32	1718	1554	852	342	951	333	559	503	424	336	442	167	280	251	209	139	92	58	69	43
10.00 - 10.30									A	20.0	31	1718	1531	838	293	939	292	556	528	472	336	395	159	245	209	174	131	129	77^	68^	39^
10.30 - 11.00									A	19.4	32	1666	1493	847	307	945	308	566	530	470	334	389	147	237	206	183	136	107	69^	52^	31^
LIFES/EMBARASSING MOMENTS(S)							196		A	6.9	11	593	1492	651	258^	738	141^	341^	310^	403^	354^	570	120^	288^	263^	298^	256^	126^	LT	58v	56v
	1 SAT.	9.00P	60	ABC	U		98																								
9.00 - 9.30									A	6.5	11	558	1455	646	239^	728	127^	321^	298^	397^	367^	588	119v	292^	254^	306^	272^	83v	LT	56v	56v
9.30 - 10.00									A	7.3	12	627	1512	654	272^	746	153^	356^	317^	407^	345^	548	117^	278^	268^	288^	244^	163^	LT	55v	52v
LOVE BOAT						15	199	203	A	13.7	23	1177	1587	747	322	872	215	427	387	414	408	468	138	218	208	192	223	136	81^	111^	80^
	1 SAT.	10.00P	60	ABC	CS		96	98	B	13.2	22	1134	1601	764	326	872	259	438	396	365	379	477	162	269	245	208	181	118	68	134	97
	2 SAT.	9.00P	120																												
9.00 - 9.30									A	11.4	18	979	1629	725	275	876	229^	407	400	386	424	603	205^	305	294	222^	272	115^	115^	35v	35v
9.30 - 10.00									A	13.7	22	1177	1624	740	276	849	201^	362	364	385	435	575	190^	278	256	220^	273	111^	103^	89^	89^
10.00 - 10.30									A	13.9	24	1194	1547	739	326	857	199	430	386	421	396	413	112^	187	181	178	198	148	69^	129	78^
10.30 - 11.00									A	14.7	25	1263	1595	762	352	888	228	459	393	427	398	421	107	184	175	185	212	157	74^	129	94^
MACGYVER						4	203	203	A	15.6	23	1340	1881	698	257	820	308	519	432	359	243	581	194	341	306	267	207	215	108	265	163
	WED.	8.00P	60	ABC	A		99	98	B	16.2	24	1392	1884	691	262	803	283	501	435	365	242	565	198	350	345	265	175	213	106	303	192
8.00 - 8.30									A	14.8	22	1271	1843	692	253	822	319	525	435	353	236	577	188	333	303	267	210	196	104^	248	154
8.30 - 9.00									A	16.5	24	1417	1894	699	256	811	296	512	426	362	244	578	197	343	310	266	199	227	108	278	172
MAGNUM, P.I.						17	207	204	A	14.7	21	1263	1676	790	251	853	186	364	374	427	412	617	148	312	312	315	258	99^	34^	107^	65^
	THU.	8.00P	60	CBS	PD		99	99	B	15.4	23	1323	1671	752	276	822	221	413	392	403	346	618	169	349	353	329	218	89	32	142	90
8.00 - 8.30									A	14.1	20	1211	1720	811	250	870	191	369	386	435	421	628	149	325	320	331	257	106^	37^	116	73^
8.30 - 9.00									A	15.3	22	1314	1630	771	251	838	182	357	363	419	405	607	147	300	306	300	258	88^	30^	97^	57^

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
MARY	8	206	206	A	12.5	19	1074	1518	746	316	787	251	415	381	323	324	496	159	270	249	237	203	88^	67^	147	101^
WED. 8.00P 30 CBS CS		99	99	B	15.2	23	1306	1591	748	318	812	249	416	412	364	334	509	175	282	269	233	186	103	59	167	109
MELBA	1	203		A	9.2	13	790	1684	771	270^	842	200^	421	398	470	362	514	202^	315^	217^	239^	166^	169^	127^	159^	134^
1 TUE. 8.00P 30 CBS CS		99		B	9.2	13	790	1684	771	270	842	200	421	398	470	362	514	202	315	217	239	166	169	127	159	134
MIAMI VICE	18	214	212	A	20.5	35	1761	1817	716	360	821	448	659	525	317	133	671	305	520	504	320	109	186	79	139	110
FRI. 10.00P 60 NBC OP		99	99	B	22.1	36	1898	1831	710	358	798	386	599	517	337	155	699	318	525	480	311	135	177	83	157	120
10.00 - 10.30				A	20.4	34	1752	1842	718	356	829	449	663	529	323	135	676	310	525	508	320	109	190	80	147	114
10.30 - 11.00				A	20.6	35	1770	1785	709	360	807	445	652	521	309	127	666	304	513	497	316	110	182	77	130	105
MISFITS OF SCIENCE	5	198	198	A	11.7	19	1005	2124	666	281	741	253	484	455	372	214	641	263	429	383	308	182	243	81^	499	363
FRI. 8.00P 60 NBC A		99	99	B	12.5	20	1074	2134	675	304	755	275	482	435	352	224	683	303	459	356	279	197	221	86	475	337
8.00 - 8.30				A	11.8	19	1014	2121	674	268	744	246	475	443	365	227	637	242	414	378	318	189	251	94^	489	364
8.30 - 9.00				A	11.6	18	996	2119	653	290	736	257	490	466	377	202	646	282	443	386	298	178	231	68^	506	362
MR. BELVEDERE	17	201	201	A	16.9	27	1452	1787	811	303	879	263	450	440	400	362	424	95	207	223	218	188	165	129	319	178
FRI. 8.30P 30 ABC CS		96	95	B	14.5	23	1246	1779	765	295	839	265	441	418	352	334	442	127	232	233	203	184	152	104	346	209
MOONLIGHTING	17	208	209	A	16.5	24	1417	1711	715	350	815	387	577	496	313	180	570	250	409	381	256	117	178	84^	148	111
1 TUE. 9.00P 60 ABC PD		99	99	B	17.8	27	1529	1819	771	387	882	389	639	545	392	189	582	253	426	402	268	112	195	104	160	105
2 TUE. 9.08P 60																										
9.00 - 9.30				A	16.8	24	1443	1720	716	342	814	384	571	499	318	179	583	263	411	380	251	122	172	81^	151	113
9.30 - 10.00				A	16.5	24	1417	1717	714	349	815	384	578	491	313	180	558	242	407	379	256	110	188	92^	156	115
10.00 - 10.30				A	14.7	23	1263	1513	684	365	767	397	553	492	281	172^	540	222	395	379	285	117^	131^	38v	75^	57^
MURDER, SHE WROTE	15		207	A	25.9	35	2225	1676	860	316	926	162	412	437	466	449	592	106^	251	260	340	285	75^	26v	83^	50^
2 SUN. 8.00P 60 CBS SM			99	B	25.3	36	2173	1616	806	309	893	176	388	408	451	434	559	127	265	277	293	252	79	38	85	61
8.00 - 8.30				A	25.6	35	2199	1704	878	324	943	161	420	443	475	457	595	104^	247	261	343	288	73^	29v	93^	52^
8.30 - 9.00				A	26.2	36	2251	1644	846	310	913	165	406	430	455	443	586	105^	253	257	336	283	72^	20v	73^	47^
NBC MONDAY NIGHT MOVIES	15	192		A	17.8	25	1529	1720	812	369	926	287	456	377	396	389	595	103^	226	263	338	313	108^	33v	91^	60^
1 MON. 8.00P 114 NBC FF		99		B	18.5	27	1589	1679	793	338	896	336	559	486	399	283	502	174	297	273	237	170	139	83	142	87
8.00 - 8.30				A	17.4	25	1495	1762	815	368	934	291	460	375	396	397	622	125^	256	289	360	305	113^	27v	93^	63^
8.30 - 9.00				A	18.0	25	1546	1760	851	406	922	278	433	342	389	408	621	118^	248	290	357	308	117^	36v	100^	68^
9.00 - 9.30				A	18.3	25	1572	1691	769	335	893	264	441	397	404	367	585	91^	203	242	323	330	107^	36v	106^	67^
9.30 - 10.00				A	17.4	25	1495	1652	810	363	960	326	504	405	396	373	544	71^	184	218	299	314	99^	30v	49^	31v
NBC NEWS DIGEST-M-F	89	147	149	A	13.4	19	1151	1889	760	355	857	311	502	463	382	296	606	225	363	325	270	215	158	67	268	175
1 MON. 9.16P 2 NBC N		76	77	B	13.3	20	1142	1869	729	305	821	290	477	434	353	290	612	219	365	340	277	210	151	77	285	192
1 TU-F 8.58P 1																										
2 MWTHF 8.58P 1																										
NBC NEWS DIGEST-2-M-F	40	154	161	A	12.9	19	1108	1719	773	383	811	344	526	490	350	218	717	346	531	484	308	131	102	23^	89	61
THU. 9.58P 1 NBC N		81	83	B	12.2	18	1048	1707	730	309	819	310	515	447	359	256	615	246	406	375	285	166	127	59	146	99
2 TUE. 10.02P 2																										
NBC NEWS DIGEST-SAT	18	152	152	A	14.3	24	1228	2006	817	335	931	355	517	484	389	329	459	188	285	265	173	168	171	117	445	316
SAT. 8.58P 1 NBC N		79	77	B	14.2	23	1220	1907	781	325	896	310	511	450	372	332	494	177	276	254	202	187	186	121	331	255
NBC NEWS DIGEST-2-SAT.	8		164	A	12.6	20	1082	1850	963	466	1019	359	581	588	416	340	446	124^	235^	225^	233^	198^	141^	117^	244^	181^
2 SAT. 9.58P 1 NBC N			83	B	13.4	22	1151	1755	818	330	899	244	472	488	423	348	495	135	258	260	255	202	144	95	217	175
NBC NEWS DIGEST-SUN	18	152	152	A	12.6	18	1082	2075	689	342	797	338	554	477	359	193	818	330	594	490	388	187	222	48^	238	180
1 SUN. 8.58P 1 NBC N		78	78	B	12.9	18	1108	2069	738	344	819	347	573	503	373	194	770	317	545	482	368	184	197	98	283	198
2 SUN. 9.06P 1																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC NEWS DIGEST-2-SUN.	9	171		A	14.7	21	1263	1686	902	412	924	310	617	574	466	245	623	202^	384	400	307	190^	102^	73^	37v	37v
1 SUN. 9.57P 1 NBC N		85		B	14.0	21	1203	1896	817	372	885	362	628	551	419	201	692	273	476	449	328	165	177	101	142	96
NBC NIGHTLY NEWS-SAT.	16	165	162	A	8.1	15	696	1489	711	263	749	152^	271	330	337	396	612	171^	296	295	298	253	41v	12v	87^	84^
SAT. 6.30P 30 NBC N		93	91	B	10.2	19	876	1560	656	213	721	137	264	291	307	397	635	154	271	276	276	300	55	24	149	110
NBC NIGHTLY NEWS-SUN	5	167		A	10.2	17	876	1654	648	195^	724	200^	321	318	265^	365	709	243^	367	469	347	240^	99^	17v	122^	16v
1 SUN. 6.30P 30 NBC N		91		B	8.1	14	696	1598	608	209	652	115	240	282	316	353	734	224	408	436	332	266	93	39	119	78
NBC NIGHTLY NEWS	88	203	201	A	13.2	22	1134	1619	708	241	767	199	343	353	325	367	664	209	350	356	314	261	54^	25^	134	92
M-F 6.30P 30 NBC N		99	98	B	12.1	21	1039	1539	688	228	748	162	300	311	335	389	628	163	286	297	275	291	50	28	113	72
NBC SUNDAY NIGHT MOVIE	16		201	A	17.2	24	1477	1898	659	400	720	270	517	468	364	162^	859	345	647	539	400	191	173^	38v	146^	110^
2 SUN. 8.00P 180 NBC FF			99	B	19.3	29	1658	1861	740	346	826	326	569	512	392	203	722	272	497	454	357	182	168	90	145	100
8.00 - 8.30				A	15.9	22	1366	2061	703	442	761	268	516	491	400	179^	834	325	634	579	402	183^	254	62^	212	140^
8.30 - 9.00				A	16.0	22	1374	2008	696	437	747	247	518	496	409	177^	846	322	631	576	425	181^	243	55^	172^	128^
9.00 - 9.30				A	18.8	26	1615	1970	615	343	683	283	492	438	327	149^	914	376	696	549	414	201	192	50^	181	139^
9.30 - 10.00				A	18.2	26	1563	1883	631	374	700	276	500	441	337	160^	872	366	663	516	384	196	174	48^	137^	112^
10.00 - 10.30				A	17.8	26	1529	1752	666	405	720	275	533	474	357	158^	829	338	617	495	373	195	95^	11v	108^	77^
10.30 - 11.00				A	16.9	26	1452	1674	647	404	704	263	524	470	360	153^	835	329	617	510	395	188	72^	LT	63^	55^
NEWHART	15	203	207	A	20.1	29	1727	1724	745	359	817	269	483	471	377	281	546	186	336	318	245	165	182	111	179	125
1 MON. 9.30P 30 CBS CS		98	99	B	20.1	29	1727	1654	782	371	878	286	524	504	409	293	500	177	315	315	237	152	151	85	125	86
2 MON. 8.30P 30																										
NEWSBREAK-M-F	94	173	175	A	14.6	22	1254	1530	753	290	817	207	424	430	410	341	513	141	268	255	255	215	100	49^	100	71
1 MWTHF 9.58P 1 CBS N		83	84	B	14.0	21	1203	1611	796	321	883	247	461	434	415	364	519	148	281	275	261	205	100	52	109	72
2 MON. 10.02P 1																										
2 TUE. 10.12P 1																										
2 W-F 9.58P 1																										
NEWSBREAK-SAT.	19	176	171	A	10.9	18	936	1837	864	330	889	343	622	584	426	210	726	309	540	523	347	157	87^	10v	135^	102^
1 SAT. 9.52P 2 CBS N		85	84	B	10.2	17	876	1807	739	328	824	284	513	468	394	255	661	239	436	421	338	182	163	53	159	115
2 SAT. 9.58P 1																										
NEWSBREAK-SUN.	19	175	174	A	17.5	25	1503	1691	882	368	953	226	482	533	496	378	506	156	276	273	267	194	126	82^	106	69^
1 SUN. 10.08P 1 CBS N		84	84	B	14.6	21	1254	1612	820	326	909	228	431	432	433	412	524	139	272	278	280	215	91	55	88	66
2 SUN. 9.52P 1																										
NIGHT COURT	17	201	200	A	21.6	31	1855	1790	791	409	845	410	600	539	333	189	655	311	496	439	287	134	142	52^	148	105
THU. 9.30P 30 NBC CS		99	99	B	21.0	31	1804	1808	760	398	856	391	604	531	345	203	651	302	478	449	275	137	164	76	137	86
PETER THE GREAT PT. 1(S)		202		A	19.0	28	1632	1706	840	380	876	280	568	542	449	253	677	208	428	442	365	196	104^	65^	49^	35v
1 SUN. 9.00P 120 NBC FF		99																								
9.00 - 9.30				A	19.4	27	1666	1775	821	350	875	289	564	522	446	259	689	240	444	450	358	187	107^	61^	104^	76^
9.30 - 10.00				A	19.6	28	1684	1730	840	380	867	275	559	533	445	251	692	222	447	455	368	195	109^	71^	62^	50^
10.00 - 10.30				A	18.9	28	1624	1671	853	397	882	275	579	564	457	246	665	190	412	438	364	197	103^	61^	21v	10v
10.30 - 11.00				A	18.3	29	1572	1609	839	388	866	274	563	546	441	251	654	177	400	419	358	205	89^	63^	LT	LT
PETER THE GREAT PT. 2(S)			202	A	17.6	26	1512	1686	697	364	779	297	452	389	323	262	658	199	410	420	354	209	172^	58^	77^	64^
2 MON. 9.00P 120 NBC FF			99																							
9.00 - 9.30				A	18.0	25	1546	1798	685	376	775	284	444	379	328	268	670	199	424	448	371	201	231	101^	122^	106^
9.30 - 10.00				A	18.2	26	1563	1747	706	369	795	304	459	378	320	276	660	208	421	421	355	209	196	74^	96^	82^
10.00 - 10.30				A	17.4	26	1495	1572	700	363	774	307	455	395	316	250	643	206	398	401	332	209	130^	30v	25v	25v
10.30 - 11.00				A	16.7	26	1435	1619	703	345	776	298	452	408	329	253	651	183^	394	406	356	217	126^	18v	66^	35v

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST FEB. 1986 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
PETER THE GREAT PT. 3(S)			201	A	16.6	26	1426	1715	768	347	844	293	518	474	397	257	712	267	461	463	349	184^	93^	26v	66^	39v
2 TUE. 9.07P 120 NBC FF			99																							
9.00 - 9.30				A	15.6	22	1340	1773	755	370	833	296	523	449	383	250	699	271	449	456	323	190^	107^	38v	134^	90^
9.30 - 10.00				A	16.6	24	1426	1703	751	348	821	286	500	460	380	252	703	264	436	441	342	196	84^	28v	95^	51^
10.00 - 10.30				A	16.9	27	1452	1687	769	361	847	295	514	472	400	262	711	272	456	455	343	186	91^	26v	38v	23v
10.30 - 11.00				A	16.8	28	1443	1721	794	334	880	305	534	496	422	270	721	260	489	487	372	165^	91^	19v	29v	15v
11.00 - 11.30				A	17.0	31	1460	1741	766	279	826	281	533	512	398	232	799	308	543	554	402	186	101^	21v	15v	LT
PETER THE GREAT PT. 4(S)			201	A	17.4	27	1495	1742	823	324	868	301	503	477	380	288	660	211	400	395	334	211	103^	44v	111^	90^
2 WED. 9.00P 117 NBC FF			99																							
9.00 - 9.30				A	17.5	26	1503	1786	821	333	874	293	491	454	393	306	629	170^	384	388	353	200	107^	45v	176^	151^
9.30 - 10.00				A	17.1	25	1469	1746	831	339	871	299	500	473	394	298	676	217	419	402	347	211	93^	37v	106^	87^
10.00 - 10.30				A	17.5	28	1503	1710	796	314	838	288	491	473	364	272	684	232	405	409	332	216	112^	48^	76^	54^
10.30 - 11.00				A	17.5	30	1503	1731	850	304	894	327	541	510	372	277	654	228	396	383	305	213	97^	46^	86^	60^
PUNKY BREWSTER	15	187	178	A	9.2	14	790	2224	663	281	761	258	471	460	347	241	536	223	350	323	258	126^	271	134^	656	447
SUN. 7.00P 30 NBC CS		96	93	B	9.6	15	825	2148	666	262	743	271	477	434	335	221	591	237	398	361	275	150	256	153	558	382
REDD FOXX SHOW	4	203	205	A	9.8	17	842	1809	735	265	822	227	411	405	394	346	684	177	369	365	340	272	112^	105^	191	77^
SAT. 8.00P 30 ABC CS		99	99	B	12.2	20	1048	1872	750	295	837	247	431	429	395	324	706	225	403	379	339	245	135	77	194	108
REMINGTON STEELE	13	203		A	15.6	23	1340	1703	755	372	831	242	431	405	408	339	509	242	287	141^	143^	196^	178^	33v	185^	108^
1 TUE. 9.00P 60 NBC PD		99		B	15.0	25	1289	1608	743	328	840	309	550	477	378	250	580	234	390	337	267	161	108	42	80	53
9.00 - 9.30				A	15.6	23	1340	1734	751	372	834	243	440	409	412	335	490	237	286	131^	134^	189^	183^	37v	227	145^
9.30 - 10.00				A	15.6	23	1340	1665	753	368	822	238	418	396	404	343	524	245	285	149^	149^	204	176^	29v	143^	73^
RIPLEY'S BELIEVE IT-NOT	2	196	196	A	7.9	11	679	1571	614	259	649	239	361	332	276	250	478	106^	249	291	290	182^	157^	54^	287	267
THU. 8.00P 60 ABC U		97	98	B	7.9	11	679	1571	614	259	649	239	361	332	276	250	478	106	249	291	290	182	157	54	287	267
8.00 - 8.30				A	7.2	10	618	1455	569	225	601	222	326	295	249	246	484	112^	259	301	297	174^	101^	53v	269	240
8.30 - 9.00				A	8.6	12	739	1655	651	281	682	250	386	358	297	251	468	96^	238	283	289	185	201	53^	304	289
ST. ELSEWHERE	15	207		A	16.1	27	1383	1634	786	401	855	298	610	539	459	208	624	242	490	433	325	111^	106^	23v	49v	35v
1 WED. 10.00P 60 NBC GD		99		B	14.5	24	1246	1569	778	381	854	303	551	520	425	245	583	250	418	378	262	128	78	35	54	42
10.00 - 10.30				A	15.9	25	1366	1593	774	400	842	292	598	529	456	206	605	234	473	426	319	103^	84^	LT	62^	47v
10.30 - 11.00				A	16.3	28	1400	1668	797	404	867	301	620	550	464	209	637	245	503	441	333	115^	128^	46v	36v	23v
SCARECROW & MRS. KING	17	198		A	16.5	23	1417	1735	773	270	828	271	479	484	399	283	581	224	373	335	274	147^	118^	82^	208	157^
1 MON. 8.00P 60 CBS GD		97		B	18.0	26	1546	1713	754	341	862	257	456	428	387	351	515	140	282	284	267	192	129	79	207	138
8.00 - 8.30				A	15.9	23	1366	1712	771	267	834	275	474	471	404	290	566	222	364	324	269	145^	124^	88^	188^	143^
8.30 - 9.00				A	17.1	24	1469	1747	769	270	816	264	481	491	391	276	589	222	376	343	276	148^	117^	77^	225	171^
SILVER SPOONS	15	184	180	A	11.6	17	996	2180	674	329	774	268	493	473	366	218	551	246	390	353	268	104^	284	129^	571	398
SUN. 7.30P 30 NBC CS		95	94	B	11.5	17	988	2232	691	325	786	329	541	480	332	201	596	261	422	377	268	136	279	163	571	397
SIMON & SIMON	18	206	204	A	17.6	25	1512	1696	719	242	788	220	441	454	404	300	635	212	365	334	307	226	145	67^	128	83^
THU. 9.00P 60 CBS PD		99	99	B	17.8	26	1529	1674	745	288	827	249	469	445	401	305	608	194	372	355	320	198	121	44	118	78
9.00 - 9.30				A	17.2	25	1477	1714	722	245	792	216	434	448	401	308	645	218	365	335	305	233	144	67^	133	87^
9.30 - 10.00				A	18.0	26	1546	1673	716	237	784	224	446	459	405	292	621	207	366	333	305	216	145	66^	123	78^
SINS PART 1(S)		206		A	19.7	29	1692	1581	869	366	957	190	467	490	552	403	492	101^	210	236	278	226	76^	65^	56^	39v
1 SUN. 8.00P 180 CBS FF		99																								
8.00 - 8.30				A	16.9	24	1452	1477	778	315	849	130^	359	391	502	411	539	73^	206	254	336	273	67^	51^	22v	13v
8.30 - 9.00				A	18.8	27	1615	1502	763	340	844	153^	371	400	493	393	537	88^	213	260	326	264	79^	62^	42v	24v
9.00 - 9.30				A	19.8	28	1701	1664	875	392	972	210	509	516	557	383	513	123^	240	259	281	222	85^	67^	94^	64^
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
SINS PART 1(S)-CONT'D																										
9.30 - 10.00				A	20.9	30	1795	1670	914	407	1025	222	514	534	573	418	488	99^	214	224	277	220	79^	61^	78^	50^
10.00 - 10.30				A	21.2	32	1821	1588	926	360	1007	198	505	539	594	405	448	101^	197	213	245	199	80^	80^	53^	44^
10.30 - 11.00				A	20.4	32	1752	1566	933	367	1010	207	507	536	581	410	439	114^	200	210	226	188	71^	71^	46^	36v
SINS PART 2(S)			205	A	21.9	32	1881	1540	802	326	906	242	469	428	448	374	516	140^	288	253	257	199	62^	37^	56^	35v
2 MON. 9.00P 120 CBS FF			99																							
9.00 - 9.30				A	22.0	31	1890	1573	780	326	892	257	460	414	409	368	522	132^	291	249	261	212	68^	38^	91^	59^
9.30 - 10.00				A	22.2	32	1907	1527	811	314	927	248	486	442	456	379	478	120^	259	220	237	199	71^	43^	51^	36v
10.00 - 10.30				A	22.2	33	1907	1543	812	338	905	237	473	432	465	369	526	148	296	257	260	195	65^	38^	47^	24v
10.30 - 11.00				A	21.3	34	1830	1502	791	317	883	219	445	420	461	377	533	159	306	281	270	185	49^	32v	37v	18v
SINS PART 3(S)			206	A	20.6	32	1770	1396	763	330	846	190	416	410	437	370	457	114^	201	198	215	216	54^	20v	39v	34v
2 TUE. 9.10P 120 CBS FF			99																							
9.00 - 9.30				A	19.8	28	1701	1506	795	355	894	182	402	394	447	425	494	122^	220	226	243	223	58^	25v	60^	51^
9.30 - 10.00				A	19.9	29	1709	1452	777	355	869	171	402	408	459	399	461	120^	209	209	221	207	67^	27v	55^	43^
10.00 - 10.30				A	20.8	33	1787	1360	737	313	814	183	408	414	433	345	452	115^	198	193	203	216	60^	28v	34v	34v
10.30 - 11.00				A	21.4	36	1838	1347	745	313	828	202	435	420	432	343	438	105^	176	176	203	223	55^	14v	26v	26v
11.00 - 11.30				A	21.4	39	1838	1296	765	309	822	235	448	420	379	329	454	94^	211	188	228	222	20v	LT	LT	LT
60 MINUTES	20	208	208	A	24.5	37	2105	1601	789	317	827	141	346	379	432	411	680	147	326	351	367	302	51^	28^	43^	17v
SUN. 7.00P 60 CBS DN		99	99	B	23.8	37	2044	1611	729	292	789	158	337	356	385	385	691	175	348	369	342	285	64	31	67	41
7.00 - 7.30				A	23.5	36	2019	1582	775	303	816	131	334	365	426	416	674	149	326	343	359	304	50^	29^	42^	15v
7.30 - 8.00				A	25.6	38	2199	1608	798	329	833	151	355	393	434	402	684	143	327	353	373	303	50^	25^	41^	17^
SPENSER: FOR HIRE	11		207	A	11.0	18	945	1388	647	344	702	333	508	469	298	151^	570	204^	394	361	322	147^	76^	23v	40v	33v
2 TUE. 10.08P 60 ABC PD			99	B	13.4	23	1151	1555	712	311	814	293	506	454	391	245	575	175	352	348	310	182	78	36	88	54
10.00 - 10.30				A	11.0	18	945	1425	642	347	706	373	514	469	259^	146^	570	225^	398	369	311	134^	91^	28v	58v	41v
10.30 - 11.00				A	11.0	19	945	1381	645	337	700	326	509	468	310	148^	570	199^	407	371	330	141^	74^	20v	37v	37v
11.00 - 11.30				A	11.1	20	953	1310	668	355	700	258^	488	469	350	177^	569	156^	330	293	334	212^	41v	12v	LT	LT
SPORTSBREAK-SAT	19	200	200	A	12.0	20	1031	1930	770	347	828	283	540	513	425	230	706	237	440	427	357	229	128^	49^	268	169
SAT. 8.58P 1 CBS SN		97	97	B	11.6	19	996	1962	683	278	747	258	459	424	356	239	718	257	459	441	367	204	154	52	343	235
SPORTSBREAK-SUN	19	201	200	A	19.2	27	1649	1676	877	373	948	199	476	499	518	394	551	117	260	263	319	248	80^	41^	97	67^
1 SUN. 9.05P 1 CBS SN		94	94	B	20.3	29	1744	1625	799	322	881	191	405	417	442	408	565	138	286	291	302	240	80	39	99	71
2 SUN. 8.58P 1																										
STATE-UNION ANALYSIS(S)			204	A	13.6	21	1168	1540	739	269	833	114^	336	350	397	437	609	123^	237	224^	289	318	38v	16v	60^	13v
2 TUE. 8.35P 5 CBS N			98																							
STATE-UNION SUMMARY(S)			204	A	18.0	27	1546	1539	768	318	875	166^	367	357	428	451	534	122^	233	232	266	263	50^	21v	80^	50^
2 TUE. 9.04P 6 CBS N			99																							
TV BLOOPERS & PRAC. JOKES	15		205	A	14.6	21	1254	1851	633	282	684	253	385	310	283	273	639	267	450	409	327	167^	227	99^	301	207^
2 MON. 8.00P 60 NBC CV			99	B	15.8	23	1357	1864	713	297	791	287	470	412	330	278	594	233	382	353	279	171	209	125	270	182
8.00 - 8.30				A	14.2	21	1220	1872	650	285	697	253	395	313	290	279	636	271	441	401	318	168^	225	103^	314	209^
8.30 - 9.00				A	14.9	21	1280	1834	623	281	677	255	378	303	279	273	638	262	458	420	334	161^	228	94^	291	205^
TRAPPER JOHN, M.D. SPEC.(S)		197		A	11.5	17	988	1487	731	208^	764	166^	337	419	435	345	515	171^	281	279	251^	197^	78^	78^	130^	121^
1 TUE. 9.00P 60 CBS GD		98																								
9.00 - 9.30				A	10.7	16	919	1531	729	203^	763	161^	328	412	430	351	539	191^	298	296	253^	204^	83^	83^	146^	128^
9.30 - 10.00				A	12.3	18	1057	1445	730	211^	763	170^	344	426	437	337	492	154^	266	263	249^	190^	73^	73^	117^	117^
20/20	17	206	207	A	15.8	25	1357	1514	777	241	833	212	401	419	373	370	601	193	365	334	300	202	49^	20v	31^	28^
THU. 10.00P 60 ABC DN		99	99	B	15.1	25	1297	1577	752	259	818	206	416	431	403	332	631	200	363	357	303	224	80	29	48	29
CONT'D																										

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1ST FEB. 1986 REPORT

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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EVENING CONT'D																										
20/20-CONT'D																										
10.00 - 10.30				A	16.2	25	1392	1568	795	253	856	225	415	430	383	378	610	194	371	343	307	206	59^	26^	43^	39^
10.30 - 11.00				A	15.5	26	1331	1442	750	223	802	196	385	408	361	357	584	192	352	322	285	194	39^	15v	17v	17v
TWILIGHT ZONE	18	206	207	A	13.7	22	1177	1779	716	401	836	322	558	516	389	219	651	267	466	452	311	154	132	56^	160	87^
FRI. 8.00P 60 CBS SF		99	99	B	14.4	24	1237	1893	752	355	833	322	545	498	382	237	664	282	478	441	308	150	141	50	255	166
8.00 - 8.30				A	13.2	21	1134	1795	716	406	840	328	572	524	382	214	670	270	476	463	319	162	133	62^	152	82^
8.30 - 9.00				A	14.1	22	1211	1765	718	397	835	312	545	510	399	226	635	265	459	441	303	150	131	52^	164	91^
227	19	200	198	A	19.9	32	1709	1884	850	374	942	279	520	517	439	344	471	128	264	292	257	169	181	132	290	209
SAT. 9.30P 30 NBC CS		99	99	B	18.8	31	1615	1851	817	348	905	270	507	490	417	339	492	144	274	276	250	179	195	119	259	203
WEBSTER	19	206	208	A	18.2	29	1563	1816	826	277	874	238	431	434	418	373	415	94	207	225	231	178	173	131	354	210
FRI. 8.00P 30 ABC CS		99	99	B	15.3	26	1314	1807	778	290	853	255	428	416	369	354	441	125	224	228	204	184	154	107	359	215
WHO'S THE BOSS?	17	201		A	23.6	34	2027	1981	767	353	870	341	555	517	414	236	535	210	361	307	226	144	295	131	281	150
1 TUE. 8.00P 30 ABC CS		99		B	21.0	32	1804	1880	782	361	870	333	539	483	379	265	526	194	335	318	248	150	204	119	280	184
•LATE FRINGE																										
ABC NEWS:NIGHTLINE	70	198	197	A	6.5	18	558	1213	588	141	627	151	332	323	338	255	549	158	316	308	285	199	16v	LT	21v	9v
1 MON. 11.35P 30 ABC N		97	97	B	5.7	16	490	1245	596	174	640	149	306	317	326	276	549	146	300	304	297	213	34	22	22	13
1 TU&TH 11.30P 30																										
1 WED. 11.30P 33																										
1 FRI. 11.30P 31																										
2 MWF 11.30P 30																										
2 TUE. 11.38P 31																										
2 THU. 11.30P 31																										
ABC NEWS:NIGHTLINE TUE(B)		207		A	7.5	27	644	1219	465	143^	505	177^	256^	273^	233^	183^	714	298^	522	500	343^	143^	LT	LT	LT	LT
1 TUE. 12.00M 30 ABC N		99																								
ABC NEWS:NIGHTLINE-WED(B)			197	A	5.1	18	438	1073	494^	66v	653	260^	390^	326^	194^	263^	420^	172^	267^	267^	198^	153v	LT	LT	LT	LT
2 WED. 12.00M 30 ABC N			97																							
ABC NEWS:NIGHTLINE/FRI(B)			188	A	4.5	13	387	1532	535^	251^	749	331^	478^	328^	299^	217^	431^	157v	246^	246^	180^	185^	181^	129v	171v	LT
2 FRI. 12.00M 14 ABC N			95																							
ABC WEEKEND REPORT-SAT.	17	153	155	A	3.2	7	275	1156	662	101v	662	98v	363^	414^	462^	248^	436^	181^	215^	269^	120v	167^	58v	LT	LT	LT
SAT. 11.15P 15 ABC N		81	83	B	3.3	8	283	1163	560	210	615	149	319	332	344	245	483	182	289	262	193	162	39	LT	26	LT
ABC WEEKEND REPORT-SUN.	18	161	166	A	2.6	14	223	1063	391^	194^	391^	LT	166^	166^	242^	225^	453^	71v	202^	228^	184^	225^	22v	LT	197^	LT
1 SUN. 12.36A 15 ABC N		90	90	B	3.5	14	301	1261	568	239	638	179	366	358	322	228	517	143	265	298	258	185	32	LT	74	40
2 SUN. 11.30P 15																										
CBS LATE NIGHT I	94	185	187	A	5.1	17	438	1203	551	247	651	167	325	328	370	260	471	165	270	256	237	169	47^	27v	34v	21v
1 M & TH 11.30P 66 CBS FF		92	93	B	5.4	17	464	1247	602	235	688	218	397	356	349	241	458	144	267	256	244	163	54	32	47	32
1 TUE. 11.30P 67																										
WED. 11.30P 65																										
FRI. 11.30P 69																										
2 MON. 11.30P 67																										
2 TUE. 11.40P 67																										
2 THU. 12.01A 66																										
11.30 - 12.00				A	5.5	16	472	1242	579	254	668	186	338	330	360	266	481	157	261	257	248	184	50^	38^	43^	26v
12.00 - 12.30				A	5.1	19	438	1171	522	242	618	153	301	320	369	248	465	167	263	247	228	168	53^	25v	35v	18v
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
CBS LATE NIGHT I-CONT'D																										
12.30 - 1.00				A	4.5	21	387	1093	539	208	648	152^	336	336	358	257	400	172	274	240	199	111^	37v	LT	LT	LT
1.00 - 1.30				A	3.7	22	318	830^	249^	284^	450^	258^	340^	139v	82v	110v	380^	295^	380^	264^	85v	LT	LT	LT	LT	LT
CBS LATE NIGHT II	94	185	187	A	3.4	19	292	1075	525	189^	566	121^	274	329	324	223^	465	171^	280	281	253	147^	40v	LT	LT	LT
1 M & TH 12.36A 47 CBS FF		92	93	B	3.4	18	292	1145	556	213	630	204	372	334	319	209	456	152	300	279	257	139	39	21	20	LT
1 TUE. 12.37A 48																										
WED. 12.35A 48																										
1 FRI. 12.39A 49																										
2 MON. 12.37A 46																										
2 TUE. 12.47A 49																										
2 THU. 1.07A 47																										
2 FRI. 12.39A 43																										
12.30 - 1.00				A	3.7	18	318	1113	556	210	600	119^	282	349	365	239	460	158^	268	271	248	157^	47v	LT	LT	LT
1.00 - 1.30				A	3.2	19	275	1084	513	168^	553	116^	262	309	306	230^	484	179^	292	292	269	149^	47v	LT	LT	LT
1.30 - 2.00				A	2.7	20	232	862	367^	212^	384^	138v	255^	276^	138v	108v	478^	289^	414^	345^	189^	64v	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-1	93	62	63	A	1.1	12	94	904	585^	298^	638^	75v	298^	319^	457^	266^	266^	64v	117v	127v	202^	128v	LT	LT	LT	LT
1 M-THSU 2.00A 30 CBS N		58	61	B	1.2	13	103	817	409	176	506	149	301	276	328	162	272	86	137	145	176	125	LT	LT	LT	LT
2 MWSU 2.00A 30																										
2 TUE. 2.10A 20																										
CBS NEWS NIGHTWATCH-2	94	83	82	A	1.3	17	112	813	518^	188^	545^	89v	304^	287^	331^	232^	241^	107v	170^	188^	117v	53v	LT	LT	LT	LT
1 M-THSU 2.30A 30 CBS N		74	74	B	1.3	16	112	792	372	110	459	172	301	252	258	132	291	115	183	180	163	97	LT	LT	LT	LT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
2 M-WSU 2.30A 30																										
2 THU. 2.31A 29																										
CBS NEWS NIGHTWATCH-3	94	96	96	A	1.0	20	86	802	454^	163v	465^	93v	197^	209^	221^	256^	302^	LT	81v	58v	150v	209^	LT	LT	LT	LT
M-THSU 3.00A 180 CBS N		84	84	B	1.1	21	94	560	272	106	309	107	188	162	154	100	215	62	109	86	107	102	LT	LT	LT	LT
3.00 - 3.30				A	1.2	19	103	990	689	155v	689	87v	378^	378^	457^	311^	252^	LT	87v	68v	184^	165^	49v	49v	LT	LT
3.30 - 4.00				A	1.1	20	94	957	574^	202^	574^	117v	287^	287^	362^	287^	330^	LT	96v	53v	234^	234^	53v	53v	LT	LT
4.00 - 4.30				A	1.0	21	86	674^	383^	186v	383^	81v	105v	128v	140v	255^	291^	70v	93v	LT	163v	198^	LT	LT	LT	LT
4.30 - 5.00				A	1.0	22	86	674^	349^	221^	349^	139v	163v	186v	82v	163v	325^	LT	58v	LT	117v	256^	LT	LT	LT	LT
5.00 - 5.30				A	.9	20	77	597^	273^	117v	273^	78v	117v	117v	LT	156v	324^	LT	77v	LT	117v	220^	LT	LT	LT	LT
5.30 - 6.00				A	1.0	21	86	547^	256^	LT	279^	LT	69v	69v	105v	210^	209^	LT	LT	LT	58v	151v	59v	LT	LT	LT
CBS NEWS SPEC RPT(S)			190	A	5.8	17	498	1596	638	170^	763	252^	468^	418^	385^	270^	648	267^	423^	399^	338^	225^	112v	21v	73v	20v
2 THU. 11.30P 31 CBS N			93																							
CBS SUNDAY NEWS-OSGOOD	19	124	124	A	5.8	11	498	1446	701	189^	814	253^	393	350	376	368	486	59v	201^	202^	311	265^	83^	14v	63v	LT
SUN. 11.00P 15 CBS N		66	66	B	5.2	11	447	1395	652	245	750	198	371	345	365	339	525	112	289	291	311	211	58	28	62	36
DAVID LETTERMAN I	72	198	198	A	4.1	20	352	1261	519	275	633	261	375	301	284	202	599	358	485	276	193	114^	LT	LT	17v	LT
1 M-TH 12.30A 30 NBC GV		99	99	B	4.0	19	344	1267	566	254	623	267	381	307	257	171	582	299	418	307	223	131	36	21	26	17
2 MWTH 12.30A 30																										
2 TUE. 12.37A 30																										
DAVID LETTERMAN II	72	198	198	A	3.1	20	266	1143	421	222^	526	274	353	215^	188^	161^	594	383	499	282	173^	79^	LT	LT	LT	LT
1 M-TH 1.00A 30 NBC GV		99	99	B	3.0	19	258	1197	509	215	560	278	382	253	206	134	582	325	434	292	207	115	38	23	LT	LT
2 MWTH 1.00A 30																										
2 TUE. 1.07A 30																										
EYE ON HOLLYWOOD	65	76	75	A	1.4	6	120	825	400^	125v	417^	92v	241^	275^	250^	109v	408^	100v	149^	176^	250^	158^	LT	LT	LT	LT
1 MON. 12.05A 30 ABC GV		52	52	B	1.3	6	112	940	421	165	484	188	309	269	225	132	423	149	247	231	211	132	LT	LT	LT	LT
CONT'D																										

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

KEY: A=CURRENT REPORT B=SEASON AVERAGE

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
LATE FRINGE CONT'D																										
EYE ON HOLLYWOOD-CONT'D																										
1 WED. 12.03A 30																										
1 THU. 12.00M 31																										
1 FRI. 12.01A 30																										
2 MON. 12.00M 30																										
2 TUE. 12.09A 30																										
2 THU. 12.01A 32																										
2 FRI. 12.14A 30																										
FRIDAY NIGHT VIDEOS	18	182	184	A	3.6	17	309	1505	512	165^	551	331^	428^	262^	178^	101v	495	294^	401^	321^	155^	94v	417^	187^	42v	36v
FRI. 12.30A 90 NBC PC		96	97	B	3.7	18	318	1358	575	233	630	390	519	318	187	92	470	283	379	291	146	73	196	63	62	28
12.30 - 1.00				A	4.7	19	404	1515	547	180^	624	300^	441	320^	262^	136^	485	294^	394	304^	140^	91^	361	232^	45v	30v
1.00 - 1.30				A	3.3	16	283	1523	558	230^	562	418^	485	241^	120v	77v	498	282^	405^	314^	173^	93v	421^	151^	42v	42v
1.30 - 2.00				A	2.8	17	241	1436	390^	58v	390^	278^	329^	180^	84v	61v	503^	312^	407^	349^	156^	96v	502^	153^	41v	41v
G MICHAELS SPORTS MACHINE	20	70	73	A	1.4	4	120	875^	283v	117v	316^	91v	167v	209v	142v	107v	559^	259v	359^	217v	200v	200v	LT	LT	LT	LT
SUN. 11.30P 15 NBC SC		49	50	B	1.6	6	137	996	370	85	450	186	242	205	147	159	488	206	343	274	217	129	36	LT	LT	LT
LATE NIGHT 4TH ANNIVERSRY(S)		197		A	8.5	25	730	1567	725	337^	813	431	561	371	236^	210^	467	219^	317^	296^	192^	105^	242^	98^	45v	45v
1 SAT. 11.30P 74 NBC GV		99																								
11.30 - 12.00				A	9.5	24	816	1598	725	316^	858	434	583	404	267^	219^	494	200^	300^	299^	223^	134^	218^	76v	28v	28v
12.00 - 12.30				A	8.0	24	687	1523	715	333^	778	423	533	325^	200^	221^	451	220^	317^	297^	181^	84v	241^	104^	53v	53v
12.30 - 1.00				A	7.4	26	636	1590	749	406^	763	436	561	384^	238^	155^	433	274^	363^	293^	125^	70v	320^	145^	74v	74v
SATURDAY NIGHT	10		197	A	7.3	21	627	1560	579	148^	756	396^	530	306^	262^	190^	593	314^	440	410^	224^	105v	154^	82v	57v	57v
2 SAT. 11.30P 80 NBC GV			99	B	7.8	23	670	1500	611	269	678	330	495	403	279	134	579	288	459	394	252	90	183	71	60	51
11.30 - 12.00				A	9.0	22	773	1503	564	161^	721	324^	469	313^	244^	216^	586	254^	423	419	272^	114^	145^	67v	51v	51v
12.00 - 12.30				A	6.7	20	576	1533	558	148^	745	408^	545	311^	276^	170^	582	343^	427^	380^	186^	107v	148^	86v	58v	58v
12.30 - 1.00				A	5.6	20	481	1759	665	117v	881	558	665	280^	281^	174^	624	396^	496^	444^	184^	75v	182^	106v	72v	72v
TONIGHT SHOW	86	199	199	A	7.6	24	653	1467	681	231	754	231	387	366	330	311	552	252	383	334	222	147	109	42^	52^	26^
1 M-F 11.30P 60 NBC GV		99	99	B	7.5	23	644	1434	681	237	757	241	402	360	330	289	550	221	348	309	246	167	69	32	58	34
2 MWTHF 11.30P 60																										
2 TUE. 11.37P 60																										
11.30 - 12.00				A	8.3	23	713	1504	705	245	776	234	397	388	345	316	561	248	385	350	232	152	118	43^	49^	27^
12.00 - 12.30				A	7.0	25	601	1413	648	209	722	224	370	339	311	304	537	254	380	316	211	139	97^	39^	57^	25v
12.30 - 1.00				A	4.6	21	395	1152	380^	272^	626^	298^	406^	296^	229^	220^	452^	268^	268^	127v	93v	184^	20v	20v	54v	LT
•WEEKDAY DAYTIME																										
ABC DAYTIME NEWSBRIEF-M-F	89	205	203	A	8.5	27	730	1312	818	248	896	455	645	519	340	228	166	63^	77^	67^	43^	89^	111	90	139	41^
1 MWTHF 2.58P 1 ABC N		98	98	B	7.9	27	679	1282	789	237	887	418	639	532	361	214	222	97	126	104	54	94	75	61	98	38
2 M-F 2.58P 1																										
ABC WORLD NEWS-MORN-615A	90	124	123	A	1.7	18	146	1171	500	219^	527	151^	336^	370^	363^	157^	514	151^	336^	356^	281^	158^	75v	61v	55v	55v
M-F 6.15A 15 ABC N		79	79	B	1.6	17	137	1104	542	254	552	138	359	399	350	147	432	134	294	306	222	118	66	50	54	47
ABC WORLD NEWS-MORN-645A	90	177	177	A	2.4	17	206	1388	655	320	699	151^	423	447	408	252^	540	126^	316^	321	272^	214^	111^	77v	38v	29v
M-F 6.45A 15 ABC N		95	94	B	2.3	16	198	1293	651	341	715	182	453	443	428	220	461	140	293	295	228	150	57	34	60	41
ALL MY CHILDREN	88	206	210	A	8.7	26	747	1225	756	278	855	440	608	485	324	197	167	73^	106	93	41^	61^	72^	65^	131	37^
1 MWTH 1.00P 60 ABC DD		99	99	B	8.0	26	687	1256	806	266	902	421	649	529	375	211	208	106	146	122	66	54	59	52	87	31
1 FRI. 1.29P 31																										
2 M-F 1.00P 60																										
1.00 - 1.30				A	8.3	25	713	1210	731	276	828	426	590	466	314	194	181	78^	116	100	45^	65^	79^	74^	122	35^
1.30 - 2.00				A	9.2	27	790	1216	761	269	863	442	611	490	326	198	154	67^	96	85	35^	58^	63^	58^	136	40^

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKDAY DAYTIME CONT'D																										
AMERICAN TREASURY	52	198	198	A	6.3	18	541	1309	729	138	881	193	434	415	492	368	246	88^	137	110^	108^	89^	113^	84^	69^	30v
MWF 3.58P 1 CBS DO		91	93	B	5.8	18	498	1257	735	176	851	206	433	383	435	358	208	69	117	93	98	74	129	87	69	37
ANOTHER WORLD	84	204	204	A	5.5	17	472	1248	789	201	947	267	476	431	385	434	191	33v	66^	74^	115^	109^	81^	47^	29v	LT
1 MWTHF 2.00P 60 NBC DD		99	99	B	5.0	17	430	1316	844	179	968	324	528	420	383	412	232	81	108	81	97	101	48	37	68	30
2 M-F 2.00P 60																										
2.00 - 2.30				A	5.6	17	481	1247	793	227	944	277	486	434	388	423	194	36^	68^	74^	116^	108^	80^	48^	29v	LT
2.30 - 3.00				A	5.4	17	464	1233	777	171	937	251	456	420	378	444	184	31v	65^	73^	110^	106^	82^	50^	30v	LT
AS THE WORLD TURNS	91	204	204	A	7.2	22	618	1184	790	108	898	217	410	378	388	430	223	48^	96^	113	103^	100^	27^	19v	36^	16v
1 MWTHF 1.30P 60 CBS DD		99	99	B	6.5	22	558	1185	788	141	880	209	396	364	398	423	210	43	87	83	99	105	41	25	54	21
2 M-F 1.30P 60																										
1.30 - 2.00				A	7.1	21	610	1182	785	110	886	212	406	375	376	429	235	47^	94^	116	111	111	26v	19v	35^	14v
2.00 - 2.30				A	7.3	23	627	1163	790	104^	900	220	409	374	394	427	201	43^	90^	106	90^	86^	29^	19v	33^	18v
B. FORSYTH'S HOT STREAK	24	153	152	A	2.2	8	189	1138	613	169^	687	301^	459	391	228^	196^	285^	68v	127^	143^	111^	126^	65v	59v	101^	31v
M-F 11.00A 30 ABC QP		77	76	B	2.1	8	180	1189	658	197	742	337	512	399	269	214	301	137	186	139	88	102	61	59	85	LT
CAPITOL	90	195	195	A	5.5	18	472	1193	742	110^	927	270	480	389	432	386	201	35^	112^	126^	117^	72^	27v	18v	38^	17v
1 MWTHF 2.30P 30 CBS DD		95	95	B	5.2	18	447	1156	749	152	874	230	439	378	423	379	186	50	104	88	93	71	46	27	50	20
2 M-F 2.30P 30																										
CBS EARLY MORNING NEWS	95	138	138	A	1.3	13	112	1348	491^	285^	517^	160^	231^	222^	268^	268^	695	241^	347^	338^	338^	241^	46v	LT	90v	LT
M-F 6.30A 30 CBS N		89	89	B	1.5	15	129	1160	549	217	571	108	247	264	283	270	530	120	217	244	272	266	LT	LT	41	LT
CBS MORNING NEWS 1	95	200	200	A	2.8	13	241	1340	638	236^	684	182^	381	310	303	295	549	84^	188^	178^	203^	345	45v	LT	62v	25v
M-F 7.30A 30 CBS N		99	99	B	2.9	14	249	1337	692	224	717	177	348	333	308	338	530	71	147	147	205	364	24	LT	66	33
CBS MORNING NEWS 2	95	200	200	A	3.4	13	292	1435	712	174^	825	237	401	319	342	387	432	109^	178^	198^	182^	217^	100^	LT	78^	21v
1 MWTHF 8.30A 30 CBS N		99	99	B	3.3	14	283	1205	665	147	732	148	294	291	317	388	402	70	134	136	164	239	26	LT	45	LT
1 TUE. 8.30A 15																										
2 M-F 8.30A 30																										
CBS MORNING NEWS 2-TU(B)		177		A	3.4	13	292	1182	452^	127v	479^	68v	131v	131v	113v	348^	446^	58v	141v	226v	243^	220v	220v	LT	37v	37v
1 TUE. 8.45A 15 CBS N		84																								
DAYS OF OUR LIVES	87	209	209	A	7.9	24	679	1323	785	185	907	330	477	414	368	387	295	94^	147	115	146	124	83^	69^	38^	15v
1 MWTH 1.00P 60 NBC DD		99	99	B	6.9	23	593	1384	834	203	944	342	534	436	375	375	311	106	158	123	132	126	56	45	73	24
1 FRI. 1.30P 30																										
2 M-F 1.00P 60																										
1.00 - 1.30				A	7.8	23	670	1331	794	197	917	330	482	420	373	389	303	93^	153	124	158	125	70^	55^	41^	11v
1.30 - 2.00				A	8.1	24	696	1299	765	173	883	321	462	403	359	379	286	95	142	108	135	122	94	80^	36^	18v
DAYS OF OUR LIVES(B)		80		A	3.2	9	275	1200	913^	91v	971	200v	476^	392^	411^	495^	160v	91v	91v	36v	LT	69v	69v	69v	LT	LT
1 FRI. 1.00P 30 NBC DD		33																								
FAMILY TIES M-F	29	149	153	A	4.3	16	369	1358	559	214	651	345	397	329	222	197	383	190	255	212	169^	103^	156^	121^	168^	92^
M-F 10.00A 30 NBC CS		85	88	B	4.1	15	352	1395	610	185	710	323	452	387	282	198	286	133	183	151	121	82	158	111	241	132
GENERAL HOSPITAL	88	207	207	A	9.3	28	799	1280	795	261	897	484	650	481	293	232	147	44^	86	67^	57^	61^	144	116	92	21^
1 MWTHF 3.00P 60 ABC DD		99	99	B	9.1	29	782	1363	785	252	907	431	644	503	350	231	209	91	128	103	59	79	128	108	119	57
2 M-F 3.00P 60																										
3.00 - 3.30				A	9.2	28	790	1291	801	265	901	487	661	496	298	223	144	39^	78^	62^	57^	66^	145	123	101	24^
3.30 - 4.00				A	9.4	27	807	1261	788	252	890	478	635	468	287	238	152	47^	93	70^	59^	59^	139	108	80^	17v
GOOD MORNING, AMERICA-730	90	206	206	A	5.1	23	438	1210	707	225	771	235	425	446	349	294	322	77^	137^	142^	148^	174	56^	37v	61^	14v
M-F 7.30A 30 ABC N		99	99	B	4.7	22	404	1166	707	250	763	238	426	436	357	273	324	73	153	168	165	143	29	12	50	25

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																														
GOOD MORNING, AMERICA-830					89	204	204	A	5.7	22	490	1051	704	171	710	167	349	365	353	308	282	31v	89^	102^	157	176	45^	33v	14v	12v
1 MTHF	8.30A	30	ABC	N		99	99	B	5.4	23	464	1089	721	179	746	194	397	409	366	300	289	45	117	126	168	151	16	11	38	LT
1 TUE.	8.30A	13																												
2 M-F	8.30A	30																												
GOOD MORN AMER-TUE-830(B)						184		A	6.0	22	515	944	623	LT	623	157^	266^	281^	245^	342^	223^	27v	68v	68v	97v	155^	82v	82v	16v	16v
1 TUE.	8.43A	17	ABC	N		83																								
GOOD MORN AMER-WED-830(B)						185		A	5.9	22	507	901	564	77v	564	75v	227^	282^	361^	282^	337^	104v	104v	158^	174^	148^	LT	LT	LT	LT
1 WED.	8.30A	30	ABC	N		84																								
GUIDING LIGHT					90	205	205	A	7.0	21	601	1348	772	138	927	225	459	427	476	395	264	72^	143	128	132	101^	106^	75^	51^	26v
1 MWTHF	3.00P	60	CBS	DD		99	99	B	6.8	22	584	1246	759	164	874	220	440	391	428	377	207	58	108	89	95	85	111	73	54	31
2 M-F	3.00P	60																												
3.00 - 3.30								A	6.9	21	593	1324	766	134	925	228	457	427	467	394	258	69^	146	130	131	94^	95^	65^	46^	22v
3.30 - 4.00								A	7.2	21	618	1338	761	139	910	218	455	421	474	384	263	71^	139	126	131	104^	113	81^	52^	29^
LOVING					87	185	187	A	4.5	15	387	1142	737	274	862	386	561	458	354	248	174	55^	78^	72^	41v	96^	60^	48^	46^	23v
1 MWTH	12.30P	30	ABC	DD		94	94	B	4.2	15	361	1221	755	256	864	361	593	500	385	227	233	99	135	98	73	95	50	42	74	36
2 M-F	12.30P	30																												
NBC NEWS AT SUNRISE					90	191	192	A	2.5	19	215	1274	637	372	655	153^	362	427	363	228^	511	139^	293^	362	275^	149^	LT	LT	89^	89^
M-F	6.30A	30	NBC	N		98	98	B	2.4	19	206	1263	604	328	660	135	362	414	367	221	491	173	290	296	229	152	41	LT	71	44
NBC NEWS DIGEST-DAYTIME					51	180	193	A	4.6	14	395	1276	803	164^	960	271	471	443	370	448	188	34v	60^	62^	108^	115^	103^	63^	25v	LT
MWF	2.57P	1	NBC	N		93	96	B	4.5	15	387	1279	816	159	934	316	492	388	343	419	220	71	99	71	96	103	56	44	69	35
NEW CARD SHARKS					25	167	168	A	4.9	18	421	1242	634	126^	732	172	321	346	349	336	326	87^	162	168	177	125^	47^	35v	137^	40^
M-F	10.30A	30	CBS	QP		82	82	B	4.7	18	404	1259	697	156	788	210	365	357	371	362	290	73	152	154	155	105	40	26	141	36
NEW LOVE AMERICAN STYLE					27	190	196	A	3.0	11	258	1275	615	220^	709	373	512	403	260	146^	294	82^	147^	131^	135^	136^	105^	69^	167^	31v
1 MTHF	11.30A	30	ABC	CS		90	93	B	3.0	11	258	1291	678	217	745	342	506	402	313	198	293	107	165	133	112	116	96	56	157	47
1 TUE.	11.30A	13																												
2 M-F	11.30A	30																												
NEW LOVE AMER-ST.WED(B)						34		A	.8	3	69	159v	159v	LT	159v	LT	LT	LT	102v	159v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 WED.	11.30A	30	ABC	CS		32																								
NEWSBREAK-11.57					93	177	177	A	7.3	26	627	1344	674	141	782	196	369	356	320	376	427	97^	200	201	213	203	41^	11v	94^	41^
1 MWTHF	11.57A	2	CBS	N		83	83	B	6.5	25	558	1319	681	163	789	217	400	361	319	355	362	102	169	138	153	179	45	20	123	34
2 M-F	11.57A	2																												
NEWSBREAK-3.44					85	198	196	A	6.7	19	576	1363	765	128	906	219	453	426	453	380	286	91^	163	142	146	102^	113^	80^	58^	29^
1 MWTHF	3.45P	1	CBS	N		97	96	B	6.8	21	584	1240	742	167	855	212	431	382	416	369	207	61	110	90	95	83	120	82	58	33
2 MON.	3.45P	1																												
2 TU & F	3.42P	1																												
2 W & TH	3.43P	1																												
ONE LIFE TO LIVE					88	208	208	A	8.3	26	713	1330	820	264	902	466	664	526	338	211	173	71^	83^	70^	39^	90^	103	88^	152	43^
1 MWTHF	2.00P	60	ABC	DD		99	99	B	7.8	27	670	1269	783	244	881	410	637	530	368	207	223	100	128	105	55	93	69	61	96	35
2 M-F	2.00P	60																												
2.00 - 2.30								A	8.1	25	696	1313	818	268	904	468	665	523	336	209	173	73^	87^	73^	37^	86^	84^	75^	152	42^
2.30 - 3.00								A	8.5	27	730	1333	820	259	897	462	660	520	338	216	170	70^	82^	68^	40^	88^	115	98	151	42^
PRESS YOUR LUCK					24	94	96	A	2.0	6	172	1419	755	105^	890	245^	500	454	383	332^	337^	116^	232^	214^	158^	93v	87v	LT	105^	65v
1 MWTHF	4.00P	30	CBS	QP		47	48	B	2.0	6	172	1342	721	158	830	218	458	434	400	328	296	146	221	156	109	64	98	47	118	52
2 M-F	4.00P	30																												

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																														
PRICE IS RIGHT 1					93	205	207	A	7.3	27	627	1266	674	119	759	184	350	372	353	356	339	92^	159	161	170	149	43^	23v	125	39^
M-F	11.00A	30	CBS	AP		97	99	B	6.4	26	550	1303	705	138	789	206	396	373	358	355	330	94	154	138	145	146	49	19	135	3[illegible]
PRICE IS RIGHT 2					91	207	207	A	9.2	33	790	1292	697	122	783	204	371	379	348	368	364	90	167	177	190	164	41^	17v	104	29^
1 MWTHF	11.30A	30	CBS	AP		99	99	B	8.1	32	696	1311	699	148	787	214	394	365	340	357	338	93	152	137	146	162	46	21	140	36
2 M-F	11.30A	30																												
PRICE IS RIGHT 2-TUE(B)					179			A	9.0	30	773	1497	657	130^	720	180^	343^	298^	365	342^	471	138^	206^	157^	247^	226^	77v	45v	229^	115^
1 TUE.	11.30A	15	CBS	AP		80																								
RYAN'S HOPE					88	170	172	A	3.4	11	292	1151	638	240	754	374	534	400	349	203^	198^	40v	92^	76^	87^	106^	96^	51v	103^	31v
1 MWTHF	12.00N	30	ABC	DD		90	91	B	3.2	12	275	1189	767	253	892	390	629	491	400	234	181	53	93	78	81	85	39	30	77	32
2 M-F	12.00N	30																												
SALE OF THE CENTURY					86	155	159	A	4.5	17	387	1398	656	286	886	411	478	280	259	387	250	88^	110^	97^	101^	131^	117^	90^	145^	29v
1 MWTHF	10.30A	30	NBC	QG		81	84	B	4.3	17	369	1289	664	155	785	245	366	294	281	395	286	90	125	106	97	147	73	46	145	48
2 M-F	10.30A	30																												
SALE OF THE CENTURY(B)					123			A	4.0	14	344	1297	564^	35v	564^	186v	186v	186v	194v	378^	391^	208^	208^	110v	82v	183v	158v	99v	184v	LT
1 TUE.	10.30A	30	NBC	QG		64																								
SANTA BARBARA					84	193	193	A	4.4	13	378	1265	795	150^	878	289	429	347	315	407	237	92^	110^	90^	71^	101^	102^	61^	48^	30v
1 MTHF	3.00P	60	NBC	DD		97	97	B	4.0	13	344	1348	746	120	844	303	439	342	314	366	270	119	140	73	89	111	108	79	126	72
1 WED.	3.00P	20																												
&	3.42P	18																												

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
2 M-F	3.00P	60																												
3.00 - 3.30								A	4.2	13	361	1280	830	166^	916	312	456	363	328	410	241	100^	119^	91^	63^	97^	98^	56^	25v	LT
3.30 - 4.00								A	4.6	13	395	1238	753	134^	834	265	397	326	299	402	238	90^	107^	89^	78^	103^	102^	64^	64^	50^
SCRABBLE					85	193	195	A	5.7	21	490	1322	626	217	840	322	410	293	265	391	295	85^	115^	110^	118^	145	71^	49^	116^	50^
1 MTHF	11.30A	30	NBC	QG		97	97	B	5.2	20	447	1321	685	148	823	258	378	294	285	404	305	93	128	98	99	159	63	41	130	48
2 M-F	11.30A	30																												
SCRABBLE(B)					160			A	5.0	17	430	1279	663	128v	728	165^	193^	233^	289^	495^	418^	171^	183^	131v	142v	235^	77v	30v	56v	25v
1 TUE.	11.30A	13	NBC	QG		77																								
SEARCH FOR TOMORROW					86	152	153	A	3.0	10	258	1260	760	213^	892	255	360	388	450	458	237^	43v	66^	63v	163^	144^	81^	74^	50v	LT
1 MWTH	12.30P	30	NBC	DD		78	78	B	2.8	10	241	1320	728	149	840	239	339	325	338	453	330	100	134	125	127	170	49	44	101	40
2 M-F	12.30P	30																												
SUPER PASSWORD					87	144	145	A	4.3	14	369	1260	666	46^	815	242	357	312	321	403	231	45^	84^	66^	128^	136^	109^	84^	105^	16v
1 MTHF	12.00N	30	NBC	QG		74	74	B	3.8	14	326	1214	660	80	769	177	299	271	296	422	268	68	119	88	121	141	57	41	120	59
1 WED.	12.01P	29																												
2 M-F	12.00N	30																												
TODAY SHOW-7.30AM					90	204	204	A	5.9	26	507	1270	623	220	625	173	319	362	282	263	485	154	276	281	231	157	22v	LT	138	110^
M-F	7.30A	30	NBC	N		99	99	B	5.0	24	430	1298	720	276	749	196	428	446	370	272	427	106	209	218	206	174	42	15	80	54
TODAY SHOW-8.30AM					90	200	204	A	6.1	24	524	1147	632	96^	651	168	253	273	252	341	398	100^	201	225	210	147	37^	19v	61^	51^
M-F	8.30A	30	NBC	N		96	99	B	5.4	23	464	1208	742	169	784	199	380	365	349	351	342	76	137	150	147	166	25	13	57	37
$25,000 PYRAMID					93	180	182	A	5.4	20	464	1211	692	140^	777	163	308	314	348	407	290	52^	132^	146	170	124^	37^	26v	107^	32v
M-F	10.00A	30	CBS	QP		91	92	B	4.9	20	421	1215	710	156	802	179	359	332	376	407	284	63	153	156	157	103	26	LT	103	34
WHEEL OF FORTUNE					87	203	206	A	7.7	29	661	1351	667	169	879	304	397	291	296	436	288	77^	101	98^	126	162	82^	40^	102	24v
1 MWTHF	11.00A	30	NBC	QG		98	99	B	7.2	29	618	1307	739	138	852	235	369	306	300	444	287	77	108	91	98	166	56	33	112	40
2 M-F	11.00A	30																												

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	HH SHARE %	HH AVG AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
WHEEL OF FORTUNE(B)		151																								
1 TUE. 11.00A 30 NBC QG		76		A	5.6	20	481	1272	628	96v	680	158^	189^	270^	279^	410^	427^	162^	162^	79v	123v	265^	62v	LT	103v	44v
YOUNG AND THE RESTLESS	90	206	206	A	8.6	28	739	1258	780	185	888	291	513	462	392	337	266	90	147	154	118	95	30^	21v	74^	30^
1 MWTH 12.30P 60 CBS DD		99	99	B	8.0	29	687	1260	791	189	880	293	507	447	402	328	244	75	123	106	109	102	48	33	88	22
2 M-F 12.30P 60																										
12.30 - 1.00				A	8.6	29	739	1245	761	181	859	279	496	459	385	326	279	91	149	152	124	105	33^	22v	74^	27^
1.00 - 1.30				A	8.7	28	747	1240	788	183	904	301	525	460	391	341	244	88	137	148	106	84^	23^	19v	69^	31^
•WEEKEND DAYTIME																										
ABC FUN FIT-8:25AM	14	203	203	A	3.0	16	258	1496	239^	97v	239^	124v	178^	81v	115v	61v	327^	156^	217^	127v	61v	110v	144^	35v	786	559
SAT. 8.25A 4 ABC CN		98	98	B	2.8	16	241	1447	229	111	285	134	202	158	115	72	210	99	139	117	59	65	119	44	833	539
ABC FUN FIT-10:55AM	14	197	197	A	3.7	12	318	1616	303^	70v	303^	151^	249^	215^	152^	54v	244^	160^	194^	116^	34v	50v	329^	97v	740	287^
SAT. 10.55A 4 ABC CN		96	96	B	3.8	12	326	1791	261	102	330	158	244	197	134	79	340	201	265	186	95	73	326	113	795	438
ABC PROFESSIONAL BOXING	1		161	A	4.4	10	378	1582	481^	42v	481^	113v	194^	194^	137v	287^	915	421^	537^	496^	261^	324^	LT	LT	186^	186^
2 SUN. 3.30P 60 ABC SE			81	B	4.4	10	378	1582	481	42	481	113	194	194	137	287	915	421	537	496	261	324	LT	LT	186	186
3.30 - 4.00				A	4.3	10	369	1612	304^	55v	304^	LT	LT	LT	73v	304^	1104	609^	693^	653^	247^	348^	LT	LT	204^	204^
4.00 - 4.30				A	4.5	10	387	1543	645^	29v	645^	223^	372^	372^	193^	273^	730	238^	386^	342^	278^	301^	LT	LT	168v	168v
ABC WEEKEND SPECIALS	20	186	191	A	5.0	15	430	1323	350	101^	350	252^	276^	252^	70v	53v	354	221^	278^	176^	57v	76v	53v	20v	566	403
SAT. 12.00N 30 ABC FV		93	95	B	4.4	14	378	1698	406	130	457	258	341	287	139	94	326	190	241	182	102	80	272	162	643	426
ABC WIDE WORLD-SPORTS SAT	6	192	188	A	9.0	21	773	1537	590	206	673	178	361	352	342	253	552	165^	303	314	300	204	94^	42v	218	101^

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	HH AVG. AUD. %	HH SHARE %	HH AVG AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
1 SAT. 4.33P 87 ABC SA		96	94	B	7.8	18	670	1559	500	206	573	157	304	289	285	233	681	215	382	396	336	242	103	46	202	129
2 SAT. 4.30P 90																										
4.30 - 5.00				A	7.6	19	653	1462	591	204^	655	178^	319	316	299	281	539	130^	284	322	332	203^	62^	21v	206^	92^
5.00 - 5.30				A	9.1	21	782	1561	579	198	670	175	363	351	342	248	564	180	322	320	295	205	84^	36v	243	117^
5.30 - 6.00				A	10.3	22	885	1574	594	215	685	183	388	373	367	239	551	179	305	304	279	203	131^	63^	207	97^
ABC WIDE WORLD-SPORTS SUN	2	207	181	A	10.7	22	919	1618	543	223	602	233	388	333	272	177	776	212	472	435	414	263	96^	33v	144^	79^
1 SUN. 4.00P 196 ABC SA		99	92	B	10.7	22	919	1618	543	223	602	233	388	333	272	177	776	212	472	435	414	263	96	33	144	79
2 SUN. 4.30P 90																										
4.00 - 4.30				A	9.4	23	807	1664	519	206^	551	208^	354	313^	266^	170^	827	220^	523	496	432	251^	170^	67v	116^	56v
4.30 - 5.00				A	8.7	20	747	1564	538	224	601	236	416	355	279	158^	765	204	469	412	422	264	103^	41v	95^	53^
5.00 - 5.30				A	10.4	22	893	1455	517	215	569	233	374	329	241	156	730	205	449	419	401	237	72^	34v	84^	43^
5.30 - 6.00				A	9.9	20	850	1546	573	237	626	221	375	350	312	201	717	187	412	396	402	258	69^	35v	134^	66^
6.00 - 6.30				A	12.7	24	1091	1747	521	206^	580	236^	360	300	244	182^	854	231^	528	477	454	286	114^	25v	199^	106^
6.30 - 7.00				A	13.9	25	1194	1725	494	199^	584	229	389	307	248	162^	873	245	528	478	440	300	106^	25v	162^	100^
7.00 - 7.30				A	16.1	27	1383	1851	652	293	720	276	474	372	307	215	703	209	446	406	331	242	97^	21v	331	203
ALVIN AND THE CHIPMUNKS	20	203	202	A	7.7	24	661	1584	245	115^	306	211	235	224	95^	55^	193^	108^	144^	144^	85^	49v	236	119^	849	473
SAT. 11.00A 30 NBC CA		99	99	B	7.6	25	653	1725	298	99	336	210	253	190	92	74	274	190	221	162	62	43	258	161	857	493
AMERICAN BANDSTAND	20	165	170	A	3.7	11	318	1544	331^	132^	387^	202^	284^	298^	173^	57v	494	308^	384^	309^	113^	110^	125^	81v	538	259^
SAT. 12.30P 60 ABC PC		82	83	B	2.9	9	249	1678	514	189	572	302	424	366	219	101	416	232	317	249	146	90	244	162	446	265
12.30 - 1.00				A	3.5	11	301	1585	287^	144^	333^	177^	247^	270^	156^	46v	512	372^	422^	310^	80v	90v	132^	102v	608	302^
1.00 - 1.30				A	3.9	12	335	1478	359^	120^	421	214^	307^	319^	186^	61v	474	251^	349^	308^	141^	125^	113^	63v	470	215^
ANDY WILLIAMS GOLF-SAT(S)			156	A	2.5	6	215	1823	534^	60v	776^	297v	446^	404^	303v	255v	885^	325^	657^	494^	405^	228v	28v	28v	134v	125v
2 SAT. 5.00P 60 NBC SE			87																							
5.00 - 5.30				A	2.5	6	215	1823	465^	84v	735^	309v	425^	414^	282v	231v	908^	374^	722^	549^	414^	186v	31v	31v	149v	131v
5.30 - 6.00				A	2.5	6	215	1786	596^	32v	800^	279v	456^	385^	316v	275v	851^	279v	586^	432^	386^	265v	LT	LT	117v	117v

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ANDY WILLIAMS GOLF-SUN(S)			191	A	5.1	10	438	1486	467^	165^	501^	137v	211^	206^	178^	271^	891	266^	495^	486^	398^	340^	11v	11v	83v	83v
2 SUN. 4.00P 180 NBC SE			99																							
4.00 - 4.30				A	3.8	8	326	1175	411^	138v	411^	172v	172v	144v	76v	239^	662^	144v	374^	374^	368^	288^	LT	LT	102v	102v
4.30 - 5.00				A	3.9	9	335	1087	377^	114v	377^	131v	131v	98v	78v	246^	710^	226^	381^	391^	278^	319^	LT	LT	LT	LT
5.00 - 5.30				A	3.9	8	335	1236	311^	87v	311^	54v	54v	68v	80v	243^	925	251^	485^	469^	409^	373^	LT	LT	LT	LT
5.30 - 6.00				A	5.2	11	447	1284	306^	81v	306^	40v	40v	62v	100v	244^	978	295^	506^	519^	416^	390^	LT	LT	LT	LT
6.00 - 6.30				A	6.5	12	558	1613	543	164^	572	146^	231^	234^	235^	310^	921	324^	488	508	355^	346^	LT	LT	120v	120v
6.30 - 7.00				A	7.3	13	627	2000	658	300^	768	224^	446	438	324^	292^	1002	300^	624	556	480	316^	42v	42v	188^	188^
ASTRO MINUTE-11.26AM	6	195	198	A	6.2	19	533	1486	252^	145^	278	77^	224^	232^	181^	20v	197^	104^	160^	107^	56v	37v	356	32v	655	505
SAT. 11.26A 3 CBS CN		95	96	B	5.3	16	455	1722	316	121	346	159	264	212	148	51	298	153	217	167	71	74	328	26	750	497
AT&T PEBBLE BCH GOLF-SAT(S)		188		A	4.6	12	395	1025	404^	61v	402^	96v	134v	139v	134v	263^	623^	145v	271^	352^	316^	271^	LT	LT	LT	LT
1 SAT. 4.30P 90 CBS SE		97																								
4.30 - 5.00				A	4.2	11	361	1050	457^	59v	457^	131v	224^	224^	179v	233^	593^	144v	277^	340^	294^	253^	LT	LT	LT	LT
5.00 - 5.30				A	4.7	12	404	995	382^	65v	382^	87v	101v	101v	72v	281^	613^	170^	274^	356^	292^	257^	LT	LT	LT	LT
5.30 - 6.00				A	5.0	12	430	1012	372^	63v	372^	74v	89v	100v	154v	272^	640	116v	256^	349^	351^	291^	LT	LT	LT	LT
AT&T PEBBLE BCH GOLF-SUN(S)		201		A	4.9	11	421	1686	666	171^	697	103v	272^	231^	354^	390^	619^	188^	262^	366^	301^	239^	77v	49v	293^	209^
1 SUN. 4.00P 120 CBS SE		99																								
4.00 - 4.30				A	4.1	10	352	1307	477^	188v	503^	73v	232^	259^	259^	244^	594^	179v	287^	361^	262^	233^	37v	23v	173v	120v
4.30 - 5.00				A	4.8	11	412	1592	774	182^	796	156v	289^	233^	329^	446^	586^	169^	219^	322^	253^	264^	51v	36v	159v	159v
5.00 - 5.30				A	4.9	11	421	1981	716	105v	747	93v	269^	206^	394^	448^	678	194^	272^	420^	353^	258^	105v	68v	451^	279^
5.30 - 6.00				A	5.7	12	490	1800	667	192^	705	84v	280^	218^	407^	403^	630	207^	278^	362^	333^	217^	105v	62v	360^	259^
BERENSTAIN BEARS	20	195	190	A	3.4	20	292	1455	226^	31v	250^	164^	207^	220^	56v	30v	195^	93v	100v	93v	30v	85v	68v	47v	942	548
SAT. 8.00A 30 CBS CA		96	96	B	3.2	20	275	1704	242	99	279	150	213	172	88	56	184	72	109	102	66	68	202	79	1039	669
BUGS BUNNY/LOONEY TUNES-1	14	206	206	A	4.1	19	352	1571	316^	140^	316^	151^	242^	122^	137^	74v	330^	210^	231^	176^	35v	85v	189^	82v	736	472
SAT. 8.30A 30 ABC CA		99	99	B	3.7	17	318	1664	231	120	300	161	221	148	107	67	381	208	273	223	116	87	165	67	818	517
BUGS BUNNY/LOONEY TUNES-2	14	206	206	A	6.0	23	515	1734	342	202^	404	218^	322	152^	186^	82^	214^	101^	115^	132^	55v	82^	203^	37v	913	549
SAT. 9.00A 30 ABC CA		99	99	B	5.4	21	464	1706	255	113	320	167	242	162	128	73	396	220	288	232	130	87	230	81	760	469
BUSCH CLASH(S)			204	A	5.8	16	498	1835	692	227^	716	243^	437^	349^	269^	277^	810	289^	612	393^	420^	198^	152^	68v	157^	126v
2 SUN. 1.00P 34 CBS SE			99																							
CBS NCAA BASKETBALL-GM 2	4		180	A	5.2	12	447	1398	343^	88v	343^	70v	105v	104v	105v	235^	973	365^	638	513^	383^	281^	39v	13v	43v	36v
2 SAT. 4.10P 129 CBS SE			92	B	4.2	10	361	1352	324	124	362	81	165	155	150	191	798	204	461	421	384	291	82	32	110	87
4.00 - 4.30				A	3.6	10	309	1311	440^	120v	440^	52v	109v	109v	198v	331^	735^	268^	431^	349^	256^	253^	97v	LT	39v	19v
4.30 - 5.00				A	4.0	10	344	1390	424^	93v	424^	70v	121v	121v	147v	303^	896	282^	553^	474^	378^	297^	44v	LT	26v	26v
5.00 - 5.30				A	5.1	12	438	1436	276^	50v	276^	90v	90v	90v	43v	186^	1096	454^	720	529^	370^	326^	LT	LT	64v	64v
5.30 - 6.00				A	6.4	15	550	1393	251^	39v	251^	65v	65v	65v	44v	186^	1116	422^	780	582	478^	270^	LT	LT	26v	26v
6.00 - 6.30				A	6.9	14	593	1450	436^	185^	436^	68v	173^	159^	183^	252^	834	307^	525	512	329^	266^	120^	73v	60v	43v
CBS NCAA BASKETBALL-SAT	7		192	A	4.3	12	369	1350	366^	122v	366^	81v	106v	117v	192^	249^	699^	231^	417^	423^	297^	222^	111v	LT	174v	85v
2 SAT. 2.00P 130 CBS SE			97	B	4.7	13	404	1371	333	155	352	104	160	166	170	166	709	270	425	405	307	219	124	38	186	112
2.00 - 2.30				A	4.4	13	378	1606	370^	103v	370^	87v	129v	150v	180v	220^	668^	202^	389^	372^	277^	233^	207^	LT	361^	150v
2.30 - 3.00				A	4.3	12	369	1520	373^	136v	373^	99v	99v	124v	169v	249^	767	266^	460^	485^	301^	241^	152v	LT	228^	103v
3.00 - 3.30				A	3.8	11	326	1153	356^	117v	356^	64v	64v	64v	216^	292^	696^	238^	423^	469^	329^	194v	37v	LT	64v	64v
3.30 - 4.00				A	4.4	12	378	1130	362^	140v	362^	80v	117v	117v	217^	245^	643^	199^	379^	381^	294^	211^	45v	LT	80v	45v
4.00 - 4.30				A	5.0	13	430	1274	346^	116v	346^	49v	109v	109v	174^	237^	791	286^	489^	425^	323^	245^	93v	LT	44v	21v
CBS NCAA BASKETBALL-SUN	2	202		A	5.0	15	430	1605	554^	173^	645	275^	435^	337^	248^	178^	760	303^	497^	475^	307^	199^	99v	18v	101v	33v
1 SUN. 12.00N 120 CBS SE		99		B	6.2	17	533	1450	409	158	452	139	275	242	216	148	801	309	521	495	383	226	128	LT	69	42
CONT'D																										

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CBS NCAA BASKETBAL-CONT'D																										
12.00 - 12.30				A	4.4	13	378	1328	392^	151v	540^	159v	291^	338^	240^	202^	547^	171v	293^	287^	225^	211^	106v	LT	135v	LT
12.30 - 1.00				A	4.7	14	404	1646	490^	173^	628^	282^	419^	305^	255^	145v	634^	191^	339^	378^	287^	203^	141v	LT	243^	139v
1.00 - 1.30				A	5.2	15	447	1799	747	235^	782	406^	628	445^	252^	154^	935	423^	676	628	320^	192^	82v	26v	LT	LT
1.30 - 2.00				A	5.8	17	498	1558	547	121v	589	224^	369^	259^	240^	198^	854	375^	611	553	374^	189^	69v	38v	46v	LT
CBS SPORTS SUNDAY	3	186	178	A	6.7	16	576	1403	449	173^	489	211^	292	292	193^	149^	793	326	487	438	303	248	50v	31v	71^	36v
1 SUN. 2.00P 120 CBS SA / 2 SUN. 4.32P 88		93	93	B	7.3	17	627	1387	392	161	423	157	241	247	188	140	813	349	519	476	319	228	88	45	63	41
2.00 - 2.30				A	5.0	14	430	1377	450^	177^	524^	319^	391^	277^	205^	93v	730	360^	497^	521^	275^	154v	67v	67v	56v	LT
2.30 - 3.00				A	5.4	15	464	1601	730	222^	775	370^	567^	488^	350^	146v	711	371^	493^	534^	208^	132v	63v	63v	52v	52v
3.00 - 3.30				A	5.5	15	472	1434	584	205^	584	251^	421^	465^	259^	119v	731	265^	425^	495^	249^	217^	LT	LT	119v	86v
3.30 - 4.00				A	5.1	13	438	1564	589^	165^	589^	290^	443^	485^	244^	104v	794	317^	455^	494^	205^	272^	LT	LT	181^	117v
4.30 - 5.00				A	9.0	20	773	1453	354	148^	396	155^	192^	217^	146^	154^	856	382	552	404	339^	263^	100^	LT	101^	47v
5.00 - 5.30				A	9.4	20	807	1294	323^	149^	374	129^	155^	168^	137^	175^	835	317^	506	383	365	298^	51v	37v	34v	LT
5.30 - 6.00				A	7.9	16	679	1180	300^	160^	345^	100v	115^	134^	109^	181^	785	259^	436	337^	368^	310^	50v	50v	LT	LT
DROIDS: ADVENTURES	14	209	209	A	4.9	16	421	1406	247^	107^	247^	121^	199^	151^	126^	48v	273^	190^	242^	166^	52v	31v	233^	102^	653	295^
SAT. 10.00A 30 ABC CA		99	99	B	4.5	15	387	1648	286	109	335	153	249	202	150	73	328	203	252	179	84	76	280	114	705	388
DUNGEONS AND DRAGONS	16	186	189	A	5.2	16	447	1530	368	299^	368	150^	329	290^	209^	LT	309	148^	249^	186^	116^	45v	352	65v	501	295^
SAT. 11.30A 30 CBS CA		94	95	B	4.4	14	378	1821	372	213	448	246	349	255	151	86	302	182	244	204	89	38	383	99	688	431
EWOKS	14	209	209	A	4.8	16	412	1684	385	230^	402	254^	320^	121^	148^	82v	287^	182^	226^	143^	68v	61v	265^	78v	730	469

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
SAT. 9.30A 30 ABC CA		99	99	B	4.7	17	404	1806	273	101	342	183	257	186	133	71	354	227	278	201	94	63	269	114	841	527
FACE THE NATION	19	114	147	A	3.1	9	266	1023	399^	188^	421^	106v	106v	139^	119v	263^	493^	113v	264^	232^	259^	204^	34v	34v	75v	37v
SUN. 10.30A 30 CBS CC		80	87	B	3.0	9	258	1159	594	231	629	169	277	260	250	300	480	127	251	246	218	205	19	LT	31	LT
GET ALONG GANG	2		148	A	3.7	11	318	1053	145v	70v	145v	70v	104v	104v	34v	41v	343^	LT	195v	195v	195v	148v	169v	53v	396^	176v
2 SAT. 12.30P 30 CBS CA			67	B	4.5	12	387	1901	277	29	277	127	192	130	95	85	340	163	256	173	93	84	258	134	1026	741
GET-ALONG-GANG(B)		146		A	3.2	10	275	1684	404^	280^	422^	150v	257^	185v	166v	106v	128v	69v	69v	128v	59v	LT	479^	149v	655^	390^
1 SAT. 12.30P 30 CBS CA		67																								
GUMMI BEARS	20	198	196	A	5.5	25	472	1479	117^	26v	170^	88^	114^	61v	82^	56v	124^	LT	45v	67v	67v	57v	237^	91^	948	661
SAT. 8.30A 30 NBC CA		99	98	B	4.9	24	421	1695	180	64	228	108	157	115	90	66	171	64	110	110	73	46	164	67	1132	759
IN THE NEWS-11.56AM	16	186	189	A	4.7	14	404	1401	352	295^	352	149^	317^	278^	203^	LT	309^	136^	243^	199^	129^	44v	252^	62v	488	257^
SAT. 11.56A 3 CBS CN		94	95	B	4.1	13	352	1747	372	196	431	255	334	238	126	83	304	180	241	202	91	42	331	88	681	407
IN THE NEWS-12.56PM	15	146	148	A	3.2	10	275	1262	247^	149^	247^	112v	112v	76v	37v	98v	257^	29v	149^	182^	153^	75v	266^	80v	492^	251^
SAT. 12.56P 3 CBS CN		67	67	B	3.9	12	335	1664	376	155	401	238	281	214	86	94	323	185	246	159	101	57	235	119	705	447
IT'S PUNKY BREWSTER	20	204	203	A	8.2	26	704	1676	285	108^	319	188^	222	223	124^	67^	189^	75^	125^	137^	114^	52^	240	119^	928	502
SAT. 10.30A 30 NBC CA		99	99	B	7.5	26	644	1665	300	110	336	215	266	189	95	55	206	129	156	117	59	38	221	132	902	502
KIDD VIDEO	20	181	180	A	6.1	19	524	1739	285	180^	373	197^	249^	280	141^	93^	278	127^	174^	193^	151^	85^	278	134^	810	464
SAT. 11.30A 30 NBC CA		96	96	B	5.9	19	507	1763	345	131	380	220	276	210	107	91	286	191	219	150	75	60	262	172	835	520
LITTLES	19	200	201	A	5.0	15	430	1944	411	174^	411	337	368	287^	74v	26v	291^	185^	237^	194^	52v	54v	410	109^	832	447
SAT. 11.30A 30 ABC CA		96	96	B	4.6	15	395	1780	341	126	392	232	303	242	112	73	278	160	210	144	80	66	276	146	834	469
MEET THE PRESS	3	166	159	A	3.8	11	326	1190	540	171^	540	116^	190^	236^	157^	286^	650	245^	380^	332^	245^	227^	LT	LT	LT	LT
SUN. 12.30P 30 NBC CC		95	94	B	3.7	11	318	1363	619	250	682	205	315	307	201	300	575	167	330	317	284	196	18	18	88	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
								AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																		
WEEKEND DAYTIME CONT'D																										
MR. T	18	162	157	A	4.4	14	378	1693	338^	96^	356^	225^	268^	320^	131^	36v	272^	167^	167^	115^	105^	93^	178^	68v	887	540
SAT. 12.00N 30 NBC CA		88	88	B	4.7	16	404	1726	344	127	372	220	277	224	100	80	236	164	183	122	50	45	219	95	899	528
MUPPET BABIES & MONSTERS	20	205	205	A	6.7	24	576	1592	211^	85^	229^	134^	186^	165^	60^	35v	224^	106^	165^	121^	91^	59v	197^	45v	942	569
SAT. 9.00A 60 CBS CA		99	99	B	5.9	22	507	1846	277	106	316	176	253	201	99	57	175	86	133	111	63	39	235	85	1120	688
9.00 - 9.30				A	6.0	23	515	1639	243^	80^	266	140^	209^	168^	69^	57v	210^	94^	150^	115^	92^	60v	211^	46v	952	567
9.30 - 10.00				A	7.4	25	636	1538	177^	88^	191^	125^	160^	158^	52v	14v	231	119^	176^	122^	84^	55^	183^	45v	933	573
NBA ALLSTAR PRE-GAME(S)			205	A	7.0	19	601	1582	580	239^	598	288^	371^	270^	116^	215^	689	280^	484	320^	251^	205^	186^	84v	109v	109v
2 SUN. 1.34P 18 CBS SC			99																							
NBA ALLSTAR GAME(S)			205	A	10.9	26	936	1506	398	240^	480	191^	275^	234^	149^	179^	806	345	543	401	318	227^	127^	52v	93^	73^
2 SUN. 1.52P 160 CBS SE			99																							
1.30 - 2.00				A	9.0	24	773	1549	597	224^	615	305^	381	275^	115^	215^	672	286^	471	313^	220^	201^	165^	78v	97^	97^
2.00 - 2.30				A	10.3	26	885	1571	427	344	555	253^	332	243^	136^	203^	729	313	490	352	270^	210^	135^	66v	152^	109^
2.30 - 3.00				A	10.5	26	902	1507	410	309	543	235^	309	239^	139^	207^	716	286^	463	348	296	208^	128^	62v	120^	97^
3.00 - 3.30				A	11.1	26	953	1487	394	227^	452	153^	260^	245^	160^	170^	849	363	595	445	349	218^	115^	47v	71v	60v
3.30 - 4.00				A	11.1	25	953	1461	371	185^	440	163^	262^	228^	156^	156^	849	358	562	430	341	247^	116^	44v	56v	56v
4.00 - 4.30				A	12.1	27	1039	1481	354	166^	399	134^	202^	203^	160^	165^	884	404	592	429	338	252^	126^	35v	72^	47v
NBA ON CBS-SAT(S)		186		A	3.6	10	309	1285	311^	91v	379^	91v	275^	275^	184v	104v	665^	205v	356^	456^	326^	192v	80v	29v	161v	80v
1 SAT. 2.00P 150 CBS SE		97																								
2.00 - 2.30				A	3.2	9	275	1385	172v	55v	226v	56v	121v	121v	65v	105v	727^	287^	412^	542^	324^	185v	108v	68v	324^	120v
2.30 - 3.00				A	3.2	9	275	1516	240v	69v	308^	68v	188v	188v	120v	120v	807^	367^	476^	517^	313^	199v	153v	102v	248v	131v
3.00 - 3.30				A	3.7	10	318	1242	384^	60v	443^	60v	364^	364^	304^	79v	658^	148v	377^	478^	381^	180v	47v	LT	94v	63v
3.30 - 4.00				A	4.1	12	352	1153	338^	103v	440^	102v	346^	346^	244^	94v	597^	116v	310^	415^	344^	182v	LT	LT	116v	65v
4.00 - 4.30				A	3.9	11	335	1158	379^	155v	423^	156v	302^	302^	146v	121v	558^	140v	236^	352^	269^	206^	117v	LT	60v	35v
NBC COLLEGE BSKBL SAT	4	162	166	A	4.8	14	412	1320	274^	34v	298^	106^	143^	121^	112^	153^	786	277^	462	417	393	280^	95^	44v	141^	68v
1 SAT. 1.00P 124 NBC SE		88	89	B	4.2	12	361	1335	294	101	329	108	140	158	123	157	750	280	456	389	356	267	87	51	169	114
2 SAT. 1.00P 140																										
1.00 - 1.30				A	4.4	13	378	1352	239^	46v	273^	104^	140^	127^	86v	133^	749	378	478	386	272^	221^	140^	74v	190^	95^
1.30 - 2.00				A	4.7	14	404	1210	239^	13v	258^	50v	82v	82v	111^	176^	739	294^	395	381	350	261^	96^	32v	117^	54v
2.00 - 2.30				A	4.4	12	378	1344	275^	19v	293^	101^	129^	100^	126^	164^	804	257^	441	410	418	317^	109^	53v	138^	83v
2.30 - 3.00				A	5.2	14	447	1304	255^	18v	277^	105^	136^	107^	99^	141^	828	215^	494	463	478	316	85^	38v	114^	48v
3.00 - 3.30				A	6.3	16	541	1556	485^	100v	526	270^	337^	255^	167^	189^	812	216^	497	451^	484^	262^	18v	18v	200^	112v
NBC COLLEGE BSKBL 2 SAT	3	160	158	A	3.6	10	309	1641	386^	153^	425^	132^	215^	243^	207^	130^	959	429^	688	547	382^	243^	46v	19v	211^	91v
1 SAT. 3.05P 115 NBC SE		87	88	B	4.4	12	378	1374	327	159	359	118	164	217	167	106	824	341	573	460	367	217	51	LT	140	54
2 SAT. 3.22P 88																										
3.00 - 3.30				A	3.7	10	318	1494	258^	103v	267^	100v	128^	194^	139^	54v	974	380^	647	523	460	285^	92v	41v	161^	50v
3.30 - 4.00				A	3.6	10	309	1709	402^	194^	438^	142^	224^	265^	207^	133^	939	399^	657	544	381^	236^	44v	19v	288^	123^
4.00 - 4.30				A	3.5	10	301	1684	412^	139^	468	133^	229^	253^	235^	155^	928	436^	678	536	335^	226^	33v	16v	255^	111v
4.30 - 5.00				A	3.9	10	335	1531	413	155^	455	144^	242^	224^	214^	144^	949	451	698	546	369^	233^	28v	LT	99v	59v
NBC COLLEGE BSKBL SUN	3	193	186	A	4.9	13	421	1356	306^	133^	335	29v	105^	143^	180^	192^	865	229^	546	513	522	278^	66v	11v	90^	90^
SUN. 1.00P 120 NBC SE		98	97	B	5.1	13	438	1510	336	125	362	51	133	181	197	179	893	228	549	529	562	290	88	11	167	101
1.00 - 1.30				A	4.3	12	369	1274	331^	146^	347^	16v	111^	141^	192^	206^	792	307^	534	458	354^	228^	51v	LT	84v	84v
1.30 - 2.00				A	4.4	12	378	1344	314^	175^	351^	39v	146^	185^	199^	166^	844	268^	555	486	481	254^	43v	LT	106^	106^
2.00 - 2.30				A	5.0	13	430	1372	294^	105^	324	40v	93^	137^	164^	187^	886	177^	539	523	602	303^	69v	LT	93^	93^
2.30 - 3.00				A	5.9	15	507	1396	294	106^	326	21v	81^	114^	167^	212^	905	178^	548	565	607	306	86^	26v	79^	79^
ONE TO GROW ON-8:28AM	20	195	196	A	4.8	26	412	1233	71v	27v	170^	100^	125^	25v	70v	45v	131^	LT	51v	73v	73v	58v	109^	44v	823	600
SAT. 8.28A 2 NBC CN		98	97	B	4.1	24	352	1598	172	65	224	123	163	101	69	57	195	83	134	134	78	43	136	56	1043	699

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

KEY: A—CURRENT REPORT B—SEASON AVERAGE

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ONE TO GROW ON-8:58AM	20	197	195	A	5.8	25	498	1315	106^	22v	106^	31v	54v	54v	75^	52v	96^	LT	37v	46v	46v	50v	247^	89^	866	582
SAT. 8.58A 2 NBC CN		98	97	B	5.3	24	455	1699	202	61	238	108	159	122	101	70	168	70	107	104	63	47	177	67	1116	725
ONE TO GROW ON-10:28AM	20	202	201	A	8.3	27	713	1711	389	165^	418	265	293	308	134^	64^	194	76^	115^	130^	118^	64^	205	115^	894	487
SAT. 10.28A 2 NBC CN		99	99	B	8.2	28	704	1648	301	121	344	212	272	219	106	53	222	150	178	121	61	29	217	126	865	472
ONE TO GROW ON-11:28AM	20	200	201	A	7.6	23	653	1536	248	118^	288	187^	206^	218	101^	66^	199^	107^	144^	144^	92^	55^	238	116^	811	470
SAT. 11.28A 2 NBC CN		98	99	B	7.5	25	644	1685	286	97	324	199	243	185	89	73	264	177	209	157	66	43	268	162	829	493
ONE TO GROW ON-11:58AM	20	180	179	A	5.9	18	507	1702	299	201^	410	209^	255^	287	153^	123^	276	128^	158^	182^	148^	94^	256^	115^	760	434
SAT. 11.58A 2 NBC CN		95	96	B	5.5	18	472	1714	358	129	396	221	285	216	122	98	295	194	218	142	84	69	249	153	774	481
POLE POSITION	5	153	153	A	3.7	11	318	1280	346^	214^	346^	170^	258^	177^	151^	47v	221^	76v	136^	154^	78v	67v	248^	47v	465	256^
SAT. 12.00N 30 CBS CA		69	69	B	3.9	12	335	1776	364	159	374	188	296	238	135	64	309	140	186	142	53	116	268	72	825	554
PRO BOWLERS TOUR	5	175	174	A	6.6	18	567	1536	524	154^	570	121^	238^	263	249	281	709	262	399	355	274	248	82^	16v	175^	82^
1 SAT. 3.00P 93 ABC SE		92	91	B	6.1	16	524	1454	504	194	568	130	253	240	259	282	688	249	374	330	272	263	88	46	110	62
2 SAT. 3.00P 90																										
3.00 - 3.30				A	5.4	15	464	1530	471	134^	514	113^	200^	230^	225^	258^	733	258^	387	387	267^	262^	94^	28v	189^	70v
3.30 - 4.00				A	6.7	18	576	1503	501	139^	552	87^	195^	216^	245	307	744	291	433	364	266	251	89^	23v	118^	52v
4.00 - 4.30				A	7.8	20	670	1569	574	179^	626	159^	297	317	266	277	655	242	372	317	273	237	77^	LT	211	122^
RICHIE RICH	6	195	198	A	6.2	19	533	1525	241^	144^	256	68^	204^	220^	167^	21v	195^	97^	163^	119^	66^	32v	326	19v	748	570
SAT. 11.00A 30 CBS CA		95	96	B	5.3	17	455	1786	291	116	328	157	257	208	139	44	280	148	214	160	71	61	330	33	848	584
ROCK N WRESTLING	17	204	204	A	6.2	20	533	1578	177^	67^	210^	95^	106^	101^	39v	88^	251^	128^	172^	110^	77^	79^	270	35v	847	598
SAT. 10.00A 60 CBS CA		99	99	B	5.7	19	490	1915	263	96	298	159	208	165	99	74	257	115	188	154	102	57	357	133	1003	691
10.00 - 10.30				A	6.1	20	524	1521	128^	55v	128^	90^	102^	79^	24v	26v	264	153^	194^	105^	69^	70^	241^	46v	888	623
10.30 - 11.00				A	6.3	20	541	1625	224^	78^	289	101^	107^	120^	52v	148^	231^	99^	146^	112^	83^	85^	298	25v	807	570
SCOOBY'S MYSTERY FUNHOUSE	14	204	204	A	2.8	17	241	1473	282^	150^	282^	142v	183^	116v	140v	58v	328^	155^	212^	121v	57v	116v	128v	37v	735	499^
SAT. 8.00A 30 ABC CA		98	98	B	2.5	15	215	1460	245	120	304	145	205	171	118	79	215	95	134	115	60	75	111	41	830	538
SMURFS I	20	202	200	A	6.3	24	541	1436	333	98^	333	253	276	215^	80^	36v	222^	79^	123^	124^	116^	60v	70^	35v	811	402
SAT. 9.00A 30 NBC CA		99	99	B	6.1	24	524	1608	262	81	300	180	231	176	98	58	207	104	140	119	63	56	172	78	929	556
SMURFS II	20	203	202	A	7.5	26	644	1494	379	178^	379	279	321	255	93^	40v	185^	76^	117^	114^	89^	50v	77^	41v	853	442
SAT. 9.30A 30 NBC CA		99	99	B	7.5	27	644	1614	292	117	330	193	253	201	105	66	206	110	142	123	59	54	200	101	878	518
SMURFS III	20	203	202	A	8.8	29	756	1726	388	165^	417	271	303	316	126^	58^	198	74^	114^	129^	102^	69^	200	113^	911	521
SAT. 10.00A 30 NBC CA		99	99	B	8.8	31	756	1668	306	119	348	211	275	220	109	55	227	147	175	120	62	35	221	126	872	488
SNORKS	20	196	197	A	3.7	22	318	1349	82v	35v	186^	104v	139^	35v	82v	47v	129^	LT	44v	63v	63v	66v	144^	56v	890	663
SAT. 8.00A 30 NBC CA		98	98	B	3.1	20	266	1579	176	64	222	121	158	97	67	61	199	82	126	126	76	54	137	53	1021	682
SPIDERMAN AND FRIENDS	16	138	136	A	4.6	14	395	1800	319^	99^	369	270^	315^	288^	69v	30v	251^	141^	168^	129^	83v	71v	288^	119^	892	565
SAT. 12.30P 30 NBC CA		76	78	B	4.2	13	361	1784	338	147	394	178	282	232	152	105	225	125	164	136	89	52	272	120	893	515
SPORTSWORLD	3	159	171	A	5.5	14	472	1443	495	157^	602	226^	368	291	246^	214^	660	118^	393	392	426	239^	42v	15v	139^	66v
1 SUN. 3.00P 90 NBC SA		92	92	B	6.0	15	515	1448	557	195	657	213	371	309	269	257	595	120	352	339	361	221	73	54	123	79
2 SUN. 3.00P 60																										
3.00 - 3.30				A	5.2	13	447	1271	526	143^	571	172^	302^	268^	250^	247^	616	89^	337	365	423	251^	27v	18v	57v	38v
3.30 - 4.00				A	6.4	15	550	1293	531	146^	564	162^	339	326	282	203^	636	103^	367	363	426	242^	29v	16v	64^	47v
4.00 - 4.30				A	4.3	11	369	2333	311^	228^	791	546^	623^	233^	136v	168v	845	247^	614^	570^	453^	175v	124v	LT	573^	184v
SUNDAY MORNING	19	170	171	A	5.7	22	490	1435	606	351	715	141^	306	350	410	352	577	169^	316	298	309	230^	26v	26v	117^	40v
SUN. 9.00A 90 CBS N		95	95	B	5.2	20	447	1332	631	261	701	134	308	326	358	333	498	136	273	277	230	194	28	LT	105	58
CONT'D																										

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST FEB. 1986 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
SUNDAY MORNING-CONT'D																										
9.00 - 9.30				A	5.1	22	438	1388	643	358	734	136^	302^	362	399	372	642	172^	368	335	355	256^	12v	12v	LT	LT
9.30 - 10.00				A	5.8	22	498	1448	618	362	721	129^	294	353	427	368	534	150^	261^	245^	284	237^	34v	34v	159^	56v
10.00 - 10.30				A	6.1	21	524	1479	575	340	709	157^	330	352	415	324	566	184^	323	317	295	204^	30v	30v	174^	54v
SUPERPOWERS TEAM	14	197	197	A	4.4	14	378	1733	341^	106^	341^	170^	279^	244^	171^	62v	236^	143^	188^	125^	45v	48v	328^	89v	828	339^
SAT. 10.30A 30 ABC CA		96	96	B	4.2	14	361	1796	266	108	330	151	241	197	143	81	322	187	248	176	92	74	340	112	804	447
13 GHOSTS OF SCOOBY-DOO	14	197	198	A	4.4	14	378	1534	351^	171^	351^	264^	321^	197^	87v	30v	230^	147^	169^	127^	22v	61v	263^	100^	690	297^
SAT. 11.00A 30 ABC CA		95	95	B	4.2	14	361	1660	243	115	312	179	246	191	102	55	291	163	221	158	89	70	301	125	756	419
THIS WEEK-DAVID BRINKLEY	16	188	190	A	4.2	12	361	1307	512	174^	551	94v	138^	196^	230^	344^	670	197^	249^	285^	270^	324^	25v	14v	61v	33v
SUN. 11.30A 60 ABC N		96	98	B	3.9	11	335	1315	518	151	591	118	176	172	200	368	622	136	260	284	280	312	24	LT	78	49
11.30 - 12.00				A	4.1	12	352	1313	544	174^	578	114^	154^	208^	230^	348^	669	224^	283^	279^	264^	300^	LT	LT	55v	23v
12.00 - 12.30				A	4.4	13	378	1251	468	167^	508	71v	116^	178^	220^	330^	645	164^	206^	280^	266^	334^	32v	13v	66v	42v
WUZZLES	20	198	195	A	4.6	21	395	1478	200^	43v	283^	175^	207^	133^	57v	61v	172^	28v	48v	51v	104^	93^	66v	43v	957	571
SAT. 8.30A 30 CBS CA		97	97	B	4.2	20	361	1740	249	88	284	164	214	167	74	63	157	53	89	80	66	63	212	91	1087	675

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. JAN.27, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					32,470											
TOTAL AUDIENCE (%)					37.8											
Program					AMERICAN MUSIC AWARDS (8:00-11:05PM)(SD)(-OP)											
AVERAGE AUDIENCE (Households (000))					17,520											
AVERAGE AUDIENCE (%)					20.4	19.5*		21.7*		20.9*		20.6*		20.3*		19.8*
SHARE OF AUDIENCE %					30	28 *		30 *		29 *		30 *		32 *		33 *
AVG. AUD. BY ¼ HR. %					18.8	20.2	21.6	21.7	21.0	20.8	21.1	20.2	20.7	19.9	19.6	20.0
CBS TV TOTAL AUDIENCE (Households (000))					17,950				18,470		18,640		19,930			
TOTAL AUDIENCE (%)					20.9				21.5		21.7		23.2			
Program					SCARECROW & MRS. KING (SD)				KATE & ALLIE		NEWHART (SD)		CAGNEY & LACEY			
AVERAGE AUDIENCE (Households (000))					14,170				15,810		15,890		16,410			
AVERAGE AUDIENCE (%)					16.5	15.9*		17.1*	18.4		18.5		19.1	18.6*		19.6*
SHARE OF AUDIENCE %					23	23 *		24 *	25		27		31	29 *		33 *
AVG. AUD. BY ¼ HR. %					15.5	16.3	16.9	17.3	17.6	19.1	17.9	19.1	18.4	18.7	19.9	19.3
NBC TV TOTAL AUDIENCE (Households (000))					22,940								11,940			
TOTAL AUDIENCE (%)					26.7								13.9			
Program					NBC MONDAY NIGHT MOVIES A MASTERPIECE OF MURDER (8:00-9:54PM)(SD)								AMERICAN ALMANAC			
AVERAGE AUDIENCE (Households (000))					15,290								8,680			
AVERAGE AUDIENCE (%)					17.8	17.4*		18.0*		18.3*		17.4*	10.1	10.4*		9.9*
SHARE OF AUDIENCE %					25	25 *		25 *		25 *		25 *	16	16 *		17 *
AVG. AUD. BY ¼ HR. %					17.0	17.8	17.7	18.3	18.7	18.0	17.6	17.0	10.3	10.4	9.9	9.8

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					17,440				19,840							
TOTAL AUDIENCE (%)					20.3				23.1							
Program					HARDCASTLE & MCCORMICK (SD)				ABC MONDAY NIGHT MOVIE THE GLADIATOR (SD)							
AVERAGE AUDIENCE (Households (000))					13,920				13,660							
AVERAGE AUDIENCE (%)					16.2	15.7*		16.6*	15.9	15.5*		15.9*		16.2*		15.9*
SHARE OF AUDIENCE %					23	23 *		24 *	24	22 *		23 *		24 *		25 *
AVG. AUD. BY ¼ HR. %					15.7	15.8	16.9	16.4	15.1	15.8	15.7	16.0	16.2	16.1	16.1	15.8
CBS TV TOTAL AUDIENCE (Households (000))					21,220		21,220		25,600							
TOTAL AUDIENCE (%)					24.7		24.7		29.8							
Program					KATE & ALLIE		NEWHART (SUS-SD)		SINS PART 2 (SD)							
AVERAGE AUDIENCE (Households (000))					18,470		18,640		18,810							
AVERAGE AUDIENCE (%)					21.5		21.7		21.9	22.0*		22.2*		22.2*		21.3*
SHARE OF AUDIENCE %					32		31		32	31 *		32 *		33 *		34 *
AVG. AUD. BY ¼ HR. %					20.4	22.6	21.1	22.3	22.0	22.0	22.2	22.2	22.2	22.1	21.7	20.9
NBC TV TOTAL AUDIENCE (Households (000))					17,350				21,050							
TOTAL AUDIENCE (%)					20.2				24.5							
Program					TV BLOOPERS & PRAC. JOKES (SD)				PETER THE GREAT PT. 2							
AVERAGE AUDIENCE (Households (000))					12,540				15,120							
AVERAGE AUDIENCE (%)					14.6	14.2*		14.9*	17.6	18.0*		18.2*		17.4*		16.7*
SHARE OF AUDIENCE %					21	21 *		21 *	26	25 *		26 *		26 *		26 *
AVG. AUD. BY ¼ HR. %					14.1	14.4	14.8	15.0	18.0	18.0	18.1	18.4	17.4	17.3	16.9	16.4
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	66.6	67.5	67.5	68.8	69.9	71.1	72.3	72.7	72.4	72.1	70.4	68.4	64.8	63.2	60.9	58.1
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	64.0	64.3	65.4	66.2	67.2	69.0	70.2	70.8	71.2	70.9	69.6	68.8	67.4	66.3	64.4	61.8

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.MON. FEB.3, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. JAN.28, 1986 (WEEK 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					22,760 26.5		21,480 25.0		21,130 24.6							
ABC TV program					WHO'S THE BOSS?		GROWING PAINS		← MOONLIGHTING (R)(SD) →				← ABC NEWS SPECIAL (SUS) →			
ABC TV AVERAGE AUDIENCE (Households (000) & %)					20,270 23.6		19,930 23.2		16,240 18.9	19.0*		18.7*				
ABC TV SHARE OF AUDIENCE %					34		33		28	28 *		28 *				
ABC TV AVG. AUD. BY ¼ HR. %					22.9	24.2	23.0	23.4	19.6	18.5	18.6	18.8				
CBS TV TOTAL AUDIENCE (Households (000) & %)					9,110 10.6		7,900 9.2		12,800 14.9							
CBS TV program					NELBA (SD)		CHARLIE & COMPANY		← TRAPPER JOHN, M.D. SPEC. →				← CBS NEWS SPEC. REPORT (SUS) →			
CBS TV AVERAGE AUDIENCE (Households (000) & %)					7,900 9.2		7,040 8.2		9,880 11.5	10.7*		12.3*				
CBS TV SHARE OF AUDIENCE %					13		12		17	16 *		18 *				
CBS TV AVG. AUD. BY ¼ HR. %					9.7	8.8	8.1	8.4	9.8	11.6	12.1	12.5				
NBC TV TOTAL AUDIENCE (Households (000) & %)					18,470 21.5				17,520 20.4							
NBC TV program					← A TEAM (SD) →				← REMINGTON STEELE (R) →				← NBC NEWS SPECIAL RPT (SUS) →			
NBC TV AVERAGE AUDIENCE (Households (000) & %)					15,030 17.5	16.6*		18.5*	13,400 15.6	15.6*		15.6*				
NBC TV SHARE OF AUDIENCE %					25	24 *		26 *	23	23 *		23 *				
NBC TV AVG. AUD. BY ¼ HR. %					16.1	17.0	18.6	18.4	15.9	15.3	15.5	15.6				

EVE.TUE. FEB.4, 1986 (WEEK 2)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)									17,010 19.8				12,280 14.3			
ABC TV program					STATE OF THE UNION-ABC (8:00-8:39PM) (SUS)(-OP)			DEMOCRATIC RESPONSE-ABC (8:39-9:08PM) (SUS)(OP)(-OP)	← MOONLIGHTING (9:08-10:08PM) (R)(OP)(-OP) →				← SPENSER: FOR HIRE (10:08-11:08PM) (SD)(OP)(-OP) →			
ABC TV AVERAGE AUDIENCE (Households (000) & %)									12,110 14.1	13.8*		14.2*	9,450 11.0	11.0*		11.0*
ABC TV SHARE OF AUDIENCE %									21	20 *		21 *	18	18 *		19 *
ABC TV AVG. AUD. BY ¼ HR. %									13.1	14.2	14.1	14.2	11.1	10.9	10.8	11.2
CBS TV TOTAL AUDIENCE (Households (000) & %)									25,430 29.6							
CBS TV program					STATE OF THE UNION-CBS (8:00-8:35PM) (SUS)(S)(SD)(-OP)			DEMOCRATIC RESPONSE-CBS (8:40-9:04PM) (OP)(S)(SD)(-OP)	← SINS PART 3 (9:10-11:10PM) (SD)(OP)(-OP) →							
CBS TV AVERAGE AUDIENCE (Households (000) & %)									17,700 20.6	19.8*		19.9*		20.8*		21.4*
CBS TV SHARE OF AUDIENCE %									32	28 *		29 *		33 *		36 *
CBS TV AVG. AUD. BY ¼ HR. %									19.8	19.9	19.9	19.8	20.6	21.1	21.3	21.6
NBC TV TOTAL AUDIENCE (Households (000) & %)									19,670 22.9							
NBC TV program					STATE OF THE UNION-NBC (8:00-8:40PM) (SUS)(-OP)			DEM.RESPONSE-ST.UNION-NBC (8:40-9:07PM) (SUS)(OP)(-OP)	← PETER THE GREAT PT. 3 (9:07-11:07PM) (SD)(OP)(-OP) →							
NBC TV AVERAGE AUDIENCE (Households (000) & %)									14,260 16.6	15.6*		16.6*		16.9*		16.8*
NBC TV SHARE OF AUDIENCE %									26	22 *		24 *		27 *		28 *
NBC TV AVG. AUD. BY ¼ HR. %									14.8	16.0	16.6	16.6	16.8	17.0	16.4	17.1

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	66.6	67.0	67.3	68.2	69.0	69.8	69.7	70.3	68.5	68.0	67.9	67.5	64.5	61.5	58.5	55.5
WK. 2	62.0	63.8	64.7	66.4	66.4	66.4	66.8	68.1	69.7	69.2	68.6	67.4	64.4	61.8	59.4	58.2

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.TUE. FEB.4, 1986

EVE.WED. FEB.5, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. JAN.29, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					17,780 20.7				24,220 28.2				19,590 22.8			
Program					← MACGYVER (SD) →				← DYNASTY (SD) →				← HOTEL →			
AVERAGE AUDIENCE (Households (000) & %)					13,740 16.0	15.2*		16.8*	20,530 23.9	23.8*		24.0*	16,150 18.8	19.4*		18.2*
SHARE OF AUDIENCE %					23	22 *		24 *	34	34 *		35 *	31	31 *		31 *
AVG. AUD. BY ¼ HR. %					14.8	15.6	16.1	17.5	23.4	24.1	23.8	24.2	20.0	18.8	18.5	18.0
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					13,230 15.4		12,460 14.5		14,860 17.3				12,710 14.8			
Program					MARY		FOLEY SQUARE (SUS-SD)		← CRAZY LIKE A FOX (SD) →				← EQUALIZER →			
AVERAGE AUDIENCE (Households (000) & %)					11,600 13.5		11,000 12.8		12,030 14.0	14.1*		14.0*	10,140 11.8	12.0*		11.5*
SHARE OF AUDIENCE %					20		18		20	20 *		20 *	19	19 *		20 *
AVG. AUD. BY ¼ HR. %					13.3	13.7	12.6	13.0	13.7	14.5	14.4	13.5	11.9	12.1	11.8	11.3
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					24,050 28.0				18,040 21.0				17,010 19.8			
Program					← HIGHWAY TO HEAVEN (SD) →				← BLACKE'S MAGIC →				← ST. ELSEWHERE →			
AVERAGE AUDIENCE (Households (000) & %)					20,440 23.8	23.4*		24.2*	13,830 16.1	16.2*		16.0*	13,830 16.1	15.9*		16.3*
SHARE OF AUDIENCE %					34	34 *		34 *	23	23 *		23 *	27	25 *		28 *
AVG. AUD. BY ¼ HR. %					22.9	24.0	24.7	23.7	16.8	15.6	15.8	16.1	16.0	15.8	16.1	16.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					16,240 18.9				20,100 23.4				19,240 22.4			
Program					← MACGYVER (SD) →				← DYNASTY (SD) →				← HOTEL →			
AVERAGE AUDIENCE (Households (000) & %)					13,060 15.2	14.3*		16.1*	17,350 20.2	19.8*		20.5*	15,630 18.2	18.5*		17.9*
SHARE OF AUDIENCE %					23	22 *		24 *	30	29 *		30 *	30	30 *		30 *
AVG. AUD. BY ¼ HR. %					13.9	14.7	15.4	16.7	19.6	19.9	20.6	20.5	18.7	18.4	18.1	17.7
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					11,600 13.5		10,910 12.7		16,320 19.0				13,060 15.2			
Program					MARY (R)		FOLEY SQUARE (SUS-SD)		← CRAZY LIKE A FOX (SD) →				← EQUALIZER (R) →			
AVERAGE AUDIENCE (Households (000) & %)					9,880 11.5		9,710 11.3		13,140 15.3	14.9*		15.7*	10,220 11.9	11.9*		11.9*
SHARE OF AUDIENCE %					18		17		23	22 *		23 *	20	19 *		20 *
AVG. AUD. BY ¼ HR. %					11.7	11.3	11.2	11.4	14.7	15.2	15.7	15.8	12.1	11.7	12.0	11.9
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					23,190 27.0				20,960 24.4							
Program					← HIGHWAY TO HEAVEN (SD) →				← PETER THE GREAT PT. 4 (9:00-10:57PM) →							
AVERAGE AUDIENCE (Households (000) & %)					19,590 22.8	22.1*		23.6*	14,950 17.4	17.5*		17.1*		17.5*		17.5*
SHARE OF AUDIENCE %					35	34 *		35 *	27	26 *		25 *		28 *		30 *
AVG. AUD. BY ¼ HR. %					21.3	22.9	23.6	23.5	17.8	17.2	16.9	17.2	17.7	17.4	17.6	17.4
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	64.7	66.5	67.6	68.4	68.5	68.8	69.7	70.9	70.7	70.5	69.9	68.8	63.9	61.8	59.5	57.5
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	61.9	62.6	62.8	63.4	64.5	65.2	66.0	67.2	67.8	68.2	68.1	67.7	63.3	61.8	60.2	57.7

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.WED. FEB.5, 1986

EVE. THU. JAN. 30, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					9,960 11.6				17,010 19.8				18,980 22.1			
ABC TV programs					← RIPLEY'S BELIEVE IT-NOT →				← DYNASTY II: COLBYS (SD) →				← 20/20 →			
AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					6,790 7.9 11 7.2	7.1* 10 * 7.1	8.1	8.7* 12 * 9.2	14,350 16.7 24 15.2	15.9* 23 * 16.6	17.5	17.5* 25 * 17.5	14,430 16.8 27 17.4	17.3* 27 * 17.2	16.9	16.4* 27 * 15.8
CBS TV TOTAL AUDIENCE (Households (000) & %)					17,010 19.8				18,810 21.9				19,410 22.6			
CBS TV programs					← MAGNUM, P.I. (SD) →				← SIMON & SIMON (SD) →				← KNOTS LANDING →			
AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					13,230 15.4 22 14.8	14.8* 21 * 14.7	15.9	16.1* 23 * 16.3	15,120 17.6 25 17.0	17.0* 24 * 17.0	17.9	18.2* 26 * 18.5	16,660 19.4 31 19.7	19.9* 31 * 20.0	19.4	19.0* 31 * 18.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					34,360 40.0		30,580 35.6		22,760 26.5		20,360 23.7		17,010 19.8			
NBC TV programs					BILL COSBY SHOW		FAMILY TIES (SD)		CHEERS		NIGHT COURT (SD)		← HILL STREET BLUES →			
AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					31,350 36.5 52 34.5	38.4	28,260 32.9 47 33.5	32.2	20,790 24.2 35 24.6	23.8	18,300 21.3 31 21.5	21.0	13,400 15.6 25 16.0	15.9* 25 * 15.7	15.5	15.4* 25 * 15.2

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					9,710 11.3				15,290 17.8				16,920 19.7			
ABC TV programs					← RIPLEY'S BELIEVE IT-NOT →				← DYNASTY II: COLBYS (SD) →				← 20/20 →			
AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					6,790 7.9 11 7.3	7.3* 11 * 7.3	7.9	8.4* 12 * 8.9	12,630 14.7 21 14.0	14.2* 20 * 14.5	15.1	15.2* 22 * 15.3	12,710 14.8 24 15.2	15.1* 24 * 15.1	14.5	14.5* 24 * 14.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					15,720 18.3				18,550 21.6				19,670 22.9			
CBS TV programs					← MAGNUM, P.I. (R)(SD) →				← SIMON & SIMON (SD) →				← KNOTS LANDING →			
AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					11,940 13.9 20 13.3	13.4* 19 * 13.4	14.1	14.4* 21 * 14.7	15,030 17.5 25 17.2	17.3* 25 * 17.4	17.7	17.8* 26 * 17.9	17,090 19.9 32 19.9	20.1* 32 * 20.2	20.0	19.8* 33 * 19.6
NBC TV TOTAL AUDIENCE (Households (000) & %)					34,100 39.7		30,320 35.3		23,450 27.3		20,270 23.6		17,520 20.4			
NBC TV programs					BILL COSBY SHOW (R)		FAMILY TIES (SD)		CHEERS		NIGHT COURT (SD)		← HILL STREET BLUES →			
AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					30,670 35.7 52 34.1	37.2	28,090 32.7 47 33.0	32.3	21,390 24.9 35 25.4	24.4	18,810 21.9 32 22.2	21.7	13,830 16.1 26 17.0	16.6* 26 * 16.2	15.8	15.5* 26 * 15.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	61.4	63.3	63.7	65.5	69.5	71.2	70.1	70.6	70.4	69.8	69.3	69.2	64.8	64.1	62.1	59.8
WK. 2	62.0	63.1	64.3	66.3	68.6	69.8	69.7	70.4	70.5	70.1	68.7	67.6	64.1	62.8	60.4	58.1

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE. THU. FEB. 6, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. JAN.31, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					17,610 20.5		15,720 18.3		11,250 13.1		9,530 11.1		8,160 9.5			
Program					WEBSTER		MR. BELVEDERE (SD)		DIFF'RENT STROKES		HE'S THE MAYOR (SD)		← FALL GUY →			
AVERAGE AUDIENCE (Households (000) & %)					15,380 17.9		14,170 16.5		10,140 11.8		8,500 9.9		6,100 7.1	7.3*		6.9*
SHARE OF AUDIENCE %					30		27		19		16		12	12 *		12 *
AVG. AUD. BY ¼ HR. %					17.5	18.4	16.7	16.2	11.9	11.7	10.2	9.6	7.6	7.0	6.7	7.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					15,980 18.6				20,870 24.3				17,610 20.5			
Program					← TWILIGHT ZONE (SUS-SD) →				← DALLAS (SD) →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000) & %)					10,820 12.6	12.0*		13.2*	17,950 20.9	20.1*		21.7*	15,460 18.0	18.0*		18.0*
SHARE OF AUDIENCE %					21	20 *		22 *	33	32 *		35 *	31	30 *		31 *
AVG. AUD. BY ¼ HR. %					12.0	11.9	12.5	13.8	19.6	20.5	21.6	21.7	17.9	18.2	18.4	17.7
NBC TV TOTAL AUDIENCE (Households (000) & %)					14,600 17.0				16,240 18.9				22,330 26.0			
Program					← MISFITS OF SCIENCE (SD) →				← KNIGHT RIDER →				← MIAMI VICE →			
AVERAGE AUDIENCE (Households (000) & %)					10,310 12.0	12.1*		12.0*	12,800 14.9	14.2*		15.6*	18,380 21.4	21.4*		21.5*
SHARE OF AUDIENCE %					20	20 *		20 *	24	23 *		25 *	36	36 *		37 *
AVG. AUD. BY ¼ HR. %					11.9	12.2	11.9	12.1	13.9	14.5	15.2	16.0	21.3	21.5	21.8	21.2

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					17,610 20.5		16,320 19.0		11,250 13.1		8,850 10.3		9,110 10.6			
Program					WEBSTER		MR. BELVEDERE (SD)		DIFF'RENT STROKES		HE'S THE MAYOR (SD)		← FALL GUY →			
AVERAGE AUDIENCE (Households (000) & %)					15,810 18.4		14,770 17.2		9,960 11.6		7,900 9.2		6,700 7.8	7.7*		7.8*
SHARE OF AUDIENCE %					29		27		18		14		13	13 *		13 *
AVG. AUD. BY ¼ HR. %					17.7	19.1	17.6	16.9	11.8	11.5	9.3	9.1	7.7	7.8	7.7	7.9
CBS TV TOTAL AUDIENCE (Households (000) & %)					16,920 19.7				21,650 25.2				18,210 21.2			
Program					← TWILIGHT ZONE (SUS-SD) →				← DALLAS (SD) →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000) & %)					12,630 14.7	14.4*		15.0*	19,070 22.2	22.0*		22.5*	15,460 18.0	18.4*		17.7*
SHARE OF AUDIENCE %					23	22 *		23 *	34	34 *		35 *	30	31 *		30 *
AVG. AUD. BY ¼ HR. %					14.0	14.8	14.6	15.4	21.4	22.5	23.0	22.0	18.4	18.4	17.9	17.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					13,490 15.7				15,550 18.1				21,900 25.5			
Program					← MISFITS OF SCIENCE (SD) →				← KNIGHT RIDER →				← MIAMI VICE (R) →			
AVERAGE AUDIENCE (Households (000) & %)					9,790 11.4	11.5*		11.2*	11,770 13.7	12.8*		14.6*	16,750 19.5	19.4*		19.6*
SHARE OF AUDIENCE %					18	18 *		17 *	21	20 *		23 *	33	32 *		34 *
AVG. AUD. BY ¼ HR. %					12.2	10.8	10.9	11.6	12.6	13.0	14.0	15.1	19.8	18.9	19.3	20.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	58.6	59.0	58.6	59.0	59.9	60.8	60.7	62.0	62.6	63.0	62.5	62.0	60.1	59.5	58.7	57.4
WK. 2	61.4	62.1	62.4	63.4	64.2	64.6	64.4	65.1	64.9	65.7	64.7	64.3	61.0	59.6	58.5	57.7

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.FRI. FEB.7, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. FEB.1, 1986

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						9,020 10.5		7,730 9.0		9,110 10.6				13,140 15.3			
ABC TV program						REDD FOXX SHOW		BENSON (SD)		← LIFES/EMBARASSING MOMENTS (SD) →				← LOVE BOAT →			
AVERAGE AUDIENCE (Households (000) & %)						7,730 9.0		6,610 7.7		5,930 6.9	6.5*		7.3*	10,050 11.7	11.2*		12.3*
SHARE OF AUDIENCE	%					16		13		11	11 *		12 *	20	19 *		22 *
AVG. AUD. BY ¼ HR.	%					9.1	8.9	7.4	8.0	6.4	6.5	7.1	7.5	11.1	11.3	12.2	12.3
CBS TV TOTAL AUDIENCE (Households (000) & %)						15,460 18.0				18,900 22.0							
CBS TV program						← AIRWOLF (SD) →				← CBS SATURDAY NIGHT MOVIE KUNG FU (SD) →							
AVERAGE AUDIENCE (Households (000) & %)						11,510 13.4	13.0*		13.7*	13,230 15.4	14.3*		15.0*		16.2*		16.1*
SHARE OF AUDIENCE	%					23	22 *		23 *	26	23 *		24 *		28 *		28 *
AVG. AUD. BY ¼ HR.	%					12.9	13.2	13.8	13.6	14.1	14.5	14.8	15.1	16.0	16.5	16.1	16.1
NBC TV TOTAL AUDIENCE (Households (000) & %)						15,890 18.5		17,780 20.7		21,050 24.5		19,500 22.7		15,890 18.5			
NBC TV program						GIMME A BREAK		FACTS OF LIFE (SD)		GOLDEN GIRLS		227		← HUNTER →			
AVERAGE AUDIENCE (Households (000) & %)						14,000 16.3		16,150 18.8		19,590 22.8		17,520 20.4		12,200 14.2	14.2*		14.2*
SHARE OF AUDIENCE	%					28		32		37		33		25	24 *		25 *
AVG. AUD. BY ¼ HR.	%					15.6	16.9	18.0	19.5	22.4	23.3	20.6	20.2	14.3	14.1	14.4	14.1

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						10,310 12.0		10,050 11.7		19,670 22.9							
ABC TV program						REDD FOXX SHOW		BENSON (SD)		← LOVE BOAT (SD) →							
AVERAGE AUDIENCE (Households (000) & %)						9,020 10.5		8,680 10.1		12,630 14.7	11.4*		13.7*		16.5*		17.1*
SHARE OF AUDIENCE	%					18		17		24	18 *		22 *		28 *		29 *
AVG. AUD. BY ¼ HR.	%					10.3	10.7	10.2	10.0	10.6	12.1	13.7	13.8	16.4	16.7	17.0	17.2
CBS TV TOTAL AUDIENCE (Households (000) & %)						14,520 16.9				21,300 24.8							
CBS TV program						← AIRWOLF (SD) →				← CBS SATURDAY NIGHT MOVIE BLADE RUNNER (9:00-11:24PM) (SD) →							
AVERAGE AUDIENCE (Households (000) & %)						11,510 13.4	13.1*		13.8*	10,570 12.3	12.7*		11.9*		12.2*		12.1*
SHARE OF AUDIENCE	%					22	22 *		23 *	21	20 *		19 *		21 *		21 *
AVG. AUD. BY ¼ HR.	%					12.8	13.4	13.8	13.7	13.1	12.3	12.0	11.7	12.2	12.2	12.1	12.1
NBC TV TOTAL AUDIENCE (Households (000) & %)						15,630 18.2		16,920 19.7		20,010 23.3		18,300 21.3		15,890 18.5			
NBC TV program						GIMME A BREAK		FACTS OF LIFE (SD)		GOLDEN GIRLS		227 (SD)		← HUNTER →			
AVERAGE AUDIENCE (Households (000) & %)						13,140 15.3		15,120 17.6		18,300 21.3		16,660 19.4		12,540 14.6	14.5*		14.8*
SHARE OF AUDIENCE	%					26		29		34		31		25	24 *		25 *
AVG. AUD. BY ¼ HR.	%					14.8	15.9	16.9	18.2	20.7	22.0	19.2	19.6	14.6	14.4	15.0	14.6
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	54.2	55.8	55.6	56.4	57.2	58.3	58.6	60.1	61.4	61.7	61.4	61.2	59.1	58.1	57.8	56.5
	WK. 2	55.5	56.1	56.4	57.9	58.6	60.0	60.9	60.8	62.3	63.5	62.6	61.9	59.7	59.4	58.9	57.6

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.SAT. FEB.8, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. FEB.1, 1986

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			2,920 3.4														
ABC TV program			ABC WEEKEND REPORT-SAT.														
AVERAGE AUDIENCE (Households (000) & %)			2,920 3.4														
SHARE OF AUDIENCE	%		8														
AVG. AUD. BY ¼ HR.	%		3.4														
CBS TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)				12,200 14.2													
NBC TV program				← LATE NIGHT 4TH ANNIVERSRY (11:30-12:44AM) (SUSTAINING 12:44-1:00AM) →													
AVERAGE AUDIENCE (Households (000) & %)				7,300 8.5	9.5*		8.0*	7.4*									
SHARE OF AUDIENCE	%			25	24 *		24 *	26 *									
AVG. AUD. BY ¼ HR.	%			10.2	8.8	8.1	7.8	7.4									

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			2,830 3.3														
ABC TV program			ABC WEEKEND REPORT-SAT.														
AVERAGE AUDIENCE (Households (000) & %)			2,580 3.0														
SHARE OF AUDIENCE	%		7														
AVG. AUD. BY ¼ HR.	%		3.0														
CBS TV TOTAL AUDIENCE (Households (000) & %)																	
CBS TV program		CBS SATURDAY NIGHT MOVIE BLADE RUNNER (9:00-11:24PM)															
AVERAGE AUDIENCE (Households (000) & %)			12.7*														
SHARE OF AUDIENCE	%		24 *														
AVG. AUD. BY ¼ HR.	%	13.6	11.2														
NBC TV TOTAL AUDIENCE (Households (000) & %)				12,110 14.1													
NBC TV program				← SATURDAY NIGHT (11:30-12:50AM) (SUSTAINING 12:50-1:00AM) →													
AVERAGE AUDIENCE (Households (000) & %)				6,270 7.3	9.0*		6.7*		5.6*								
SHARE OF AUDIENCE	%			21	22 *		20 *		20 *								
AVG. AUD. BY ¼ HR.	%			9.3	8.7	7.1	6.3	5.8	5.0								

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	51.5	47.3	41.4	37.3	33.8	31.8	28.6	26.5	21.7	18.9	16.4	14.8	13.3	11.6	10.0	9.3
	WK. 2	54.2	48.8	42.3	38.6	34.4	31.3	28.2	25.3	21.5	20.1	17.9	16.0	14.0	12.3	10.7	9.6

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.SAT. FEB.8, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		26,030 30.3								25,510 29.7						
Program	(1) (→OP)	DISNEY SUNDAY MOVIE HELP WANTED: KIDS (7:16-9:16PM) (SD)(OP)(→OP)								ABC SUNDAY NIGHT MOVIE OCTOPUSSY (9:16-11:40PM) (SD)(OP)						
AVERAGE AUDIENCE (Households (000) & %)		13,490 15.7		13.8*		14.5*		17.6*		14,950 17.4		17.4*		18.0*		17.9*
SHARE OF AUDIENCE %		23		21 *		21 *		25 *		29		25 *		27 *		28 *
AVG. AUD. BY ¼ HR. %	16.3	12.6	13.4	14.2	14.6	14.4	16.7	18.4	21.2	17.1	17.3	17.6	17.9	18.1	17.9	17.9
CBS TV TOTAL AUDIENCE (Households (000) & %)	27,140 31.6				29,640 34.5											
Program	60 MINUTES				SINS PART 1 (SD)											
AVERAGE AUDIENCE (Households (000) & %)	20,440 23.8	22.6*		24.9*	16,920 19.7	16.9*		18.8*		19.8*		20.9*		21.2*		20.4*
SHARE OF AUDIENCE %	37	35 *		38 *	29	24 *		27 *		28 *		30 *		32 *		32 *
AVG. AUD. BY ¼ HR. %	20.9	24.3	25.2	24.7	17.2	16.7	18.8	18.8	19.3	20.2	20.5	21.3	21.2	21.3	20.8	19.9
NBC TV TOTAL AUDIENCE (Households (000) & %)	10,650 12.4		12,030 14.0		26,370 30.7		18,980 22.1		23,020 26.8							
Program	PUNKY BREWSTER		SILVER SPOONS		COSBY SHOW SPECIAL		AMAZING STORIES (SD)		PETER THE GREAT PT. 1 (SD)							
AVERAGE AUDIENCE (Households (000) & %)	8,420 9.8		10,480 12.2		23,710 27.6		16,750 19.5		16,320 19.0	19.4*		19.6*		18.9*		18.3*
SHARE OF AUDIENCE %	15		19		40		28		28	27 *		28 *		28 *		29 *
AVG. AUD. BY ¼ HR. %	9.2	10.3	11.0	13.5	26.3	28.8	19.9	19.2	18.7	20.0	19.7	19.6	19.1	18.7	18.8	17.8

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	21,480 25.0								19,670 22.9							
Program	DISNEY SUNDAY MOVIE TIME FLYER (SD)								ABC SUNDAY NIGHT MOVIE HAREM, PART 1 (SD)							
AVERAGE AUDIENCE (Households (000) & %)	13,310 15.5	13.6*		14.5*		16.7*		17.0*	14,520 16.9	17.0*		17.0*		17.3*		16.4*
SHARE OF AUDIENCE %	22	21 *		21 *		23 *		23 *	25	24 *		24 *		25 *		25 *
AVG. AUD. BY ¼ HR. %	13.4	13.8	14.2	14.7	16.6	16.9	17.1	17.0	16.8	17.3	16.9	17.1	17.5	17.1	17.3	15.5
CBS TV TOTAL AUDIENCE (Households (000) & %)	27,920 32.5				25,600 29.8				25,170 29.3							
Program	60 MINUTES				MURDER, SHE WROTE (SD)				CBS SUNDAY NIGHT MOVIE CHILD'S CRY (SD)							
AVERAGE AUDIENCE (Households (000) & %)	21,650 25.2	24.3*		26.2*	22,250 25.9	25.6*		26.2*	19,500 22.7	20.3*		22.2*		24.0*		24.3*
SHARE OF AUDIENCE %	38	37 *		38 *	35	35 *		36 *	33	29 *		31 *		35 *		37 *
AVG. AUD. BY ¼ HR. %	23.2	25.4	26.1	26.3	25.2	26.0	26.4	25.9	19.8	20.7	21.9	22.4	23.7	24.3	24.3	24.4
NBC TV TOTAL AUDIENCE (Households (000) & %)	9,020 10.5		10,910 12.7		24,650 28.7											
Program	PUNKY BREWSTER		SILVER SPOONS		NBC SUNDAY NIGHT MOVIE UNDER SIEGE (SD)											
AVERAGE AUDIENCE (Households (000) & %)	7,390 8.6		9,450 11.0		14,770 17.2	15.9*		16.0*		18.8*		18.2*		17.8*		16.9*
SHARE OF AUDIENCE %	13		16		24	22 *		22 *		26 *		26 *		26 *		26 *
AVG. AUD. BY ¼ HR. %	7.9	9.2	10.1	11.9	15.6	16.1	15.7	16.3	18.7	18.8	18.1	18.2	18.0	17.6	17.3	16.5
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	63.4	64.0	65.0	66.1	68.6	70.3	70.5	71.3	71.2	70.4	69.5	69.0	67.6	66.4	64.6	61.6
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	64.1	66.6	68.5	69.7	72.2	73.4	73.8	73.6	70.8	71.6	71.1	70.7	69.0	68.0	66.7	63.2

U.S. TV Households: 85,900,000

(1)ABC WIDE WORLD-SPORTS SUN,ABC,(4:00-7:16PM)

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. FEB.2, 1986

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)							1,800 2.1									
ABC TV program	ABC SUNDAY NIGHT MOVIE OCTOPUSSY (9:10-11:40PM)						ABC WEEKEND REPORT-SUN. (12:36-12:51AM)									
AVERAGE AUDIENCE (Households (000) & %)		17.1*		16.7*			1,720 2.0									
SHARE OF AUDIENCE %		33 *		42 *			15									
AVG. AUD. BY ¼ HR. %	17.6	16.6	16.7	16.7			2.1	1.9								
CBS TV TOTAL AUDIENCE (Households (000) & %)	4,810 5.6															
CBS TV program	CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)	4,640 5.4															
SHARE OF AUDIENCE %	11															
AVG. AUD. BY ¼ HR. %	5.4															
NBC TV TOTAL AUDIENCE (Households (000) & %)			1,290 1.5													
NBC TV program			G MICHAELS SPORTS MACHINE													
AVERAGE AUDIENCE (Households (000) & %)			1,290 1.5													
SHARE OF AUDIENCE %			4													
AVG. AUD. BY ¼ HR. %			1.5													

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			2,830 3.3													
ABC TV program			ABC WEEKEND REPORT-SUN.													
AVERAGE AUDIENCE (Households (000) & %)			2,750 3.2													
SHARE OF AUDIENCE %			13													
AVG. AUD. BY ¼ HR. %			3.2													
CBS TV TOTAL AUDIENCE (Households (000) & %)	5,240 6.1															
CBS TV program	CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)	5,240 6.1															
SHARE OF AUDIENCE %	12															
AVG. AUD. BY ¼ HR. %	6.1															
NBC TV TOTAL AUDIENCE (Households (000) & %)			1,120 1.3													
NBC TV program			G MICHAELS SPORTS MACHINE													
AVERAGE AUDIENCE (Households (000) & %)			1,120 1.3													
SHARE OF AUDIENCE %			4													
AVG. AUD. BY ¼ HR. %			1.3													
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	52.5	46.6	39.3	34.8	28.6	25.1	21.2	17.8	15.6	13.6	11.1	10.1	9.0	7.8	6.8	5.9
WK. 2	52.2	43.9	34.4	30.4	26.3	24.1	20.7	18.0	15.5	13.8	11.7	10.1	8.8	8.3	7.8	7.5

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.SUN. FEB.9, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JAN.27-31, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			6,010 7.0				6,010 7.0									
Program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)>(OP) (MTHF)											
AVERAGE AUDIENCE (Households (000) & %)			4,640 5.4				5,070 5.9									
SHARE OF AUDIENCE %			24				23									
AVG. AUD. BY ¼ HR. %			5.4	5.4			6.1	5.7								
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,180 3.7				3,780 4.4						5,670 6.6		4,720 5.5	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2 (MWTHF)>(OP)						$25,000 PYRAMID		NEW CARD SHARKS	
AVERAGE AUDIENCE (Households (000) & %)			2,410 2.8				3,010 3.5						4,640 5.4		4,040 4.7	
SHARE OF AUDIENCE %			12				13						20		17	
AVG. AUD. BY ¼ HR. %			2.7	2.9			3.5	3.4					5.2	5.7	4.6	4.8
NBC TV TOTAL AUDIENCE (Households (000) & %)			6,700 7.8				6,700 7.8						4,380 5.1		4,720 5.5	
Program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								FAMILY TIES M-F		SALE OF THE CENTURY (MWTHF) (OP)	
AVERAGE AUDIENCE (Households (000) & %)			5,330 6.2				5,410 6.3						3,610 4.2		4,040 4.7	
SHARE OF AUDIENCE %			27				24						15		18	
AVG. AUD. BY ¼ HR. %			6.2	6.1			6.4	6.1					4.0	4.4	4.6	4.8

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			5,500 6.4				5,840 6.8									
Program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)			4,210 4.9				4,720 5.5									
SHARE OF AUDIENCE %			22				22									
AVG. AUD. BY ¼ HR. %			4.8	5.0			5.5	5.6								
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,180 3.7				3,870 4.5						5,500 6.4		5,070 5.9	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		NEW CARD SHARKS	
AVERAGE AUDIENCE (Households (000) & %)			2,320 2.7				2,920 3.4						4,640 5.4		4,380 5.1	
SHARE OF AUDIENCE %			12				13						20		19	
AVG. AUD. BY ¼ HR. %			2.7	2.8			3.3	3.6					5.1	5.7	4.9	5.2
NBC TV TOTAL AUDIENCE (Households (000) & %)			6,100 7.1				6,270 7.3						4,640 5.4		4,380 5.1	
Program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								FAMILY TIES M-F		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000) & %)			4,810 5.6				5,150 6.0						3,780 4.4		3,780 4.4	
SHARE OF AUDIENCE %			26				24						17		17	
AVG. AUD. BY ¼ HR. %			5.6	5.7			5.9	6.0					4.2	4.5	4.2	4.5

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	14.2	16.7	18.9	20.7	22.9	24.8	25.4	25.6	26.2	27.1	27.1	27.5	27.6	27.9	27.1	27.0
	WK. 2	13.6	15.6	18.0	20.1	21.9	23.7	24.0	24.6	24.9	25.7	25.5	25.8	26.0	26.7	26.4	26.6

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JAN.27-31, 1986

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000))	2,580		2,750		3,440		4,470		9,620				9,530			
TOTAL AUDIENCE (%)	3.0		3.2		4.0		5.2		11.2				11.1			
Program	B. FORSYTH'S HOT STREAK		NEW LOVE AMERICAN STYLE (MTUTHF) >(SUS-OP)(OP)		RYAN'S HOPE (MWTHF) (SUS-OP)		LOVING (MWTH) (SUS-OP)		← ALL MY CHILDREN (MWTHF)> (SUS-OP) →				← ONE LIFE TO LIVE (MWTHF)(SD) (SUS-OP) →			
AVERAGE AUDIENCE (Households (000))	1,980		2,490		2,920		3,870		7,650				7,300			
AVERAGE AUDIENCE (%)	2.3		2.9		3.4		4.5		8.9	8.6*		9.2*	8.5	8.2*		8.8*
SHARE OF AUDIENCE %	8		10		11		14		26	25 *		27 *	26	25 *		28 *
AVG. AUD. BY ¼ HR. %	2.3	2.3	2.7	3.2	3.4	3.4	4.4	4.6	8.1	9.1	9.3	9.2	8.1	8.3	8.6	8.9
CBS TV TOTAL AUDIENCE (Households (000))	7,390		9,530				9,790				7,560				5,240	
TOTAL AUDIENCE (%)	8.6		11.1				11.4				8.8				6.1	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (MWTHF)>(OP) (SUS-OP)(SD)				← YOUNG AND THE RESTLESS (MWTH)(SUS-OP) →				← AS THE WORLD TURNS (MWTHF)(SUS-OP) →				CAPITOL (MWTHF) (SUS-OP)	
AVERAGE AUDIENCE (Households (000))	6,360		8,330				7,390				6,010				4,720	
AVERAGE AUDIENCE (%)	7.4		9.7				8.6	8.9*		8.4*	7.0	6.9*		7.0*	5.5	
SHARE OF AUDIENCE %	27		34				27	29 *		26 *	21	20 *		22 *	17	
AVG. AUD. BY ¼ HR. %	6.9	7.8	9.4	10.1			8.9	8.9	8.2	8.5	7.1	6.8	7.0	7.0	5.5	5.5
NBC TV TOTAL AUDIENCE (Households (000))	7,730		5,840		4,550		2,920		8,420				6,440			
TOTAL AUDIENCE (%)	9.0		6.8		5.3		3.4		9.8				7.5			
Program	WHEEL OF FORTUNE (MWTHF) (OP)		SCRABBLE (MWTHF)>(OP) (SUS-OP)		SUPER PASSWORD (MWTHF) (SUS-OP)		SEARCH FOR TOMORROW (MWTH) (SUS-OP)		← DAYS OF OUR LIVES (MWTHF)>(OP) (SUS-OP) →				← ANOTHER WORLD (MWTHF)(SD) (SUS-OP) →			
AVERAGE AUDIENCE (Households (000))	6,700		4,980		3,870		2,660		6,870				4,980			
AVERAGE AUDIENCE (%)	7.8		5.8		4.5		3.1		8.0	7.8*		8.2*	5.8	5.9*		5.7*
SHARE OF AUDIENCE %	28		20		15		10		23	23 *		24 *	18	18 *		18 *
AVG. AUD. BY ¼ HR. %	7.6	8.0	5.8	5.8	4.3	4.6	3.0	3.1	7.7	7.7	8.2	8.2	6.0	5.8	5.9	5.6

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000))	2,060		3,010		3,440		4,380		9,710				8,930			
TOTAL AUDIENCE (%)	2.4		3.5		4.0		5.1		11.3				10.4			
Program	B. FORSYTH'S HOT STREAK		NEW LOVE AMERICAN STYLE		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
AVERAGE AUDIENCE (Households (000))	1,720		2,580		2,920		3,780		7,390				7,040			
AVERAGE AUDIENCE (%)	2.0		3.0		3.4		4.4		8.6	8.1*		9.1*	8.2	8.0*		8.3*
SHARE OF AUDIENCE %	7		11		11		14		26	25 *		27 *	26	25 *		27 *
AVG. AUD. BY ¼ HR. %	2.1	2.0	3.0	3.1	3.4	3.5	4.3	4.5	7.8	8.5	9.1	9.2	8.1	8.0	8.3	8.3
CBS TV TOTAL AUDIENCE (Households (000))	6,960		8,590				9,620				7,900				5,410	
TOTAL AUDIENCE (%)	8.1		10.0				11.2				9.2				6.3	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	6,180		7,560				7,390				6,270				4,810	
AVERAGE AUDIENCE (%)	7.2		8.8				8.6	8.5*		8.8*	7.3	7.2*		7.5*	5.6	
SHARE OF AUDIENCE %	27		32				28	29 *		28 *	22	22 *		23 *	18	
AVG. AUD. BY ¼ HR. %	6.8	7.6	8.5	9.0			8.3	8.6	8.8	8.9	7.2	7.2	7.5	7.4	5.6	5.6
NBC TV TOTAL AUDIENCE (Households (000))	7,470		5,500		4,040		2,920		8,500				6,100			
TOTAL AUDIENCE (%)	8.7		6.4		4.7		3.4		9.9				7.1			
Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000))	6,610		4,810		3,610		2,490		6,790				4,550			
AVERAGE AUDIENCE (%)	7.7		5.6		4.2		2.9		7.9	7.8*		8.0*	5.3	5.5*		5.2*
SHARE OF AUDIENCE %	29		21		14		10		24	24 *		24 *	17	17 *		17 *
AVG. AUD. BY ¼ HR. %	7.5	7.8	5.5	5.6	4.2	4.3	2.9	3.0	7.7	8.0	8.1	7.9	5.7	5.2	5.2	5.2
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	27.3	28.0	28.6	30.7	33.2	34.1	34.5	35.2	36.2	36.6	35.7	35.0	33.8	34.0	33.4	33.6
WK. 2	26.5	27.0	26.8	28.0	29.9	30.7	30.6	31.3	32.4	32.8	32.7	32.8	31.9	31.8	31.0	31.6

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. FEB.3-7, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																	
TOTAL AUDIENCE (Households (000) & %)		10,480 12.2														13,740 16.0	
Program		← GENERAL HOSPITAL (MWTHF) (SUS-OP)			→	← (SUS-OP)					→					ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)		8,250 9.6	9.6*		9.6*											11,940 13.9	
SHARE OF AUDIENCE	%	28	29 *		27 *											23	
AVG. AUD. BY ¼ HR.	%	9.4	9.7	9.7	9.5											13.9	13.9
CBS TV																	
TOTAL AUDIENCE (Households (000) & %)		7,390 8.6				1,890 2.2										15,460 18.0	
Program		← GUIDING LIGHT (MWTHF)(SD) (SUS-SD) (SUS-OP)			→	PRESS YOUR LUCK (MWTHF)(SUS-OP)		← (SUS-OP)		→						CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)		5,930 6.9	6.8*		7.1*	1,630 1.9										13,310 15.5	
SHARE OF AUDIENCE	%	20	20 *		20 *	5										25	
AVG. AUD. BY ¼ HR.	%	6.7	7.0	7.0	7.2	1.7	2.0									15.4	15.6
NBC TV																	
TOTAL AUDIENCE (Households (000) & %)		5,330 6.2														13,920 16.2	
Program		← SANTA BARBARA (MWTHF)>(SUS-OP)			→	← (SUS-OP)									→	NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)		3,780 4.4	4.2*		4.6*											12,030 14.0	
SHARE OF AUDIENCE	%	13	13 *		13 *											23	
AVG. AUD. BY ¼ HR.	%	4.2	4.1	4.6	4.6											13.9	14.1

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																	
TOTAL AUDIENCE (Households (000) & %)		10,310 12.0														12,200 14.2	
Program		← GENERAL HOSPITAL			→											ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)		7,820 9.1	9.0*		9.3*											10,570 12.3	
SHARE OF AUDIENCE	%	27	28 *		27 *											21	
AVG. AUD. BY ¼ HR.	%	8.9	9.1	9.3	9.4											12.2	12.4
CBS TV																	
TOTAL AUDIENCE (Households (000) & %)		7,820 9.1				2,230 2.6										13,920 16.2	
Program		← GUIDING LIGHT (SD)(SUS-SD)			→	PRESS YOUR LUCK										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)		6,100 7.1	7.0*		7.3*	1,890 2.2										12,110 14.1	
SHARE OF AUDIENCE	%	21	21 *		21 *	6										24	
AVG. AUD. BY ¼ HR.	%	6.8	7.1	7.3	7.3	2.1	2.3									14.0	14.3
NBC TV																	
TOTAL AUDIENCE (Households (000) & %)		4,900 5.7														12,200 14.2	
Program		← SANTA BARBARA			→											NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)		3,780 4.4	4.2*		4.6*											10,650 12.4	
SHARE OF AUDIENCE	%	13	13 *		13 *											21	
AVG. AUD. BY ¼ HR.	%	4.2	4.2	4.4	4.7											12.1	12.7

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	34.5	35.8	36.8	37.6	37.8	39.6	41.5	43.9	46.2	48.6	50.7	53.4	56.6	58.6	60.7	62.2
	WK. 2	32.4	33.6	34.7	35.6	36.0	38.1	39.5	41.7	44.0	46.5	48.7	51.4	54.6	57.1	58.6	60.5

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. FEB.1, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					3,010		4,380		6,530		5,410		5,500		4,470	
TOTAL AUDIENCE (%)					3.5		5.1		7.6		6.3		6.4		5.2	
Program					SCOOBY'S MYSTERY FUNHOUSE (SD)		BUGS BUNNY/ LOONEY TUNES-1		BUGS BUNNY/ LOONEY TUNES-2		EWOKS		DROIDS: ADVENTURES		SUPERPOWERS TEAM (SD)	
AVERAGE AUDIENCE (Households (000))					2,320		3,440		5,410		4,720		4,550		3,780	
AVERAGE AUDIENCE (%)					2.7		4.0		6.3		5.5		5.3		4.4	
SHARE OF AUDIENCE %					17		18		25		19		17		14	
AVG. AUD. BY ¼ HR. %					2.3	3.1	3.6	4.5	6.1	6.4	5.4	5.5	5.4	5.2	4.5	4.2
CBS TV																
TOTAL AUDIENCE (Households (000))					2,920		4,550		7,820				8,590			
TOTAL AUDIENCE (%)					3.4		5.3		9.1				10.0			
Program					BERENSTAIN BEARS (SUS-SD)		WUZZLES (SUS-SD)		← MUPPET BABIES & MONSTERS →				← ROCK N WRESTLING →			
AVERAGE AUDIENCE (Households (000))					2,490		3,780		5,240				5,760			
AVERAGE AUDIENCE (%)					2.9		4.4		6.1	5.3*		7.0*	6.7	6.2*		7.1*
SHARE OF AUDIENCE %					18		20		22	21 *		24 *	21	20 *		22 *
AVG. AUD. BY ¼ HR. %					2.6	3.2	4.3	4.4	5.0	5.6	6.9	7.0	6.0	6.4	7.3	7.0
NBC TV																
TOTAL AUDIENCE (Households (000))					3,780		6,100		6,360		7,300		8,760		8,330	
TOTAL AUDIENCE (%)					4.4		7.1		7.4		8.5		10.2		9.7	
Program					SNORKS (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		IT'S PUNKY BREWSTER	
AVERAGE AUDIENCE (Households (000))					3,180		4,900		5,670		6,270		7,300		6,960	
AVERAGE AUDIENCE (%)					3.7		5.7		6.6		7.3		8.5		8.1	
SHARE OF AUDIENCE %					23		26		26		25		27		25	
AVG. AUD. BY ¼ HR. %					3.4	4.0	5.2	6.2	6.3	6.9	7.1	7.4	8.5	8.4	8.0	8.1

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					3,350		5,070		6,360		4,210		5,070		4,900	
TOTAL AUDIENCE (%)					3.9		5.9		7.4		4.9		5.9		5.7	
Program					SCOOBY'S MYSTERY FUNHOUSE (SD)		BUGS BUNNY/ LOONEY TUNES-1		BUGS BUNNY/ LOONEY TUNES-2		EWOKS		DROIDS: ADVENTURES		SUPERPOWERS TEAM (SD)	
AVERAGE AUDIENCE (Households (000))					2,410		3,610		4,900		3,520		3,780		3,780	
AVERAGE AUDIENCE (%)					2.8		4.2		5.7		4.1		4.4		4.4	
SHARE OF AUDIENCE %					16		19		22		14		15		15	
AVG. AUD. BY ¼ HR. %					2.2	3.3	3.6	4.9	5.8	5.6	4.0	4.2	4.4	4.3	4.5	4.4
CBS TV																
TOTAL AUDIENCE (Households (000))					4,300		5,070		8,930				7,220			
TOTAL AUDIENCE (%)					5.0		5.9		10.4				8.4			
Program					BERENSTAIN BEARS (SUS-SD)		WUZZLES (SUS-SD)		← MUPPET BABIES & MONSTERS →				← ROCK N WRESTLING →			
AVERAGE AUDIENCE (Households (000))					3,350		4,120		6,270				4,900			
AVERAGE AUDIENCE (%)					3.9		4.8		7.3	6.7*		7.8*	5.7	5.9*		5.5*
SHARE OF AUDIENCE %					23		22		26	26 *		27 *	19	20 *		18 *
AVG. AUD. BY ¼ HR. %					3.4	4.3	4.5	5.2	6.7	6.8	7.8	7.8	6.0	5.8	5.6	5.5
NBC TV																
TOTAL AUDIENCE (Households (000))					4,040		5,330		6,360		7,560		9,280		7,900	
TOTAL AUDIENCE (%)					4.7		6.2		7.4		8.8		10.8		9.2	
Program					SNORKS (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		IT'S PUNKY BREWSTER	
AVERAGE AUDIENCE (Households (000))					3,090		4,550		5,150		6,530		7,730		7,040	
AVERAGE AUDIENCE (%)					3.6		5.3		6.0		7.6		9.0		8.2	
SHARE OF AUDIENCE %					21		24		23		26		30		27	
AVG. AUD. BY ¼ HR. %					3.0	4.2	5.2	5.3	5.5	6.5	7.5	7.7	9.0	9.0	8.1	8.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	7.7	9.5	11.6	14.1	17.1	19.4	21.7	24.0	25.3	27.2	29.4	30.6	31.0	31.3	32.1	32.0
WK. 2	8.1	9.9	12.0	14.3	17.1	19.7	21.7	24.2	26.2	27.5	28.8	29.4	30.0	30.4	30.9	31.5

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SAT. FEB.8, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. FEB.1, 1986

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																	
TOTAL AUDIENCE (Households (000) & %)		4,810 5.6		5,580 6.5		5,760 6.7		5,670 6.6									
Program		13 GHOSTS OF SCOOBY-DOO		LITTLES		ABC WEEKEND SPECIALS A DIFFERENT TWIST		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000) & %)		3,950 4.6		4,900 5.7		4,720 5.5		3,350 3.9	3.7*		4.0*						
SHARE OF AUDIENCE	%	14		18		17		12	11 *		12 *						
AVG. AUD. BY ¼ HR.	%	4.4	4.9	5.4	5.9	5.4	5.5	3.6	3.8	4.1	3.9						
CBS TV																	
TOTAL AUDIENCE (Households (000) & %)		6,360 7.4		5,330 6.2		4,040 4.7		3,350 3.9						9,360 10.9			
Program		RICHIE RICH (SD)		DUNGEONS AND DRAGONS (SD)		POLE POSITION		GET-ALONG-GANG(B) (SD)						← NBA ON CBS-SAT HOUSTON VS CHICAGO (2:00-4:30PM) →			
AVERAGE AUDIENCE (Households (000) & %)		5,500 6.4		4,300 5.0		3,260 3.8		2,750 3.2						3,090 3.6	3.2*		3.2*
SHARE OF AUDIENCE	%	20		16		12		10						10	9 *		9 *
AVG. AUD. BY ¼ HR.	%	6.4	6.4	5.0	5.0	3.8	3.7	3.3	3.1					3.2	3.2	3.0	3.5
NBC TV																	
TOTAL AUDIENCE (Households (000) & %)		8,500 9.9		6,360 7.4		4,040 4.7		4,900 5.7		9,280 10.8							
Program		ALVIN AND THE CHIPMUNKS (SD)		KIDD VIDEO (SD)		MR. T		SPIDERMAN AND FRIENDS		← NBC COLLEGE BSKBL SAT ST. JOHN'S VS SYRACUSE ARIZONA STATE VS WASHINGTON STATE MULTI-SEGMENT TELECAST(-OP) →							
AVERAGE AUDIENCE (Households (000) & %)		6,960 8.1		5,240 6.1		3,440 4.0		3,870 4.5		3,780 4.4	3.8*		4.2*		4.0*		5.4*
SHARE OF AUDIENCE	%	25		19		13		14		13	12 *		12 *		11 *		15 *
AVG. AUD. BY ¼ HR.	%	7.9	8.3	6.6	5.7	3.9	4.1	4.0	5.0	3.7	3.8	4.4	3.9	3.9	4.1	5.1	5.6

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																	
TOTAL AUDIENCE (Households (000) & %)		4,210 4.9		4,640 5.4		4,380 5.1		5,580 6.5									
Program		13 GHOSTS OF SCOOBY-DOO		LITTLES		ABC WEEKEND SPECIALS HENRY HAMILTON, GRADUATE GHOST, PT 1		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000) & %)		3,520 4.1		3,690 4.3		3,780 4.4		3,010 3.5	3.2*		3.8*						
SHARE OF AUDIENCE	%	13		13		13		11	10 *		11 *						
AVG. AUD. BY ¼ HR.	%	3.7	4.4	4.5	4.1	4.3	4.4	3.4	3.0	3.8	3.9						
CBS TV																	
TOTAL AUDIENCE (Households (000) & %)		6,360 7.4		5,670 6.6		4,040 4.7		3,780 4.4						8,250 9.6			
Program		RICHIE RICH (SD)		DUNGEONS AND DRAGONS (SD)		POLE POSITION		GET ALONG GANG (SD)						← CBS NCAA BASKETBALL-SAT MEMPHIS VS UNLV (2:00-4:10PM) →			
AVERAGE AUDIENCE (Households (000) & %)		5,150 6.0		4,640 5.4		3,090 3.6		3,180 3.7						3,690 4.3	4.4*		4.3*
SHARE OF AUDIENCE	%	19		16		11		11						12	13 *		12 *
AVG. AUD. BY ¼ HR.	%	5.9	6.1	5.6	5.2	3.5	3.7	3.8	3.6					4.7	4.1	4.3	4.3
NBC TV																	
TOTAL AUDIENCE (Households (000) & %)		7,040 8.2		6,010 7.0		4,640 5.4		4,720 5.5		10,220 11.9							
Program		ALVIN AND THE CHIPMUNKS (SD)		KIDD VIDEO (SD)		MR. T		SPIDERMAN AND FRIENDS		← NBC COLLEGE BSKBL SAT VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST →							
AVERAGE AUDIENCE (Households (000) & %)		6,180 7.2		5,240 6.1		4,120 4.8		3,950 4.6		4,470 5.2	5.0*		5.2*		4.8*		4.9*
SHARE OF AUDIENCE	%	23		19		15		14		14	15 *		15 *		13 *		13 *
AVG. AUD. BY ¼ HR.	%	7.1	7.3	6.4	5.8	4.6	4.9	4.6	4.6	4.9	5.1	5.3	5.0	4.7	4.8	4.5	5.3

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	32.1	32.8	31.8	32.4	31.6	32.0	31.6	32.5	32.4	32.1	33.0	34.1	33.3	34.3	34.3	34.6
	WK. 2	31.6	32.7	32.9	32.8	32.4	32.6	32.6	32.9	33.2	33.9	33.9	34.8	34.3	34.1	34.7	35.1

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SAT. FEB.8, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. FEB.1, 1986

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	8,680 10.1						12,800 14.9								10,050 11.7	
Program	← PRO BOWLERS TOUR (3:00-4:33PM)(-OP)						← ABC WIDE WORLD-SPORTS SAT (4:33-6:00PM)(OP) →								ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Households (000) & %)	5,580 6.5	5.2*		6.7*		7.6*	5,930 6.9	6.1*		6.9*		7.5*			8,160 9.5	
SHARE OF AUDIENCE %	18	14 *		18 *		20 *	16	15 *		17 *		17 *			18	
AVG. AUD. BY ¼ HR. %	4.9	5.5	6.3	7.0	7.4	7.7	6.0	6.1	6.9	7.0	7.3	7.8			9.4	9.6
CBS TV TOTAL AUDIENCE (Households (000) & %)							7,730 9.0								8,930 10.4	
Program	NBA ON CBS-SAT HOUSTON VS CHICAGO (2:00-4:30PM) →						← AT&T PEBBLE BCH GOLF-SAT →								CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		3.7*		4.1*		3.9*	3,950 4.6	4.2*		4.7*		5.0*			7,650 8.9	
SHARE OF AUDIENCE %		10 *		12 *		11 *	12	11 *		12 *		12 *			17	
AVG. AUD. BY ¼ HR. %	3.7	3.7	3.8	4.3	4.1	3.8	4.1	4.2	4.6	4.8	4.9	5.0			9.0	8.8
NBC TV TOTAL AUDIENCE (Households (000) & %)	6,960 8.1														8,500 9.9	
Program	← NBC COLLEGE BSKBL 2 SAT MARYLAND VS VILLANOVA UCLA VS LOUISVILLE (3:05-5:00PM)(OP) →														NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)	3,090 3.6	3.5*		3.4*		3.4*		3.9*							7,130 8.3	
SHARE OF AUDIENCE %	10	10 *		10 *		10 *		11 *							16	
AVG. AUD. BY ¼ HR. %	3.4	3.5	3.7	3.2	3.2	3.5	4.0	3.9							8.3	8.4

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	9,880 11.5						15,980 18.6								12,460 14.5	
Program	← PRO BOWLERS TOUR →						← ABC WIDE WORLD-SPORTS SAT →								ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Households (000) & %)	5,760 6.7	5.5*		6.7*		7.9*	9,530 11.1	8.9*		11.3*		13.1*			10,480 12.2	
SHARE OF AUDIENCE %	18	15 *		18 *		20 *	25	22 *		26 *		28 *			23	
AVG. AUD. BY ¼ HR. %	5.3	5.6	6.6	6.8	7.7	8.1	8.4	9.4	10.9	11.7	13.2	13.0			12.4	12.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					9,880 11.5										8,070 9.4	
Program	CBS NCAA BASKETBALL-SAT MEMPHIS VS UNLV (2:00-4:10PM)(-OP) →				← CBS NCAA BASKETBALL-GM 2 NOTRE DAME VS SYRACUSE (4:10-6:19PM)(OP) →										CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		3.8*		4.4*	4,470 5.2	3.6*		4.0*		5.1*		6.4*		6.9*	7,040 8.2	
SHARE OF AUDIENCE %		11 *		12 *	12	10 *		10 *		12 *		15 *		14 *	15	
AVG. AUD. BY ¼ HR. %	3.7	3.9	4.2	4.5	4.0	3.5	3.8	4.3	4.7	5.5	6.1	6.6	7.0	6.7	7.5	8.8
NBC TV TOTAL AUDIENCE (Households (000) & %)		6,180 7.2							3,950 4.6						8,070 9.4	
Program	(1) (-OP)	← NBC COLLEGE BSKBL 2 SAT LOUISVILLE VS NORTH CAROLINA STATE (3:22-4:50PM)(OP) →							← ANDY WILLIAMS GOLF-SAT →						NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		3,180 3.7		3.7*		3.5*		3.8*	2,150 2.5	2.5*		2.5*			6,790 7.9	
SHARE OF AUDIENCE %		10		10 *		9 *		10 *	6	6 *		6 *			15	
AVG. AUD. BY ¼ HR. %	6.2	4.3	3.7	3.6	3.4	3.6	3.8	3.7	2.6	2.3	2.2	2.9			7.7	8.1

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	35.4	36.4	37.2	36.8	36.7	38.0	39.5	39.9	40.5	42.5	43.8	45.3	48.5	50.5	51.4	52.3
WK. 2	35.6	36.9	37.0	37.6	38.7	39.6	40.2	41.7	43.4	44.2	45.8	48.7	52.2	52.8	54.2	55.1

U.S. TV Households: 85,900,000

(1)NBC COLLEGE BSKBL SAT,VARIOUS TEAMS AND TIMES~,NBC,MULTI-SEGMENT TELECAST

For explanation of symbols, See page A.

DAY SAT. FEB.8, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. FEB.2, 1986

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
CBS TV	TOTAL AUDIENCE (Households (000) & %)									8,680 10.1						3,440 4.0	
	Program								FOR OUR TIMES (SUS)	← SUNDAY MORNING					→	FACE THE NATION	
	AVERAGE AUDIENCE (Households (000) & %)									4,720 5.5	4.9*		5.6*		5.9*	2,660 3.1	
	SHARE OF AUDIENCE %									21	21 *		22 *		20 *	9	
	AVG. AUD. BY ¼ HR. %									4.7	5.2	5.5	5.7	5.8	6.0	3.1	3.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
CBS TV	TOTAL AUDIENCE (Households (000) & %)									9,450 11.0						3,260 3.8	
	Program								FOR OUR TIMES (SUS)	← SUNDAY MORNING					→	FACE THE NATION	
	AVERAGE AUDIENCE (Households (000) & %)									4,980 5.8	5.3*		6.0*		6.2*	2,660 3.1	
	SHARE OF AUDIENCE %									22	23 *		23 *		22 *	9	
	AVG. AUD. BY ¼ HR. %									4.8	5.8	5.6	6.4	6.2	6.2	3.3	3.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	7.0	7.7	9.3	11.2	14.6	17.2	19.6	21.9	24.9	26.2	26.7	28.1	29.7	31.7	31.1	30.3
	WK. 2	7.3	8.0	9.1	11.0	13.9	16.5	19.2	21.4	23.5	24.8	26.3	28.0	29.1	29.6	29.6	30.8

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SUN. FEB.9, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. FEB.2, 1986

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			5,240 6.1													
	Program			←THIS WEEK-DAVID BRINKLEY→													
	AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %			3,260 3.8 12 3.4	3.7* 12 * 3.9	4.1	3.9* 12 * 3.8										
CBS TV	TOTAL AUDIENCE (Households (000) & %)					10,220 11.9								10,820 12.6			
	Program					←CBS NCAA BASKETBALL-SUN LSU VS GEORGETOWN→								←CBS SPORTS SUNDAY (2:00-4:00PM)			
	AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					4,300 5.0 15 4.1	4.4* 13 * 4.8	4.9	4.7* 14 * 4.5	5.2	5.2* 15 * 5.3	5.8	5.8* 17 * 5.9	4,470 5.2 14 4.7	5.0* 14 * 5.2	5.5	5.4* 15 * 5.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)							4,040 4.7		9,790 11.4							
	Program							MEET THE PRESS		←NBC COLLEGE BSKBL SUN KENTUCKY VS NORTH CAROLINA→							
	AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %							2,920 3.4 10 3.3	3.5	4,120 4.8 14 2.8	3.3* 10 * 3.7	3.6	3.7* 11 * 3.9	5.0	5.5* 15 * 6.0	6.5	6.5* 18 * 6.5

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			6,360 7.4													
	Program			←THIS WEEK-DAVID BRINKLEY→													
	AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %			3,950 4.6 13 4.4	4.4* 13 * 4.5	5.0	4.9* 14 * 4.7										
CBS TV	TOTAL AUDIENCE (Households (000) & %)									6,790 7.9		6,530 7.6	18,210 21.2				
	Program									BUSCH CLASH (1:00-1:34PM) (-OP)		(1) (OP) (-OP)	←NBA ALLSTAR GAME EAST VS WEST (1:52-4:32PM)(OP)				
	AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %									4,980 5.8 16 5.3	5.9	6,010 7.0 19 6.8	9,360 10.9 26 9.0	10.1	10.3* 26 * 10.5	10.2	10.5* 26 * 10.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)							4,720 5.5		9,960 11.6							
	Program							MEET THE PRESS		←NBC COLLEGE BSKBL SUN GEORGIA TECH VS DUKE→							
	AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %							3,520 4.1 12 4.0	4.2	4,300 5.0 13 5.0	5.2* 15 * 5.4	5.6	5.1* 14 * 4.7	4.2	4.5* 11 * 4.8	5.6	5.2* 13 * 4.8
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	30.5	30.8	31.0	31.5	32.2	33.8	33.2	33.4	33.7	34.8	35.9	36.6	37.0	37.5	38.3	38.6
	WK. 2	32.3	33.7	34.4	35.0	35.6	36.3	36.2	36.6	36.6	36.9	37.9	38.6	38.9	39.9	40.1	40.7

U.S. TV Households: 85,900,000

(1)NBA ALLSTAR PRE-GAME,CBS,(1:34-1:52PM)(6)

For explanation of symbols, See page A.

DAY SUN. FEB.9, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. FEB.2, 1986

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					25,510 29.7											
ABC TV program					ABC WIDE WORLD-SPORTS SUN (4:00-7:16PM) →											
AVERAGE AUDIENCE (Households (000) & %)					10,480 12.2	9.4*		11.5*		12.4*		11.4*		12.7*		13.9*
SHARE OF AUDIENCE %					25	23 *		26 *		27 *		23 *		24 *		25 *
AVG. AUD. BY ¼ HR. %					8.5	10.2	11.0	12.1	12.4	12.4	11.5	11.2	12.6	12.9	13.6	14.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					9,190 10.7								11,080 12.9			
CBS TV program	CBS SPORTS SUNDAY (2:00-4:00PM)				AT&T PEBBLE BCH GOLF-SUN								CBS EVENING NEWS-SUNDAY			
AVERAGE AUDIENCE (Households (000) & %)		5.5*		5.1*	4,210 4.9	4.1*		4.8*		4.9*		5.7*	9,110 10.6			
SHARE OF AUDIENCE %		15 *		13 *	11	10 *		11 *		11 *		12 *	18			
AVG. AUD. BY ¼ HR. %	5.5	5.5	5.3	5.0	3.8	4.4	4.8	4.8	5.0	4.9	5.5	5.9	9.8	11.5		
NBC TV TOTAL AUDIENCE (Households (000) & %)	9,530 11.1														10,480 12.2	
NBC TV program	SPORTSWORLD														NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000) & %)	4,120 4.8	4.6*		5.5*		4.3*									8,760 10.2	
SHARE OF AUDIENCE %	12	12 *		14 *		11 *									17	
AVG. AUD. BY ¼ HR. %	4.4	4.9	5.1	5.9	4.9	3.7									10.3	10.1

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			6,530 7.6				12,630 14.7								9,790 11.4	
ABC TV program			ABC PROFESSIONAL BOXING				ABC WIDE WORLD-SPORTS SUN								ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)			3,780 4.4	4.3*		4.5*	6,440 7.5	5.9*		8.3*		8.3*			8,330 9.7	
SHARE OF AUDIENCE %			10	10 *		10 *	16	13 *		18 *		16 *			17	
AVG. AUD. BY ¼ HR. %			4.0	4.7	5.0	4.0	5.3	6.5	8.0	8.5	8.0	8.7			9.8	9.6
CBS TV TOTAL AUDIENCE (Households (000) & %)							14,090 16.4						12,630 14.7			
CBS TV program	NBA ALLSTAR GAME EAST VS WEST (1:52-4:32PM) (+OP)						CBS SPORTS SUNDAY (4:32-6:00PM)(OP)						CBS EVENING NEWS-SUNDAY			
AVERAGE AUDIENCE (Households (000) & %)		11.1*		11.1*		12.1*	7,470 8.7	9.0*		9.4*		7.9*	10,650 12.4			
SHARE OF AUDIENCE %		26 *		25 *		27 *	19	20 *		20 *		16 *	22			
AVG. AUD. BY ¼ HR. %	11.4	10.8	11.1	11.1	11.8	12.3	9.1	8.9	9.6	9.1	7.9	7.9	12.0	12.8		
NBC TV TOTAL AUDIENCE (Households (000) & %)	8,500 9.9				12,890 15.0											
NBC TV program	SPORTSWORLD				ANDY WILLIAMS GOLF-SUN (4:00-7:00PM)											
AVERAGE AUDIENCE (Households (000) & %)	5,580 6.5	5.8*		7.2*	4,380 5.1	3.8*		3.9*		3.9*		5.2*		6.5*		7.3*
SHARE OF AUDIENCE %	15	14 *		16 *	10	8 *		9 *		8 *		11 *		12 *		13 *
AVG. AUD. BY ¼ HR. %	5.2	6.5	7.4	6.9	4.2	3.4	3.9	4.0	3.8	4.0	4.7	5.7	6.3	6.7	7.2	7.4
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	38.8	39.4	39.5	41.0	41.8	42.0	44.4	46.4	48.0	49.8	51.4	53.3	57.1	58.9	59.7	60.8
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	41.2	42.2	43.3	44.5	44.9	44.9	45.6	46.9	48.4	49.6	50.9	52.9	55.4	57.1	58.6	60.7

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SUN. FEB.9, 1986

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC AMERICAN MUSIC AWARDS(S)	1	8.00-11.05PM	→GRID	32,470	37.8	17,520	20.4	30									
			11.00						20.1								
ABC ABC BUSINESS BRIEF-MON	2	8.58- 8.59PM	8.45								11,080	12.9	11,080	12.9	18	12.9	
ABC ABC NEWSBRIEF-MON	1	9.49- 9.50PM	9.45	14,950	17.4	14,950	17.4	25	17.4								
	2	9.56- 9.57PM	9.45								11,080	12.9	11,080	12.9	19	12.9	
CBS AMERICAN PORTRAIT SUS.(SUS)	2	8.58- 8.59PM	8.45														
EVENING TUESDAY																	
ABC MOONLIGHTING	2	9.08-10.08PM	→GRID								17,010	19.8	12,110	14.1	21		
			10.00											14.7*	23*	14.7	
ABC ABC NEWSBRIEF-TUE	1	9.58- 9.59PM	9.45	13,660	15.9	13,660	15.9	24	15.9								
ABC SPENSER: FOR HIRE	2	10.08-11.08PM	→GRID								12,280	14.3	9,450	11.0	18		
			11.00											11.1*	20*	11.1	
ABC ABC NEWSBRIEF-TUE	2	10.23-10.24PM	10.15								8,160	9.5	8,160	9.5	15	9.5	
CBS STATE-UNION ANALYSIS(S)	2	8.35- 8.40PM	8.30								13,230	15.4	11,680	13.6	21	13.6	
CBS SINS PART 3(S)	2	9.10-11.10PM	→GRID								25,430	29.6	17,700	20.6	32		
			11.00											21.4*	39*	21.4	
CBS STATE-UNION SUMMARY(S)	2	9.04- 9.10PM	9.00								18,300	21.3	15,460	18.0	27	18.0	
NBC PETER THE GREAT PT. 3(S)	2	9.07-11.07PM	→GRID								19,670	22.9	14,260	16.6	26		
			11.00											17.0*	31*	17.0	
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	15,890	18.5	15,890	18.5	26	18.5		13,920	16.2	13,920	16.2	24	16.2	
ABC ABC NEWSBRIEF-WED		9.58- 9.59PM	9.45	17,180	20.0	17,180	20.0	29	20.0		14,520	16.9	14,520	16.9	25	16.9	
CBS AMERICAN PORTRAIT SUS(SUS)		8.58- 8.59PM	8.45														
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU		9.58- 9.59PM	9.45	11,080	12.9	11,080	12.9	19	12.9		10,140	11.8	10,140	11.8	17	11.8	
CBS AMERICAN PORTRAIT	2	8.58- 8.59PM	8.45								11,850	13.8	11,850	13.8	20	13.8	
NBC NBC NEWS DIGEST-2-M-F	1	9.58- 9.59PM	9.45	11,680	13.6	11,680	13.6	20	13.6								
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	1	8.41- 8.42PM	8.30	12,890	15.0	12,890	15.0	25	15.0								
	2	8.42- 8.43PM	8.30								13,660	15.9	13,660	15.9	25	15.9	
ABC ABC NEWSBRIEF-FRI		9.58- 9.59PM	9.45	6,360	7.4	6,360	7.4	12	7.4		6,870	8.0	6,870	8.0	12	8.0	
CBS AMERICAN PORTRAIT SUS.(SUS)	1	8.58- 8.59PM	8.45														
CBS AMERICAN PORTRAIT-SUS.(SUS)	2	8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	5,500	6.4	5,500	6.4	11	6.4		7,560	8.8	7,560	8.8	14	8.8	
ABC ABC NEWSBRIEF-SAT.	1	9.58- 9.59PM	9.45	7,040	8.2	7,040	8.2	13	8.2								
	2	10.09-10.10PM	10.00								12,460	14.5	12,460	14.5	24	14.5	
CBS SPORTSBREAK-SAT		8.58- 8.59PM	8.45	10,650	12.4	10,650	12.4	21	12.4		9,880	11.5	9,880	11.5	19	11.5	
CBS NEWSBREAK-SAT.	1	9.52- 9.54PM	9.45	10,310	12.0	10,140	11.8	19	11.8								
	2	9.58- 9.59PM	9.45								7,820	9.1	7,820	9.1	15	9.1	

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING SATURDAY-CONT'D																	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	12,970	15.1	12,970	15.1	25	15.1		11,510	13.4	11,510	13.4	22	13.4	
NBC NBC NEWS DIGEST-2-SAT.	2	9.58- 9.59PM	9.45								10,820	12.6	10,820	12.6	20	12.6	
EVENING SUNDAY																	
ABC ABC WIDE WORLD-SPORTS SUN	1	4.00- 7.16PM	→GRID	25,510	29.7	10,480	12.2	25									
			7.15				16.1*	27*	12.0								
ABC DISNEY SUNDAY MOVIE	1	7.16- 9.16PM	→GRID	26,030	30.3	13,490	15.7	23									
			9.15				21.0*	29*	17.7								
ABC ABC SPORTS UPDATE-SUN	1	8.39- 8.41PM	8.30	13,660	15.9	13,490	15.7	22	15.7								
	2	8.33- 8.34PM	8.30								13,310	15.5	13,310	15.5	21	15.5	
ABC ABC NEWSBRIEF-SUN.	2	9.52- 9.53PM	9.45								12,800	14.9	12,800	14.9	21	14.9	
	1	10.16-10.17PM	10.15	13,740	16.0	13,740	16.0	24	16.0								
CBS SPORTSBREAK-SUN	2	8.58- 8.59PM	8.45								17,610	20.5	17,610	20.5	28	20.5	
	1	9.05- 9.06PM	9.00	15,290	17.8	15,290	17.8	25	17.8								
CBS NEWSBREAK-SUN.	2	9.52- 9.53PM	9.45								15,720	18.3	15,720	18.3	26	18.3	
	1	10.08-10.09PM	10.00	14,350	16.7	14,350	16.7	25	16.7								
NBC NBC NEWS DIGEST-SUN	1	8.58- 8.59PM	8.45	10,740	12.5	10,740	12.5	18	12.5								
	2	9.06- 9.07PM	9.00								10,910	12.7	10,910	12.7	18	12.7	
NBC NBC NEWS DIGEST-2-SUN.	1	9.57- 9.58PM	9.45	12,630	14.7	12,630	14.7	21	14.7								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE		>	11.30	7,650	8.9	6,010	7.0	20	7.9	M-F	6,440	7.5	5,240	6.1	17	6.8	M-F
			11.45						6.4	M-F						5.7	M-F
			12.00						4.6	MWF						4.5	TU&TH
ABC ABC NEWS:NIGHTLINE TUE(B)	1	12.00-12.30AM	12.00	7,730	9.0	6,440	7.5	27	8.3	TUE.							
			12.15						6.8	TUE.							
ABC ABC NEWS:NIGHTLINE-WED(B)	2	12.00-12.30AM	12.00								5,240	6.1	4,380	5.1	18	5.6	WED.
			12.15													4.5	WED.
ABC ABC NEWS:NIGHTLINE/FRI(B)	2	12.00-12.14AM	12.00								3,950	4.6	3,870	4.5	13	4.5	FRI.
ABC EYE ON HOLLYWOOD		>	12.00	1,460	1.7	1,200	1.4	6	1.5	MWTHF	1,460	1.7	1,120	1.3	6	1.5	MTUTHF
			12.15						1.4	MWTHF						1.3	MTUTHF
			12.30						1.3	MWTHF						1.1	TUTHF
CBS AMERICAN PORTRAIT	1	>	8.15	10,910	12.7	10,910	12.7	18	8.7	MTUTH							
			8.45						14.8	M & TH							
CBS NEWSBREAK-M-F		9.58- 9.59PM	9.45	11,940	13.9	11,940	13.9	21	13.9	MWTHF	13,060	15.2	13,060	15.2	23	13.9	M-F
			10.00													17.2	M & TU
CBS CBS LATE NIGHT I		>	11.30	6,440	7.5	4,380	5.1	17	5.6	M-F	6,360	7.4	4,380	5.1	18	5.9	M-F
			11.45				5.3*	15*	5.1	M-F				5.6*	16*	5.4	MTUWF
			12.00						5.1	M-F						5.2	M-F
			12.15				5.0*	18*	5.0	M-F				5.1*	19*	5.0	M-F
			12.30				4.6*	20*	4.8	M-F						4.8	M-F
			12.45											4.4*	21*	4.1	M-F
			1.00											3.7*	22*	3.7	THU.
CBS CBS NEWS SPEC RPT(S)	2	11.30-12.01AM	11.30								6,530	7.6	4,980	5.8	17	6.7	THU.
			11.45													4.9	THU.
CONT'D																	

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS CBS NEWS SPEC RPT(S)-CONT'D			12.00													4.6	THU.
CBS CBS LATE NIGHT II		>	12.30	3,690	4.3	2,830	3.3	18	3.7	M-F	3,780	4.4	3,010	3.5	20	4.4	M-F
			12.45				3.5*	17*	3.3	M-F				4.0*	19*	3.9	MTUWF
			1.00						3.1	M-F						3.4	M-F
			1.15				3.0*	18*	2.9	M-F				3.3*	20*	3.2	M-F
			1.30													2.8	TU&TH
			1.45											2.7*	20*	2.6	TU&TH
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,120	1.3	940	1.1	12	1.2	M-THSU	1,030	1.2	940	1.1	12	1.1	M-WSU
			2.15						1.0	M-THSU						1.0	M-WSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	→GRID	1,200	1.4	1,120	1.3	18		M-THSU	1,290	1.5	1,120	1.3	17		M-THSU
			2.30						1.3	M-THSU						1.3	M-THSU
			2.45						1.2	M-THSU						1.3	M-THSU
CBS CBS NEWS NIGHTWATCH-3		3.00- 6.00AM	3.00	1,720	2.0	860	1.0	21	1.2	M-THSU	1,800	2.1	940	1.1	21	1.3	M-THSU
			3.15				1.2*	20*	1.1	M-THSU				1.3*	21*	1.2	M-THSU
			3.30						1.1	M-THSU						1.2	M-THSU
			3.45				1.0*	19*	.9	M-THSU				1.2*	21*	1.2	M-THSU
			4.00						.9	M-THSU						1.1	M-THSU
			4.15				.8*	19*	.8	M-THSU				1.1*	22*	1.1	M-THSU
			4.30						.9	M-THSU						1.1	M-THSU
			4.45				.9*	21*	.9	M-THSU				1.1*	23*	1.1	M-THSU
			5.00						.9	M-THSU						1.0	M-THSU
			5.15				.9*	21*	.9	M-THSU				.9*	18*	.9	M-THSU
			5.30						1.0	M-THSU						1.0	M-THSU
			5.45				.9*	20*	1.0	M-THSU				1.0*	20*	1.0	M-THSU
NBC NBC NEWS DIGEST-M-F	1	>	8.45	11,600	13.5	11,510	13.4	19	13.5	M-F							
	2	8.58- 8.59PM	8.45								11,510	13.4	11,510	13.4	20	13.4	MWTHF
			9.15						13.2	MON.							
NBC NBC NEWS DIGEST-2-M-F	2	>	9.45								11,170	13.0	10,820	12.6	19	13.8	TU&TH
			10.00													12.0	TUE.
NBC TONIGHT SHOW		11.30-12.30AM	11.30	10,050	11.7	6,530	7.6	24	8.6	M-F	10,310	12.0	6,530	7.6	24	8.7	M-F
			11.45				8.3*	23*	7.9	M-F				8.3*	23*	8.1	M-F
			12.00						7.5	M-F						7.5	M-F
			12.15				6.9*	24*	6.4	M-F				7.0*	25*	6.6	M-F
			12.30											4.6*	21*	4.6	TUE.
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	4,210	4.9	3,610	4.2	21	4.4	M-TH	4,210	4.9	3,440	4.0	20	4.3	M-TH
			12.45						4.0	M-TH						3.9	M-TH
			1.00													3.2	TUE.
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	6,360	7.4	3,350	3.9	19	5.8	FRI.	5,670	6.6	2,750	3.2	15	4.3	FRI.
			12.45				5.3*	21*	4.7	FRI.				4.0*	16*	3.7	FRI.
			1.00						3.7	FRI.						3.3	FRI.
			1.15				3.5*	18*	3.3	FRI.				3.1*	15*	2.9	FRI.
			1.30						3.2	FRI.						2.6	FRI.
			1.45				3.0*	19*	2.7	FRI.				2.6*	15*	2.5	FRI.
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	3,260	3.8	2,750	3.2	21	3.4	M-TH	3,180	3.7	2,660	3.1	20	3.3	M-TH
			1.15						3.0	M-TH						2.9	M-TH
			1.30													2.4	TUE.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER HOURS)

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,720	2.0	1,550	1.8	19	1.8	M-F	1,370	1.6	1,290	1.5	16	1.5	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,410	2.8	2,230	2.6	19	2.6	M-F	1,980	2.3	1,890	2.2	16	2.2	M-F
ABC GOOD MORN AMER-TUE-830(B)	1	8.43- 9.00AM	8.30	5,330	6.2	5,150	6.0	22	6.0	TUE.							
			8.45						6.0	TUE.							
ABC GOOD MORN AMER-WED-830(B)	1	8.30- 9.00AM	8.30	6,360	7.4	5,070	5.9	22	6.2	WED.							
			8.45						5.7	WED.							
ABC ABC SPECIAL REPORT-11:30A(SUS)	1	11.30-12.00NN	11.30							WED.							
ABC ABC SPECIAL REPORT-11:43A(SUS)	1	11.43- 5.08PM	11.30							TUE.							
ABC NEW LOVE AMER-ST.WED(3)	1	11.30-12.00NN	11.30	940	1.1	690	.8	3	.9	WED.							
			11.45						.6	WED.							
ABC ABC SPECIAL REPORT-12:30P(SUS)	1	12.30- 1.29PM	12.30							FRI.							
ABC ABC DAYTIME NEWSBRIEF-M-F		2.58- 2.59PM	2.45	7,560	8.8	7,560	8.8	28	8.8	MWTHF	7,040	8.2	7,040	8.2	26	8.2	M-F
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,630	1.9	1,120	1.3	13	1.2	M-F	1,550	1.8	1,120	1.3	13	1.2	M-F
			6.45						1.5	M-F						1.4	M-F
CBS CBS MORNING NEWS 2-TU(B)	1	8.45- 9.00AM	8.45	3,180	3.7	2,920	3.4	13	3.4	TUE.							
CBS PRICE IS RIGHT 2-TUE(B)	1	11.30-11.45AM	11.30	7,820	9.1	7,730	9.0	30	9.0	TUE.							
CBS CBS NEWS SPEC RPT-TUE(SUS)	1	11.45- 5.13PM	11.45							TUE.							
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	7,040	8.2	6,790	7.9	27	7.9	MWTHF	6,180	7.2	5,930	6.9	25	6.9	M-F
CBS MEMORIAL SERVICE:CHALLNGR(SUS)	1	12.30- 1.30PM	12.30							FRI.							
CBS CBS NEWS SPEC REPORT(SUS)	1	1.09- 1.18PM	1.00							WED.							
CBS NEWSBREAK-3.44	2	>	3.30								5,840	6.8	5,840	6.8	20	6.7	M-F
			3.45													7.1	M-F
CBS AMERICAN TREASURY		3.58- 3.59PM	3.45	5,580	6.5	5,580	6.5	18	6.5	MWF	5,150	6.0	5,150	6.0	17	6.0	MWF
CBS AMERICAN TREASURY SUS(SUS)		3.58- 3.59PM	3.45							THU.							THU.
CBS AMERICAN TREASURY-SUS(SUS)	2	3.58- 3.59PM	3.45														TUE.
CBS NEWSBREAK-3.44	1	3.45- 3.46PM	3.45	5,760	6.7	5,760	6.7	19	6.7	MWTHF							
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	3,090	3.6	2,230	2.6	20	2.1	M-F	2,660	3.1	1,980	2.3	18	1.9	M-F
			6.45						3.1	M-F						2.7	M-F
NBC SALE OF THE CENTURY(B)	1	10.30-11.00AM	10.30	3,950	4.6	3,440	4.0	14	4.0	TUE.							
			10.45						3.9	TUE.							
NBC WHEEL OF FORTUNE(B)	1	11.00-11.30AM	11.00	5,580	6.5	4,810	5.6	20	5.3	TUE.							
			11.15						5.8	TUE.							
NBC NBC NEWS SP RPT:CANAVERAL(SUS)	1	11.30-12.01PM	11.30							WED.							
NBC NBC NEWS SPL RPT:SHUTTLE(SUS)	1	11.43- 5.29PM	11.30							TUE.							
NBC SCRABBLE(B)	1	11.30-11.43AM	11.30	4,380	5.1	4,300	5.0	17	5.0	TUE.							
NBC NBC NEWS SPC RPT:MEMORIAL(SUS)	1	12.30- 1.30PM	12.30							FRI.							
NBC DAYS OF OUR LIVES(B)	1	1.00- 1.30PM	1.00	3,090	3.6	2,750	3.2	9	3.0	FRI.							
			1.15						3.3	FRI.							
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	4,040	4.7	4,040	4.7	14	4.7	MWF	3,950	4.6	3,950	4.6	15	4.6	MWF
NBC NBC NEWS SPL RPT:HOUSTON(SUS)	1	3.20- 3.42PM	3.15							WED.							
NBC NBC NEWS SP RP:SHUTTLE(B)(SUS)	1	5.29- 6.30PM	5.15							TUE.							

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY SATURDAY																	
ABC ABC FUN FIT-8:25AM		8.25- 8.29AM	8.15	3,350	3.9	2,580	3.0	17	3.0		3,610	4.2	2,580	3.0	16	3.0	
ABC ABC FUN FIT-10:55AM		10.55-10.59AM	10.45	4,210	4.9	3,260	3.8	12	3.8		3,780	4.4	3,090	3.6	12	3.6	
ABC PRO BOWLERS TOUR	1	3.00- 4.33PM	→GRID	8,680	10.1	5,580	6.5	18									
			4.30						7.0								
CBS IN THE NEWS- 8.26AM-SUS(SUS)		8.26- 8.29AM	8.15														
CBS IN THE NEWS- 8.56AM-SUS(SUS)		8.56- 8.59AM	8.45														
CBS ASTRO MINUTE-11.26AM		11.26-11.29AM	11.15	6,010	7.0	5,410	6.3	19	6.3		6,010	7.0	5,150	6.0	19	6.0	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	4,300	5.0	3,870	4.5	14	4.5		4,470	5.2	4,120	4.8	15	4.8	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	2,830	3.3	2,490	2.9	9	2.9		3,180	3.7	3,010	3.5	11	3.5	
CBS CBS NCAA BASKETBALL-SAT	2	2.00- 4.10PM	→GRID								8,250	9.6	3,690	4.3	12		
			4.00											5.0*	13*	5.0	
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	4,120	4.8	3,870	4.5	25	4.5		4,470	5.2	4,300	5.0	27	5.0	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	5,500	6.4	5,330	6.2	27	6.2		4,640	5.4	4,640	5.4	23	5.4	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	7,300	8.5	6,960	8.1	26	8.1		7,470	8.7	7,300	8.5	29	8.5	
NBC ONE TO GROW ON-11:28AM		11.28-11.30AM	11.15	6,870	8.0	6,790	7.9	24	7.9		6,530	7.6	6,270	7.3	23	7.3	
NBC ONE TO GROW ON-11:58AM		11.58-12.00NN	11.45	5,330	6.2	4,900	5.7	18	5.7		5,410	6.3	5,240	6.1	18	6.1	
NBC NBC COLLEGE BSKBL SAT	1	1.00- 3.04PM	→GRID	9,280	10.8	3,780	4.4	13									
	2	1.00- 3.20PM	→GRID								10,220	11.9	4,470	5.2	14		
			3.00						4.9								
			3.15											6.3*	16*	5.4	
DAY SUNDAY																	
CBS BUSCH CLASH(S)	2	1.00- 1.34PM	→GRID								6,790	7.9	4,980	5.8	16		
			1.30													6.9	
CBS NBA ALLSTAR PRE-GAME(S)	2	1.34- 1.52PM	→GRID								6,530	7.6	6,010	7.0	19		
			1.45													7.2	
CBS NBA ALLSTAR GAME(S)	2	1.52- 4.32PM	→GRID								18,210	21.2	9,360	10.9	26		
			4.30													10.5	

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER HOURS)